



# Tonic



# The Biggest Challenge for Wealth Managers

*traditionally a lot of money is lost during intergenerational transfers of wealth...*

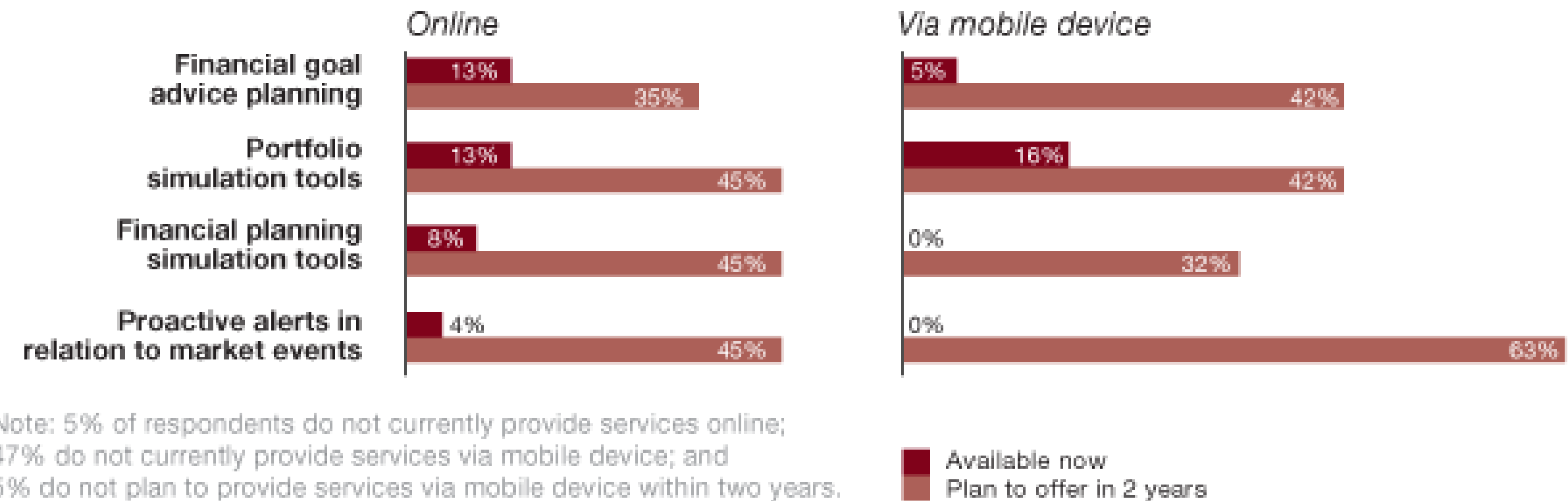
**On average, what percentage of a client's wealth assets does your organization typically retain upon the demise of the client?**



Source: PwC Wealth Management Infrastructure Survey 2015

*So wealth managers are counting on new online and mobile offerings to attract clients.*

**Please indicate which of the following services are currently provided online and/or by mobile device to your clients**



Source: PwC Wealth Management Infrastructure Survey 2015

**Baby Boomers**



**\$30 Trillion**  
**An Epic Wealth Transfer**

**Gen X & Millennials**



# What is Wealth Management 2.0 ?

Taking the best ideas from the Fintech startup space and building an end to end cohesive solution from the ground up

Powered by  
**GENESIS**  
Open API Platform



Over the last 3 years Tonic has been developed from scratch as a fully comprehensive, next generation Wealth Management Platform. It has been developed on the Thynk's Genesis Open API architecture which makes it easy to do rapid enhancement and development. The Genesis Open API Platform also means that interoperability with other Fintech API solutions is as simple as 'Click and Connect'. With Tonic Wealth Managers can rapidly deploy changes in a matter of days...not months in the case of legacy solution providers.



