

TEACH ON MARS - TITAN 18.3

BLAST OFF FOR A WHOLE NEW GALAXY OF INNOVATIONS

TEACH  N MARS

December 2018

CAPTAIN'S LOG

WELCOME TO TITAN!

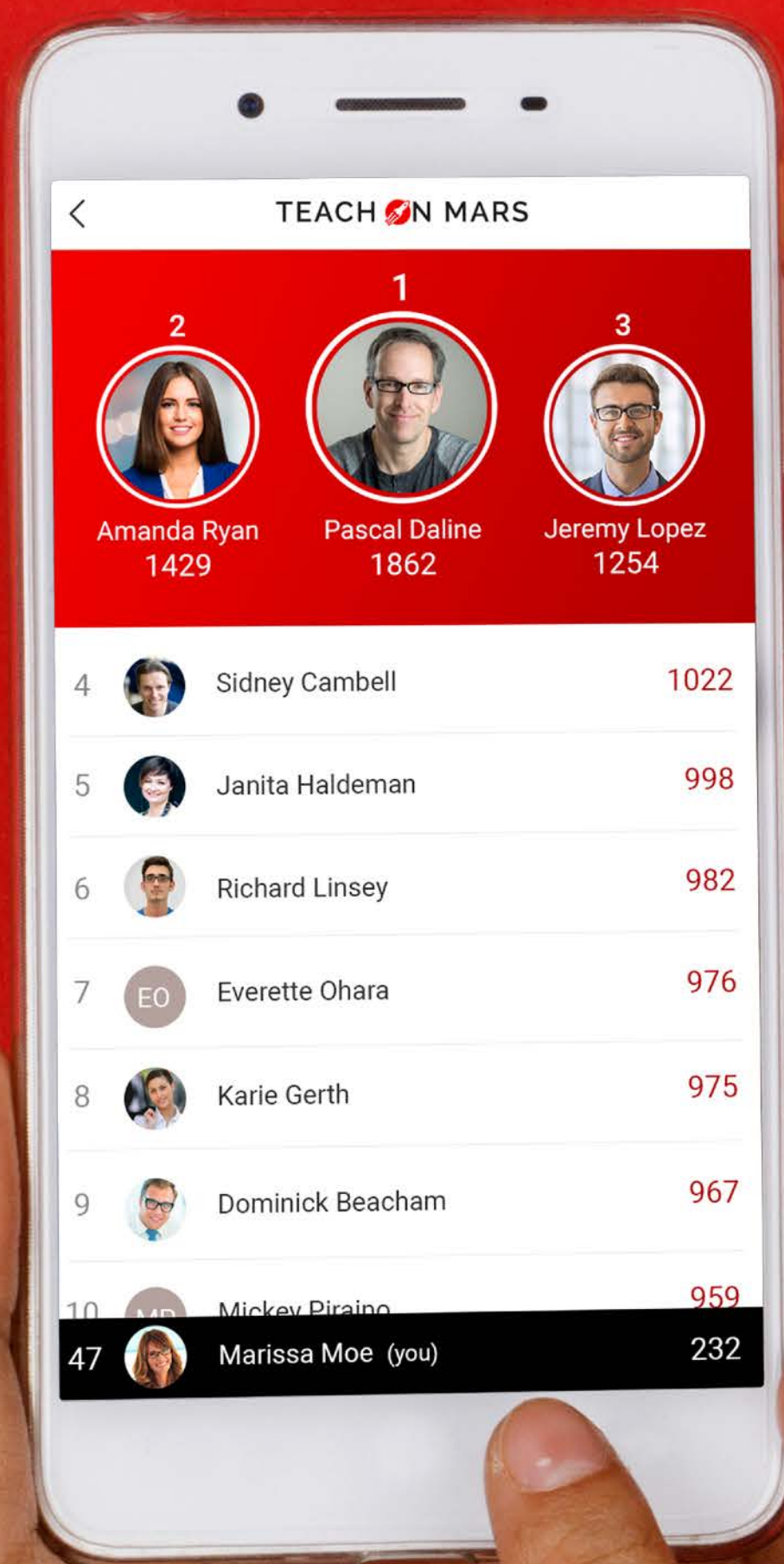
The latest version of the Teach on Mars application is here, and it's going to rock your learning world!

Titan is its name, and behind a brand new learner interface it's loaded with new features and innovations.

