Pitch: Present Like a Pro

Video has become the most impactful medium of our times. Pitch lets anyone easily create powerful video presentations that cut through the noise and move people to take action.

Value Proposition

Communicating with customers, teams and partners is more difficult than ever. Information overload and shorter attention spans make capturing people's imaginations nearly impossible.

That's why everyone loves video - there's no other medium like it for building trust with your audience.

But video can be expensive to produce and it often falls short when you need to communicate a lot of information, quickly.

Enter Pitch - a groundbreaking tool that makes it dead simple to create high-impact video presentations that cut through the noise and move people to take action.

Why Pitch

Presentations and Webinars
Pitch lets you easily create a visual experience that packs all the important information your audience needs, from images to PDFs to other videos, in one medium that's engaging to watch and impossible to forget.

Internal Communications
Saying it in an email nearly always falls flat. With Pitch, you can have a human conversation with everyone in your organization that is guaranteed to sink in.

Sales Enablement
Pitch lets you deliver presentations that stand out from the crowd and engage audiences that have stopped paying attention to boring content your competition still sends them.

Marketing
Grabbing attention today is almost impossible: it's just too easy to swipe or click away. With Pitch, creating a captivating video is a total breeze – and with interaction rates north of 50 percent, customers will be lining up to see what you have to offer.

Corporate Training
There's a lot to learn at work. But whose heart doesn't sink when you are given a training manual? With Pitch, educating and developing staff is a walk in the park.

eLearning
Pitch takes eLearning to a new level of engagement and education outcomes. Professors can now communicate visually and build more personal relationships with their students, while students around the world can more easily collaborate in teams, work on group projects, and learn together.

Target Buyers

DEPARTMENTS
- Marketing
- Sales
- Research
- PR & Communications
- Learning & Development
- Human Resources
- Executive Suite

INDUSTRIES
- Financial Services
- Pharmaceutical
- Healthcare
- Media
- Technology
- Law, Consulting & Accounting
- Higher Education

Top Qualification Questions

- Do you spend a lot of time and money creating content no one cares about?
- Do you find it difficult to communicate with a distributed audience across multiple time zones?
- Do you need to differentiate your company from the competition?
- Do you need to use more video in a way that's easier and cheaper to produce?

Unique Selling Propositions

Current solutions for making video presentations are either expensive, cumbersome or limited in their ability to convey rich messages. Pitch picks up where the competition leaves off:

- Easily create video presentations from your desktop: if you've ever created a presentation, you already know how to use Pitch
- Combine a wide variety of media assets into one interactive presentation, and let your audience dive deeper at their own pace
- Cross-platform: works seamlessly across your enterprise infrastructure, whether it's Mac or PC
- Meeting and webinar live-streaming that scales from one to hundreds of participants
- Robust security measures that work with your company's protocols
- Share and measure interactions with your presentation through built-in analytics
- Everything you need in one package: a cloud-hosted video platform, authoring tools, stock image and video clips and educational courses from the best communication instructors on the planet

Business ROI

- Save time and money - create something in hours that would normally take weeks
- Reduce geographic barriers for internal and external communications
- Lower training costs by providing on-demand learning to a dispersed workforce
- Enhance briefings and meetings with content-rich summaries
- Increase trust with internal and external audiences
- Increase engagement levels by 4x on average

Requirements

Minimum
- Windows 10 Build Version 10586
- MacOS Sierra 10.12
- RAM: 4 GB
- Core i3
- Internet connection for authentication and use of Web vApp, TC Stock and uploading to cloud storages
- Camera with resolution of 1280x720 or higher
- Microphone

Recommended
- Windows 10 Build Version 1607
- MacOS High Sierra 10.13.2
- RAM: 8 GB+
- Core i5 or higher
- Discrete graphics card
- High-resolution camera and external microphone

Included with Pitch

- Fabric Portal
- Fabric Analytics
- Academy
- Stock

TRIAL	INDIVIDUAL
Days 30	$29.95 per month

BUSINESS	ENTERPRISE
$59.95 per month	Call Sales

No one wants to read reports, produce decks or sit in meetings. Pitch lets you turn your workforce into producers of content that captures attention and builds connections in a way you could have never done before.

Pitch

Battle Card

Let's Talk

www.touchcast.com/partners

TouchCast