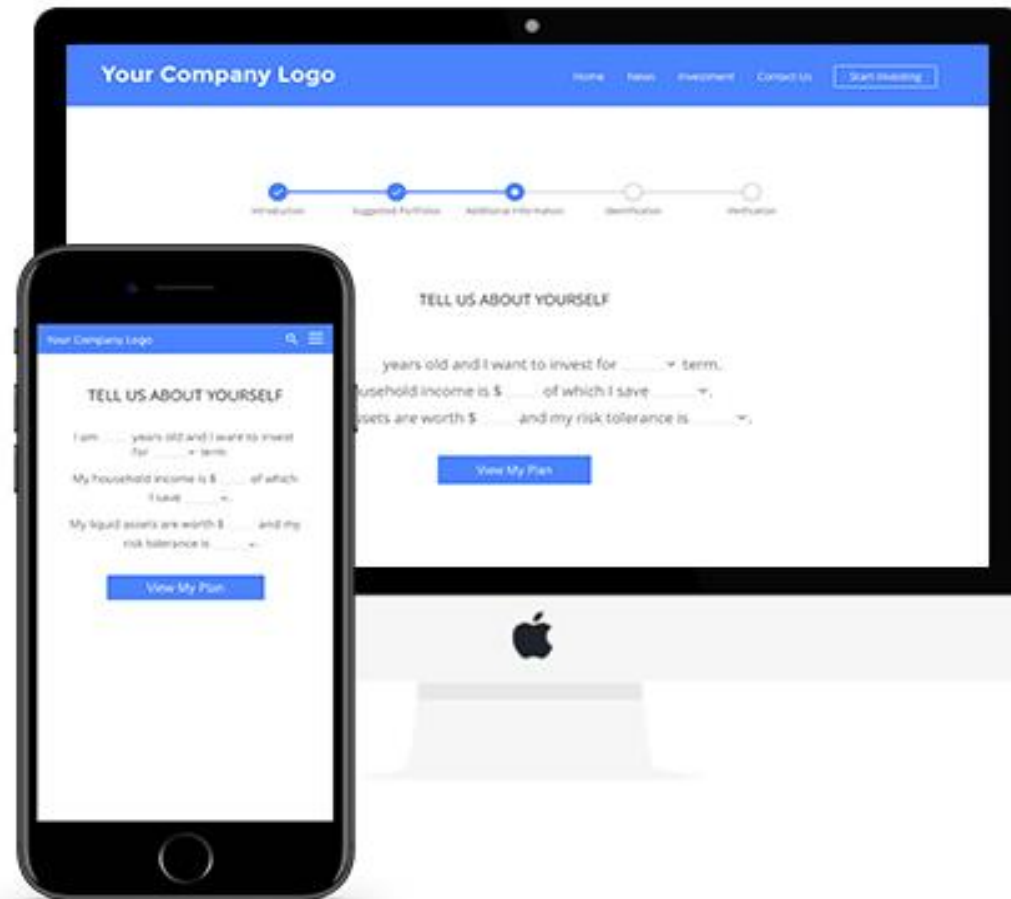
MiFID II  
Compliant

Integration to third party broker APIs such as but not limited to  
**InteractiveBrokers** **Bloomberg**



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Open API Platform

Your Company Website



## Client Onboarding

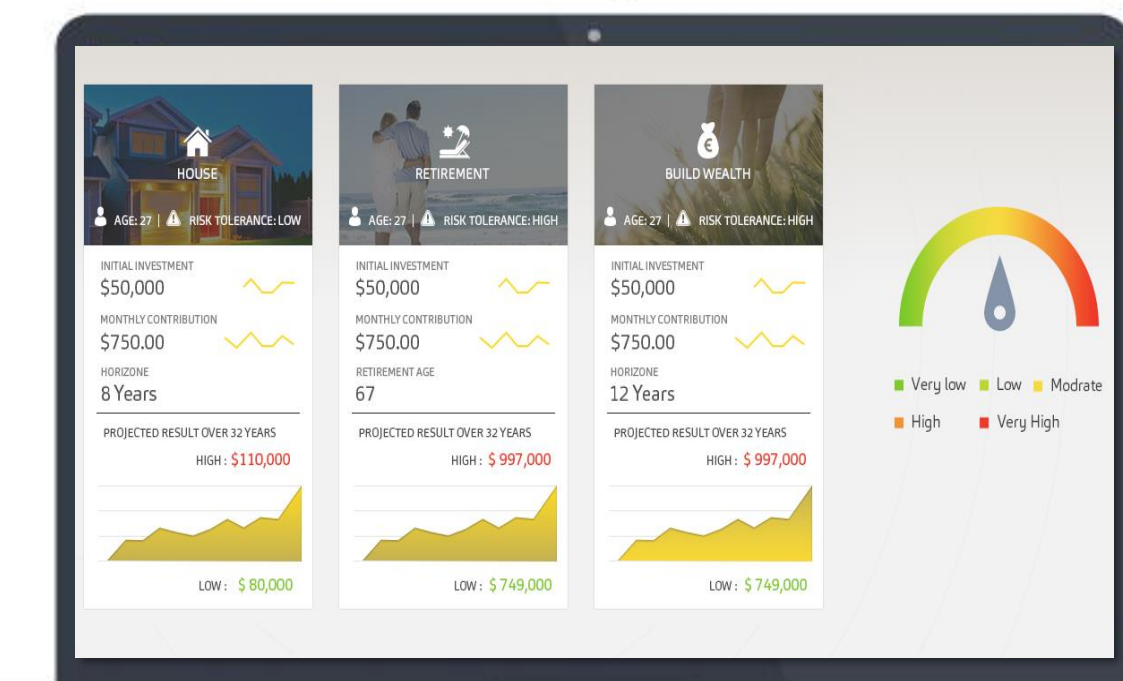
- Prospective Client Portal
- Cognitive ID/Video Match
- Fallback Video Conferencing
- Split test multiple onboardings
- GDPR Consent