This is way more than a simple learning app - what you have here is the opportunity for every learner to create his or her very own personal learning environment.

Still 100% cross-channel, mobile-first and fully open to integration with web activities, Teach on Mars is now more capable than ever when it comes to integrating any content from across your ecosystem.

And the impact of Titan goes way beyond mere knowledge acquisition. Social learning workspace... smart content management hub... thought leadership forum... community mobilisation engine... Wherever you need to connect people and ideas throughout and around your organisation an app this powerful can make it happen - in a natural and compelling experience that is 100% centered on the learner.



LEARNER EXPERIENCE

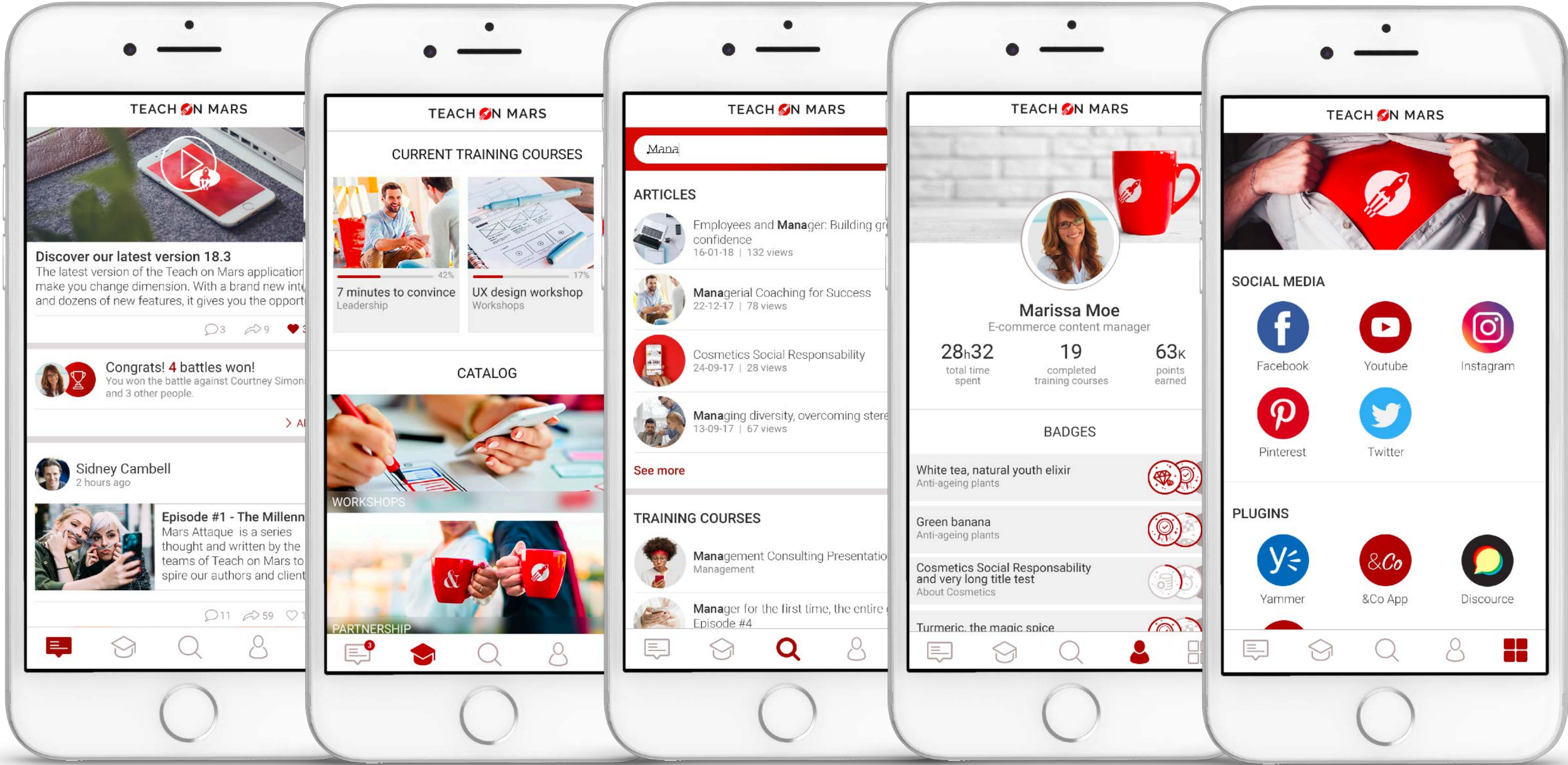
YOU'VE NEVER SEEN YOUR APP LOOK QUITE THIS GOOD

The new Nav Bar-driven interface for even greater fluidity is just the shiny tip of the iceberg. There's also an Add-Ons page which is your launch pad for blast-off to a host of complementary applications and functionalities. Not to mention an all-new type of communication for the Wall, a dedicated discussion forum for each individual training programme to promote multi-level social learning, and faster, more powerful search functions to access the content you want even more easily. All available on mobile and on the web app.