## 1 Automatic Compliance Workflow

### KYC Rules and Scoring Engine

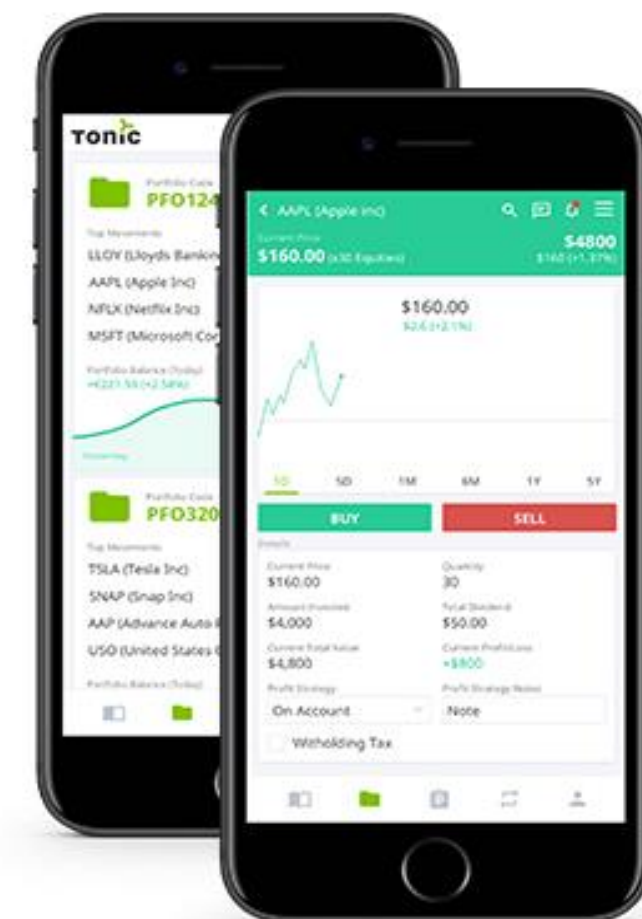
Name Check  
Anti-Money Laundering

Back Office Wealth Management Portal



## 2 Trade Advise

Mobile Investor Portal



## Full Transparency 24/7

- Portfolio P/L, NAV and Benchmarking
- Daily Portfolio Movement Report
- Cash movements and Balances
- Third Party data feeds

## Robo Advisory

- AI enabled Portfolio and Investor Profile learning
- Preference, Strategy & Risk Appetite trade propositions

## Alerts

- Market & portfolio position notifications

## Tailored Data Feeds

- Broker advice, News, Research, Custom reports

## 3 Trade Instructions

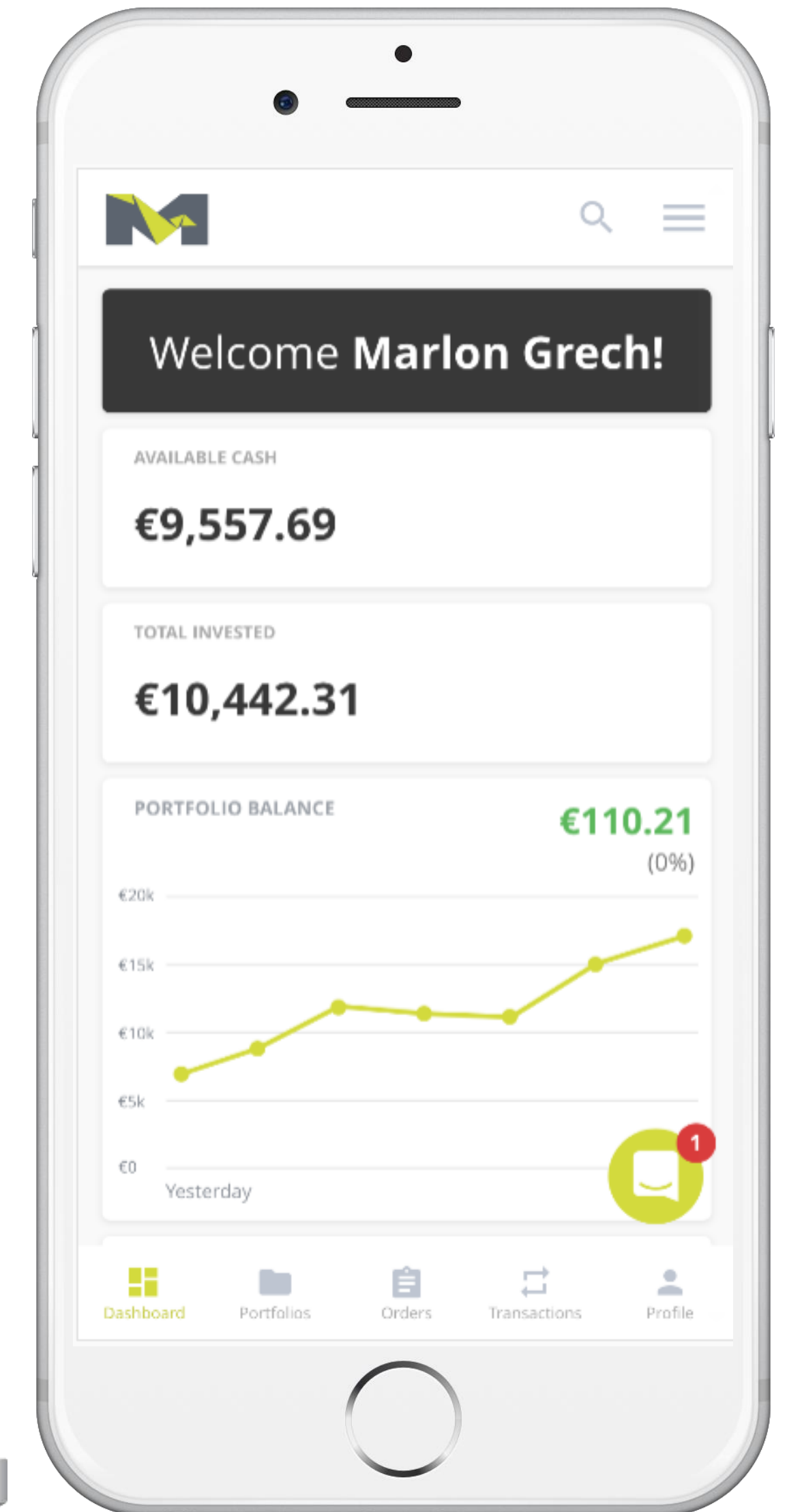
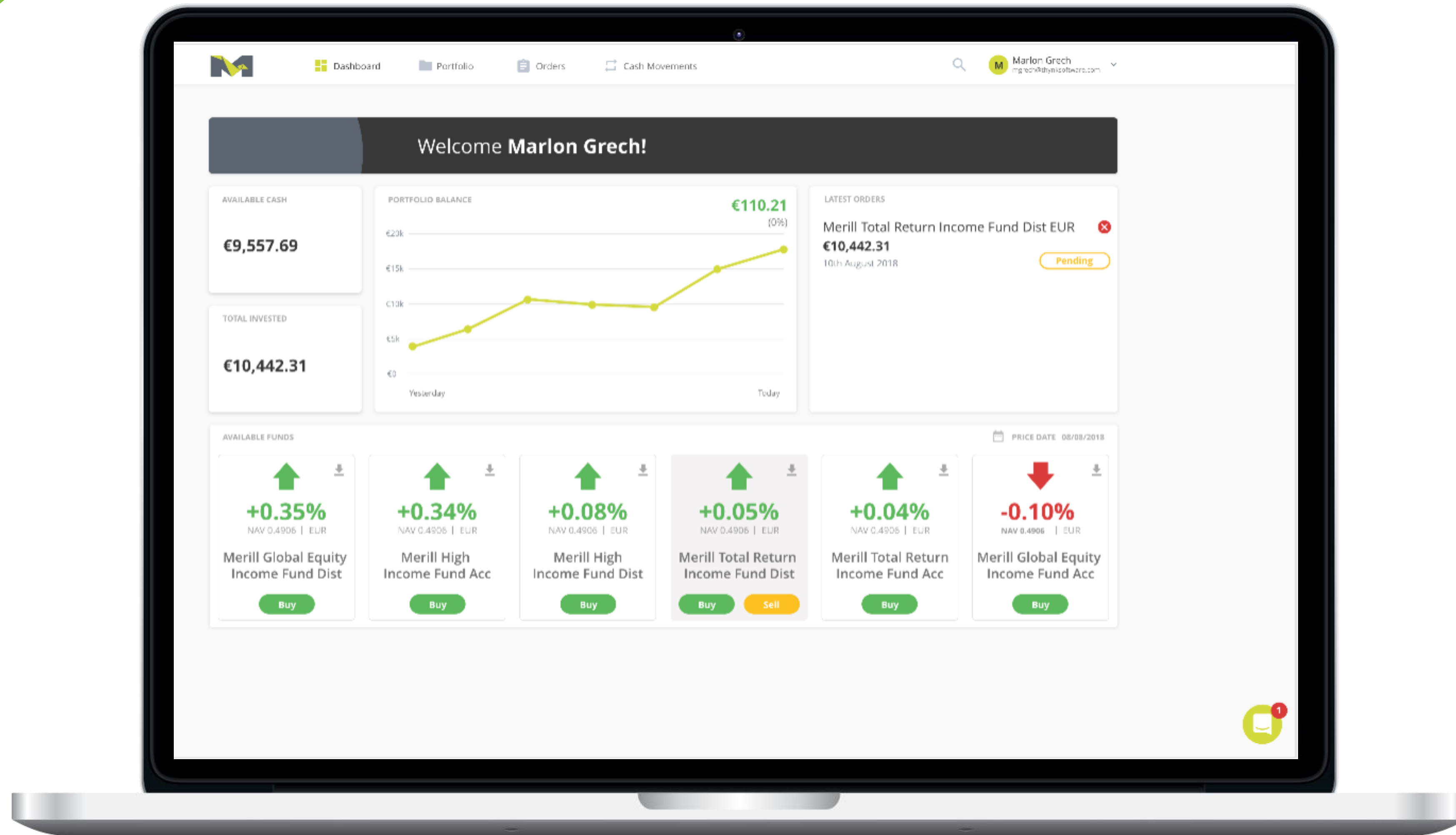
## Portfolio Management