LEARNER INTERFACE

MODERN, FLUID, INTUITIVE

Zap between the zones of your learning universe at warp speed with the simple tap of a button.



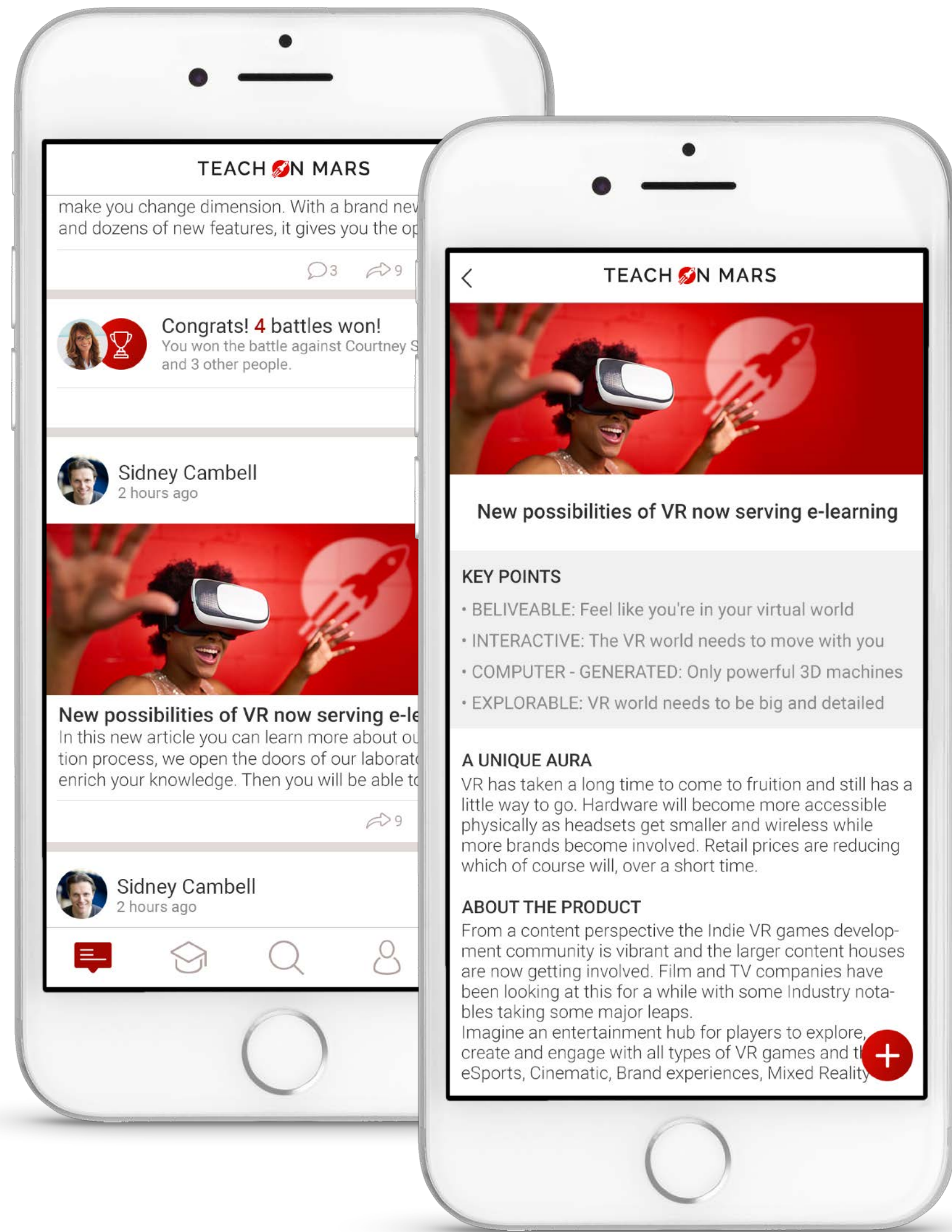
Wall

Learning Zone

Search

Profile

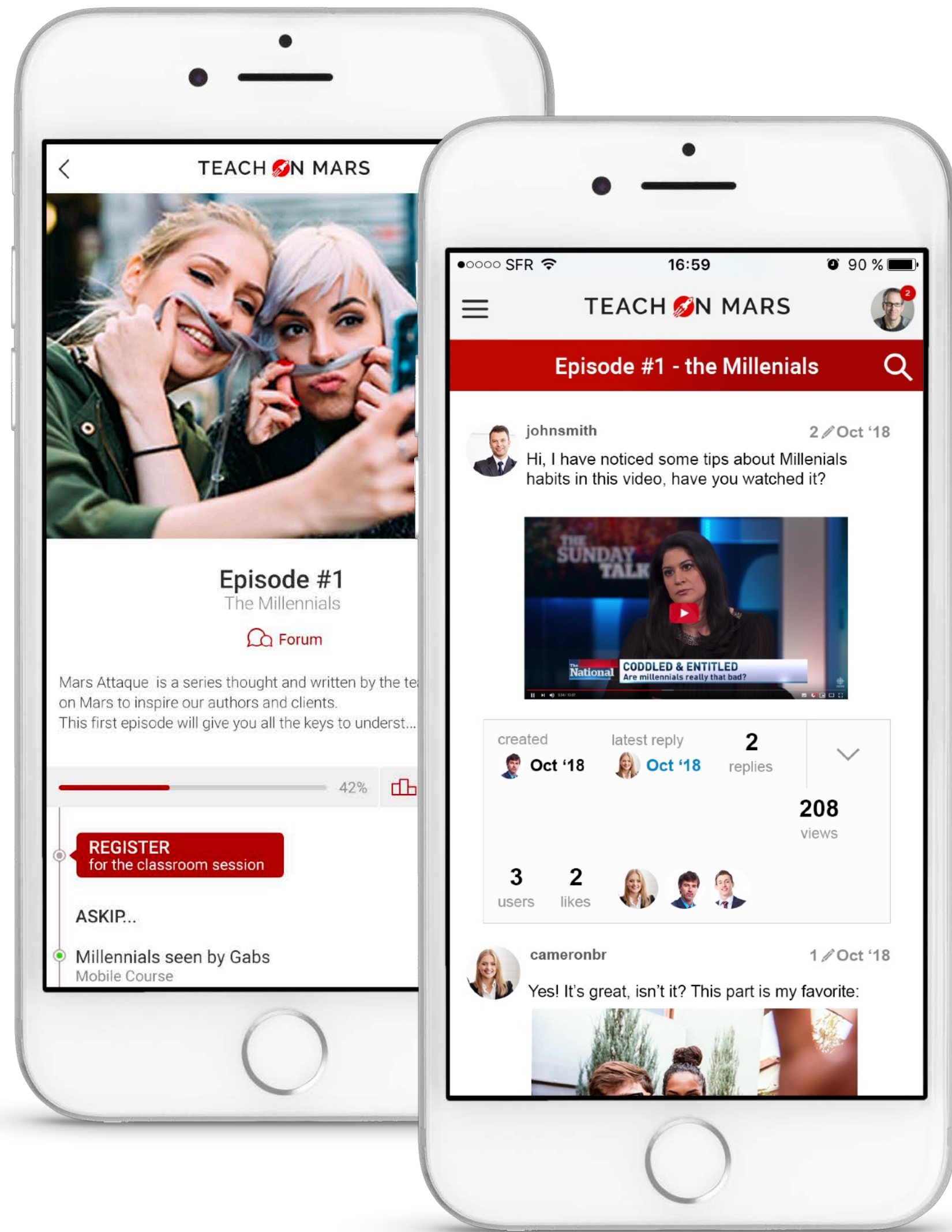
Add-Ons



ARTICLES

ON-POINT SNACKABLE CONTENT DELIVERED DIRECT

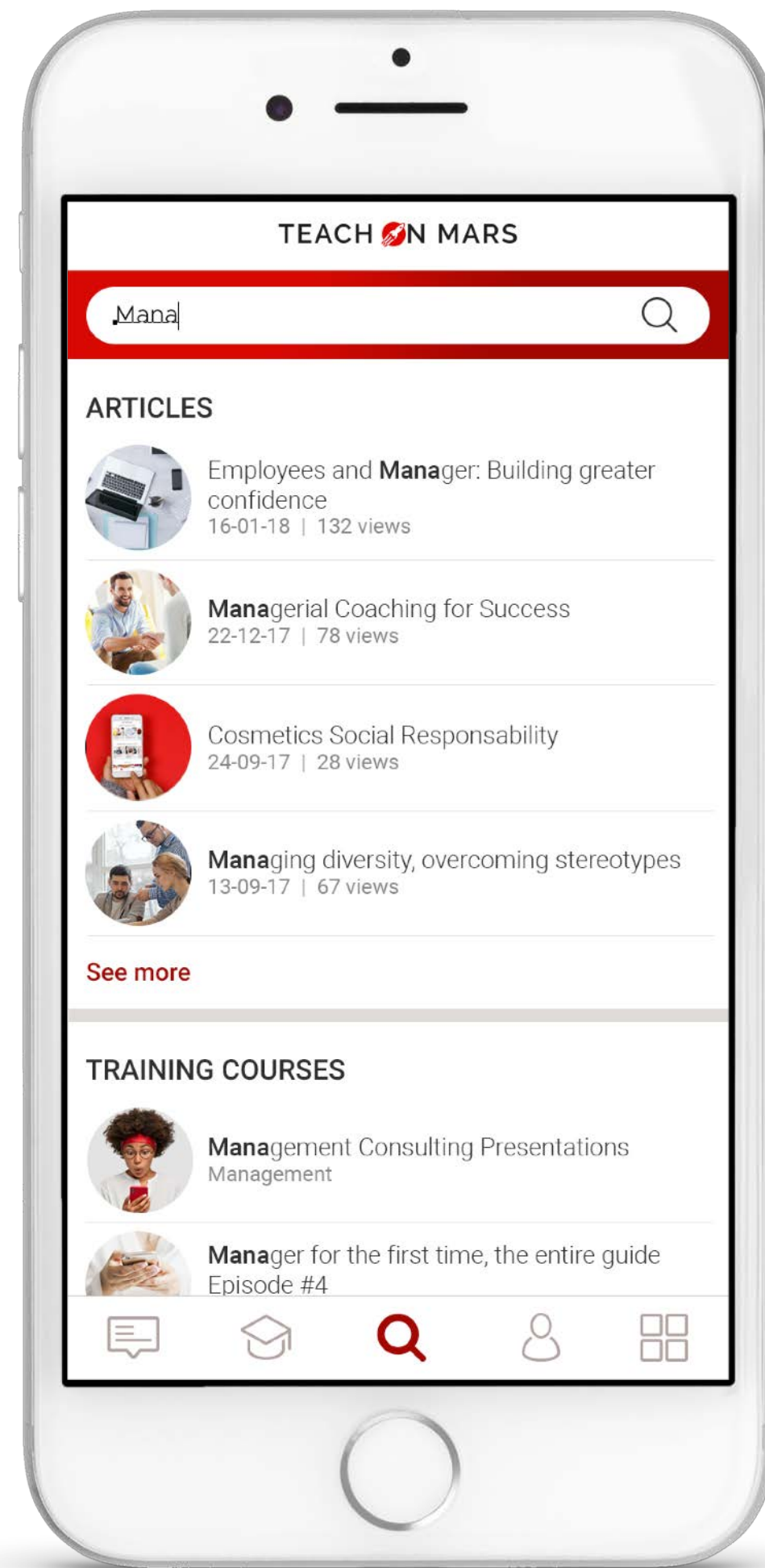
Articles are a brand new type of communication you can publish straight to the Wall. Combine text, visual assets, videos, web links and other media to build rich and instantly relevant resources that you can deliver straight to target populations without building a dedicated training programme. Learners can read straight away with a single tap, or bookmark the article quickly and easily for snacking on later.