- Query engine for KPIs, Custom dashboards and reports
- Portfolio, P/L, NAV benchmarking
- Order Management with compliance at its core
- Automated Appropriateness testing
- Corporate Action execution and management
- Cash Movement and Reconciliation
- Fee management and processing
- Unit allocation, Automatic accruals
- Fund performance benchmarking
- NAV Reporting and Automated Factsheet generation



Integration to third party broker APIs such as but not limited to  
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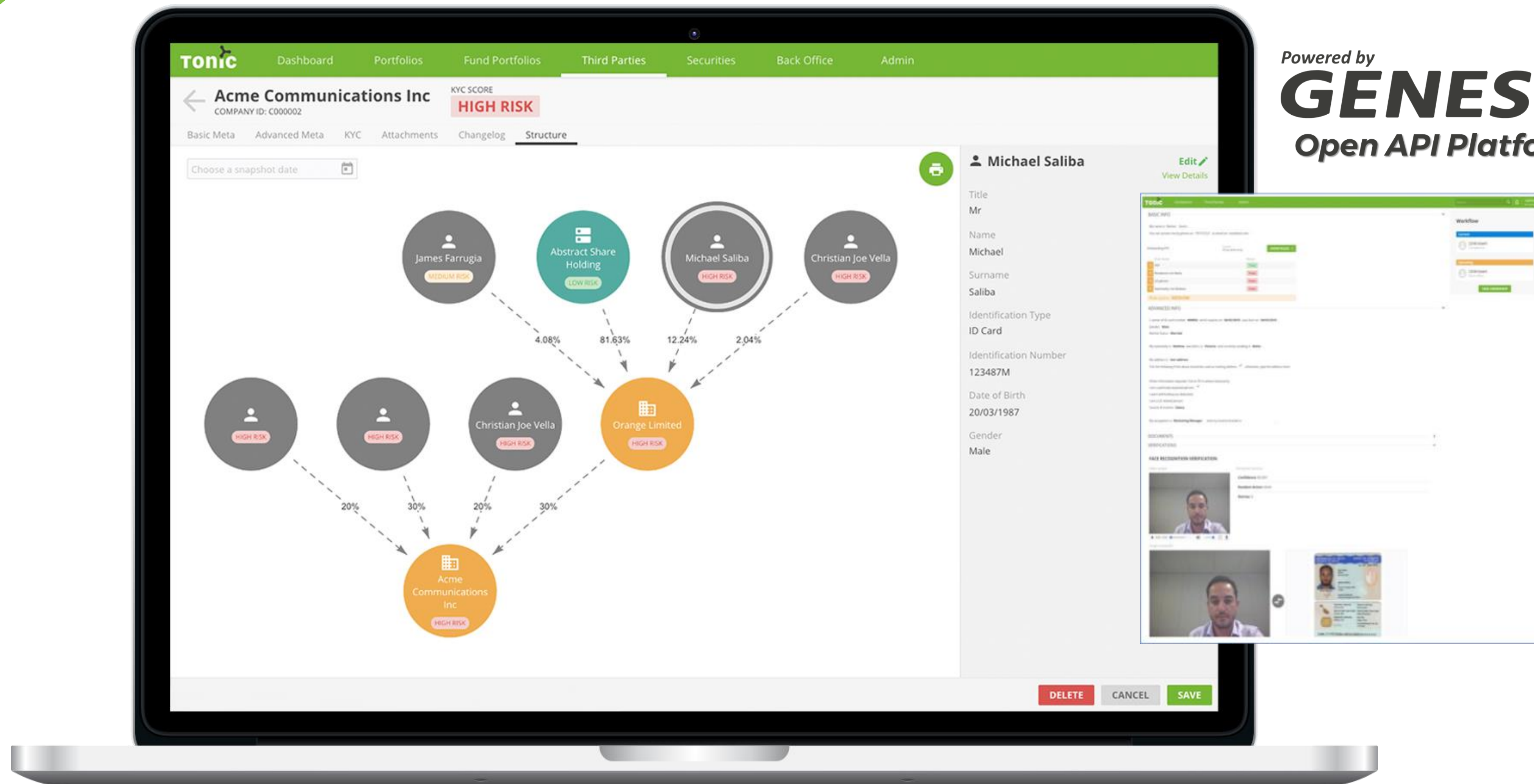
Responsive client-facing Customer functionality