SOCIAL LEARNING

UNITED, YOUR LEARNERS ARE EVEN STRONGER

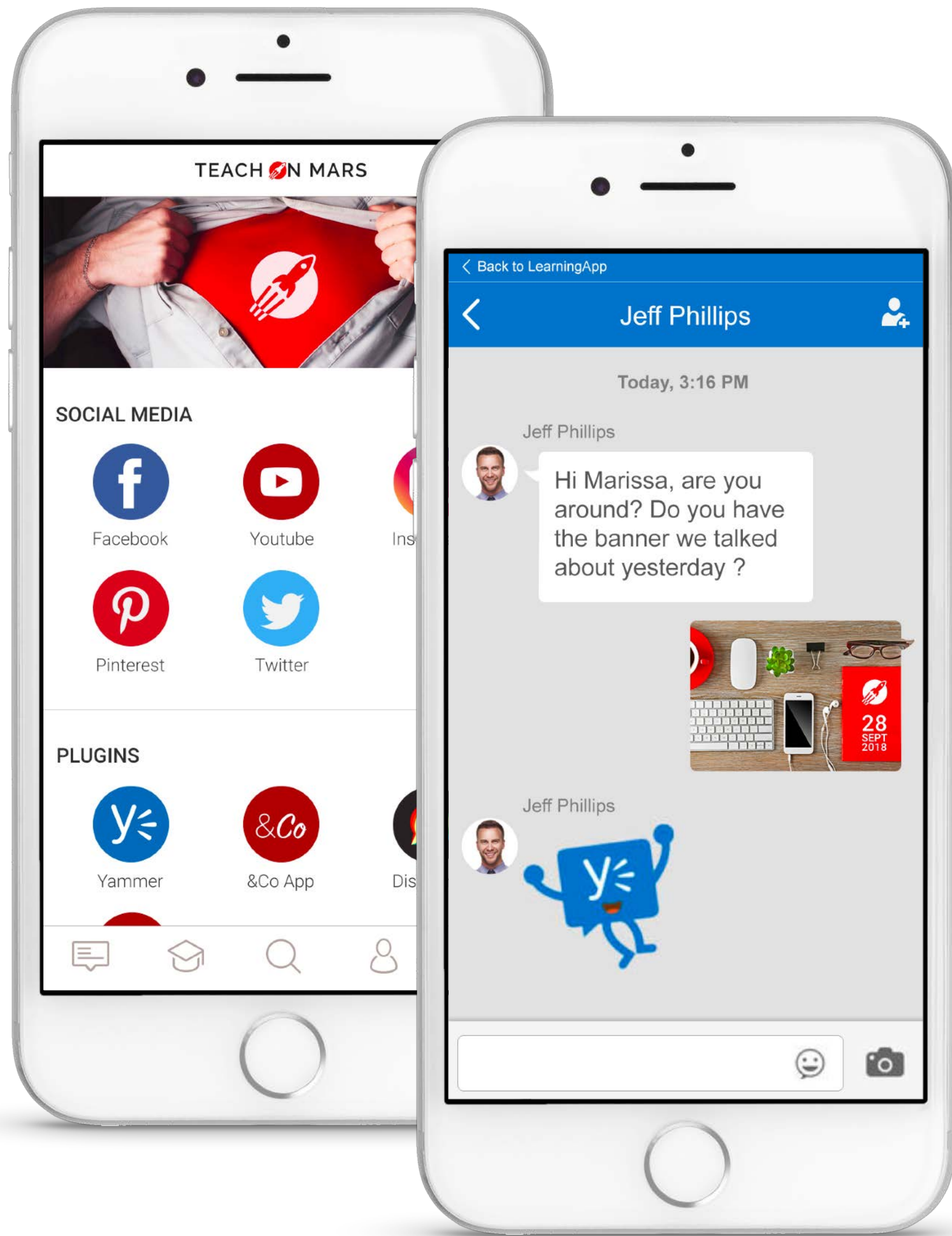
Every individual training programme now has its own discussion forum on which learners can exchange ideas, comment on content, ask questions, share experience, pool best practices, post stuff (like documents, web links, images or videos) or just kick back and chat. You can also configure dedicated discussion forums for specific participant groups. Whether you're deploying a formal learning initiative or seeking to align and motivate a community around pretty much any topic, this is a formidable tool for unleashing the power of collective intelligence.