# Personalized Relationship Management Tools

Cross-Platform client-facing **VideoChat** functionality

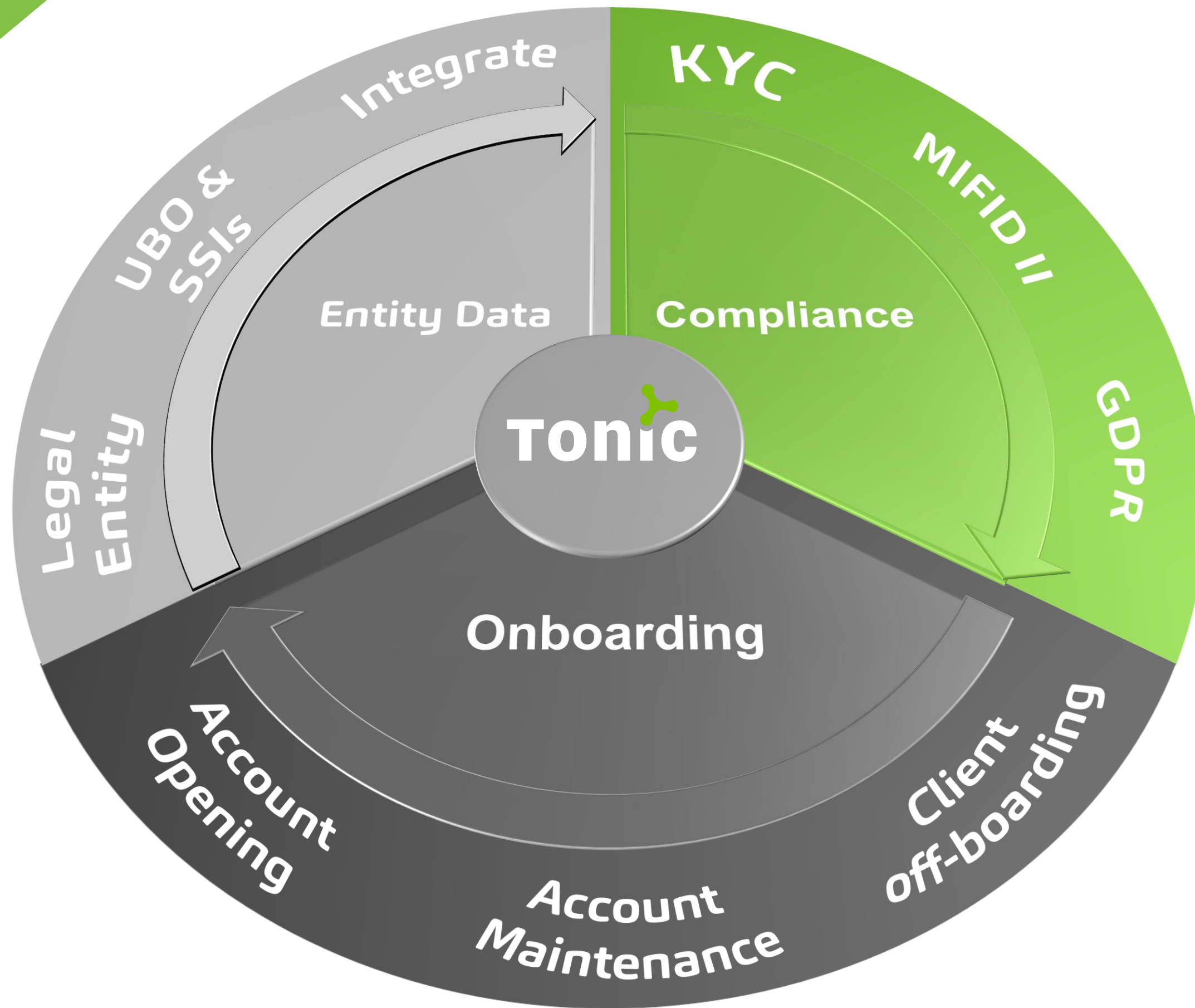


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