SEARCH

STRAIGHT TO THE CONTENT YOU NEED AT LIGHT SPEED

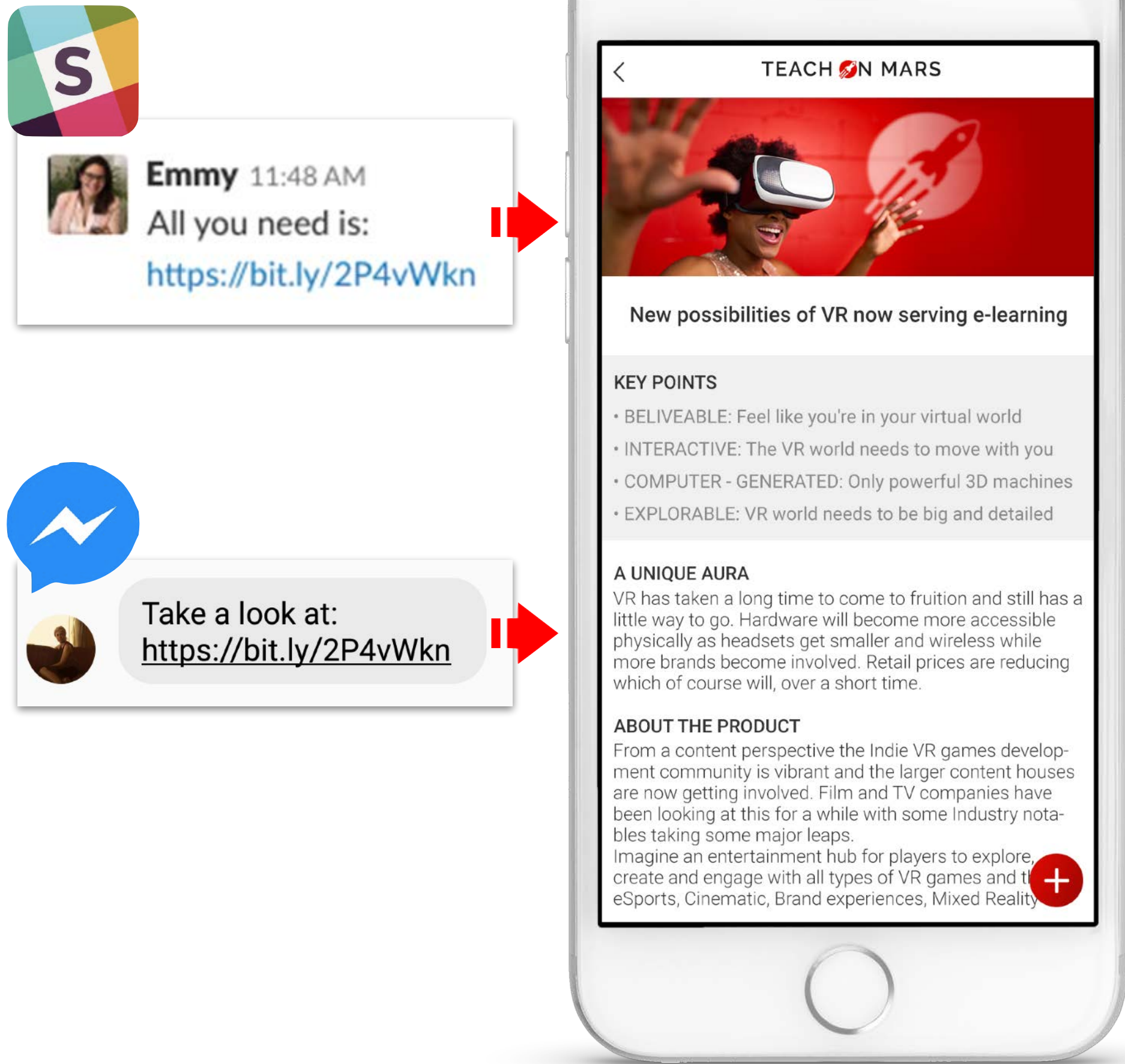
The new *Search* screen lets you find exactly the content or resource you need whenever you need it. Search all the training programmes in your catalog as well as the articles published on the Wall in a few clicks and a few seconds.



ADD-ONS

WHERE DO YOU WANT TO GO?

The *Add-Ons* screen is your doorway to the rest of your learning ecosystem. This is where you find direct links to just about anything you want your learners to be able to access - discussion forums, social media apps, mini-websites, as well as more specialised proprietary tools and plug-ins like chatbots, product catalogs, comparison tools or productivity apps.