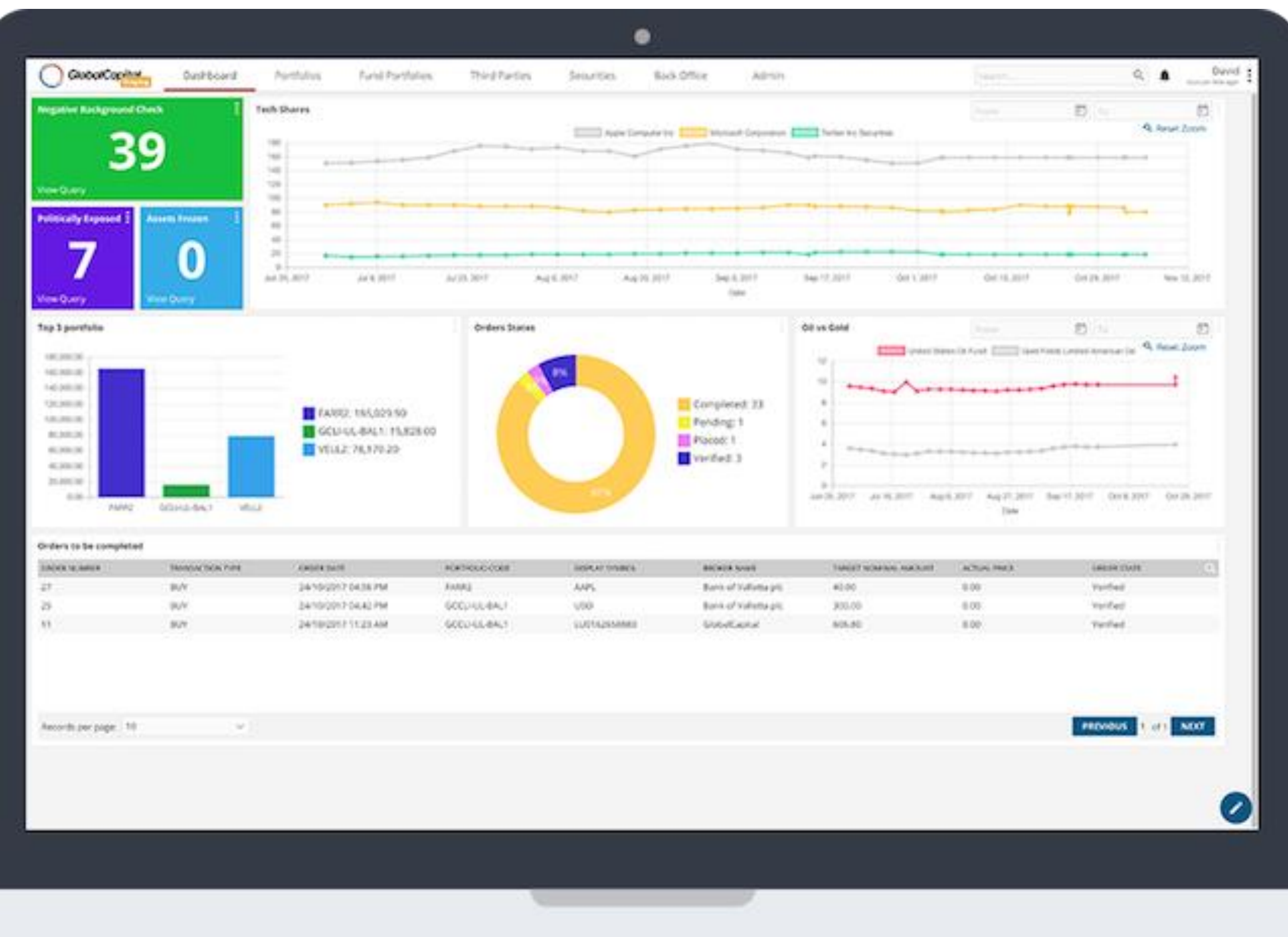
Gold  
Microsoft  
Partner



# Full Client Life-Cycle Management







Tonic is an all-in-one tool for Financial Services companies to manage all back office operations

- Customizable dashboard and query engine for custom reporting
- Portfolio Management and Reporting on current holdings P/L
- Portfolio NAV for benchmarking
- Order Management designs with compliance at its core
- Automated Appropriateness testing
- Corporate action execution and management
- Alerts for market changes
- KPIs to deliver insight on portfolio manager performance
- Cash movement reporting and reconciliation
- Admin module to manage and configure all aspects of the solution



# Comprehensive **Funds** Administration



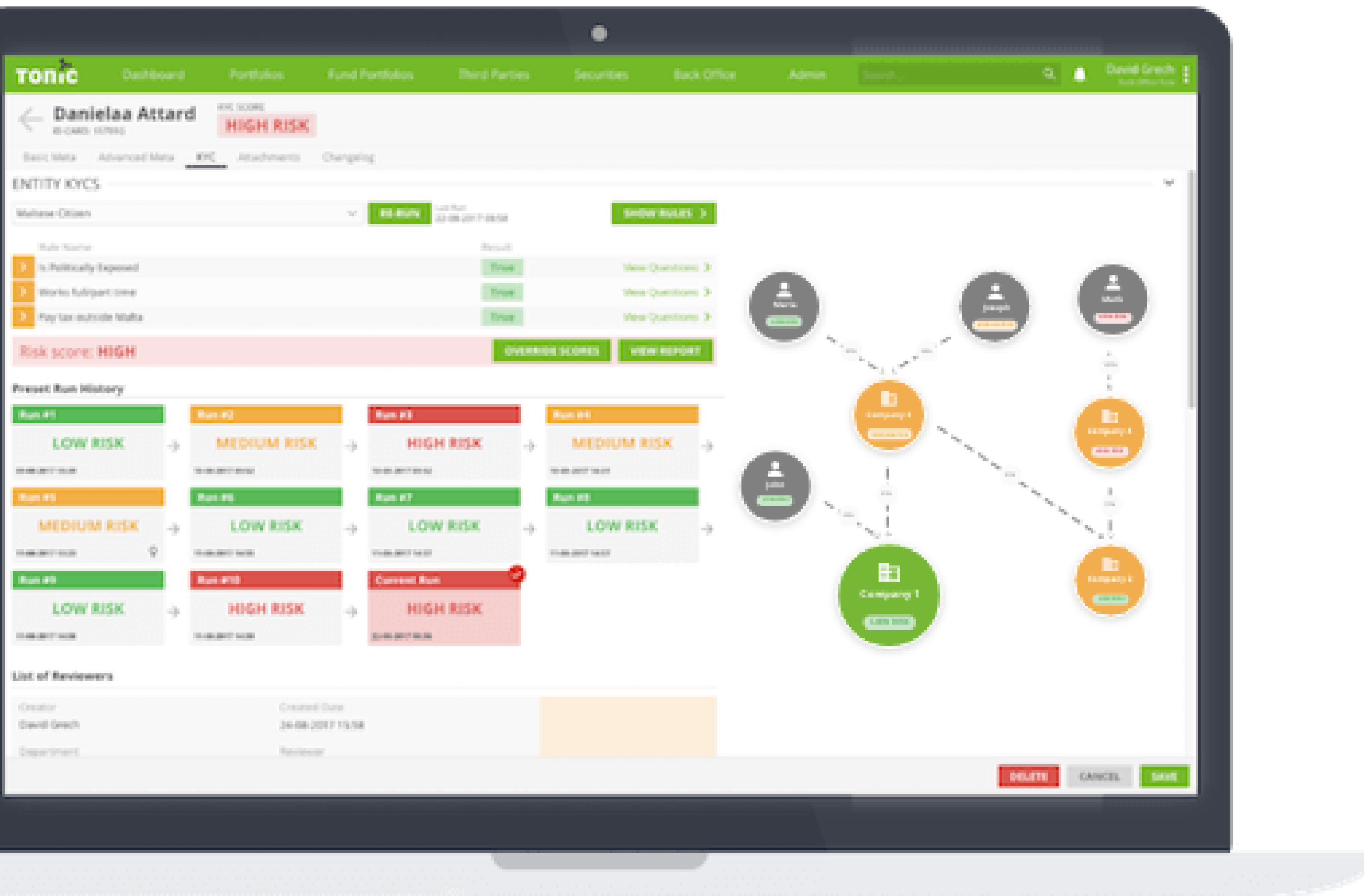
Tonic is a platform for Fund Administrators to manage their Funds end to end

- Account Period management
- Fee management and processing
- Corporate action execution and management
- Unit allocation and reporting
- Automatic accruals calculation
- Benchmarking of Fund performance
- Generation of NAV and NAV Reporting
- Automated Factsheet generation



# Regulatory **Compliant** out of the BOX. **Seriously?**

A state-of-the-art Risk  
Management & KYC Rules Engine



KYC **AML**