DEEPLINKING

INSTANT ACCESS TO APP CONTENT

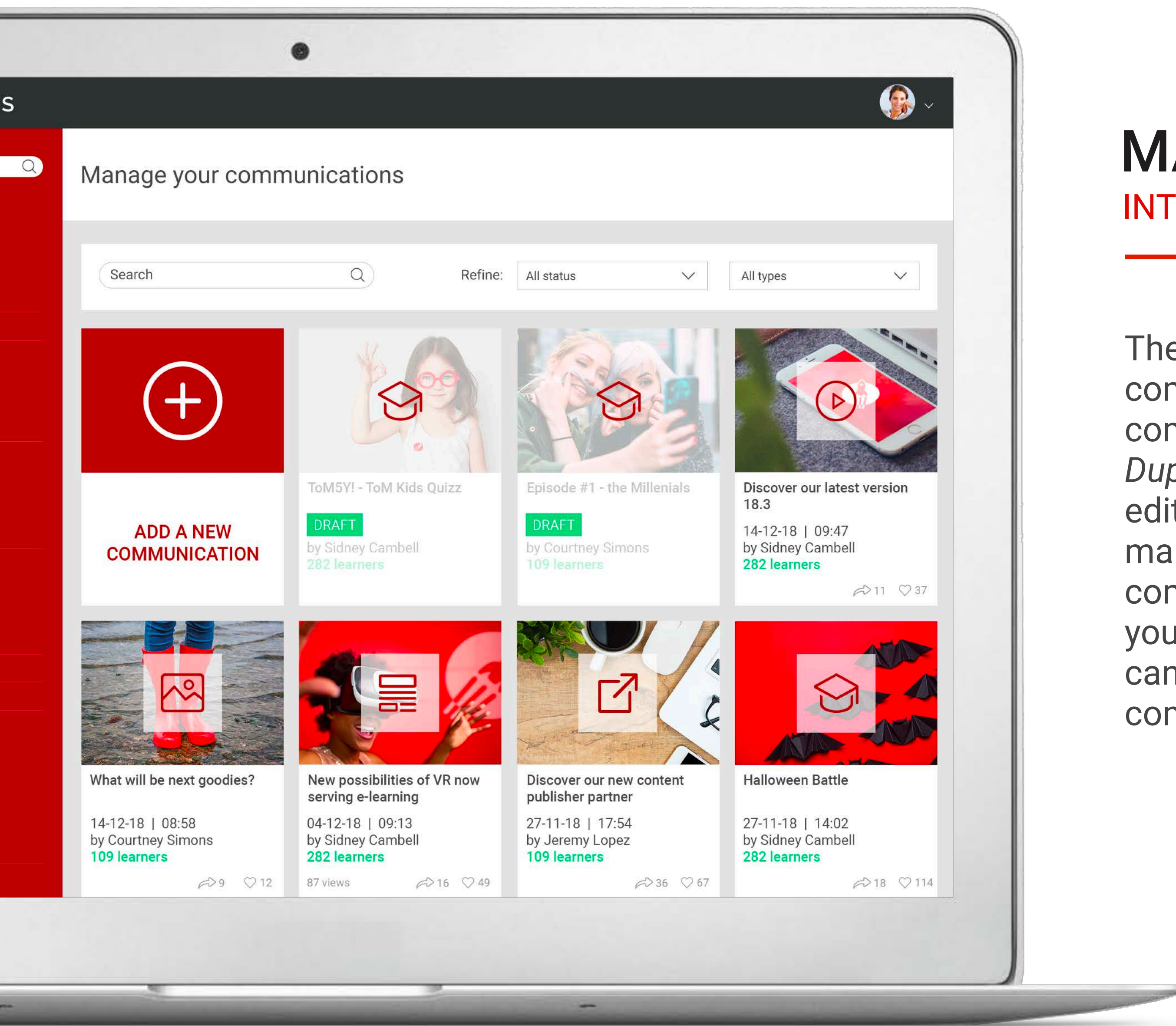
With Deeplinking, your learners will never be more than a click away from any training programme or communication in your app. Wherever they are, a simple tap on a link in a notification, an email or a message in an external app will take them straight to exactly where they need to be within your app. Embed your learning even deeper in the flow of the connected, mobile lifestyle of your populations through the apps and media they love. More traction, more engagement and more fun. Guaranteed.

MISSION CENTER

YOUR LIFE JUST GOT EVEN EASIER

Multilingual Web Authoring tool, visual editor for drafting your communication Articles, on-the-fly image resizing and framing, and a brand-new communication management page.

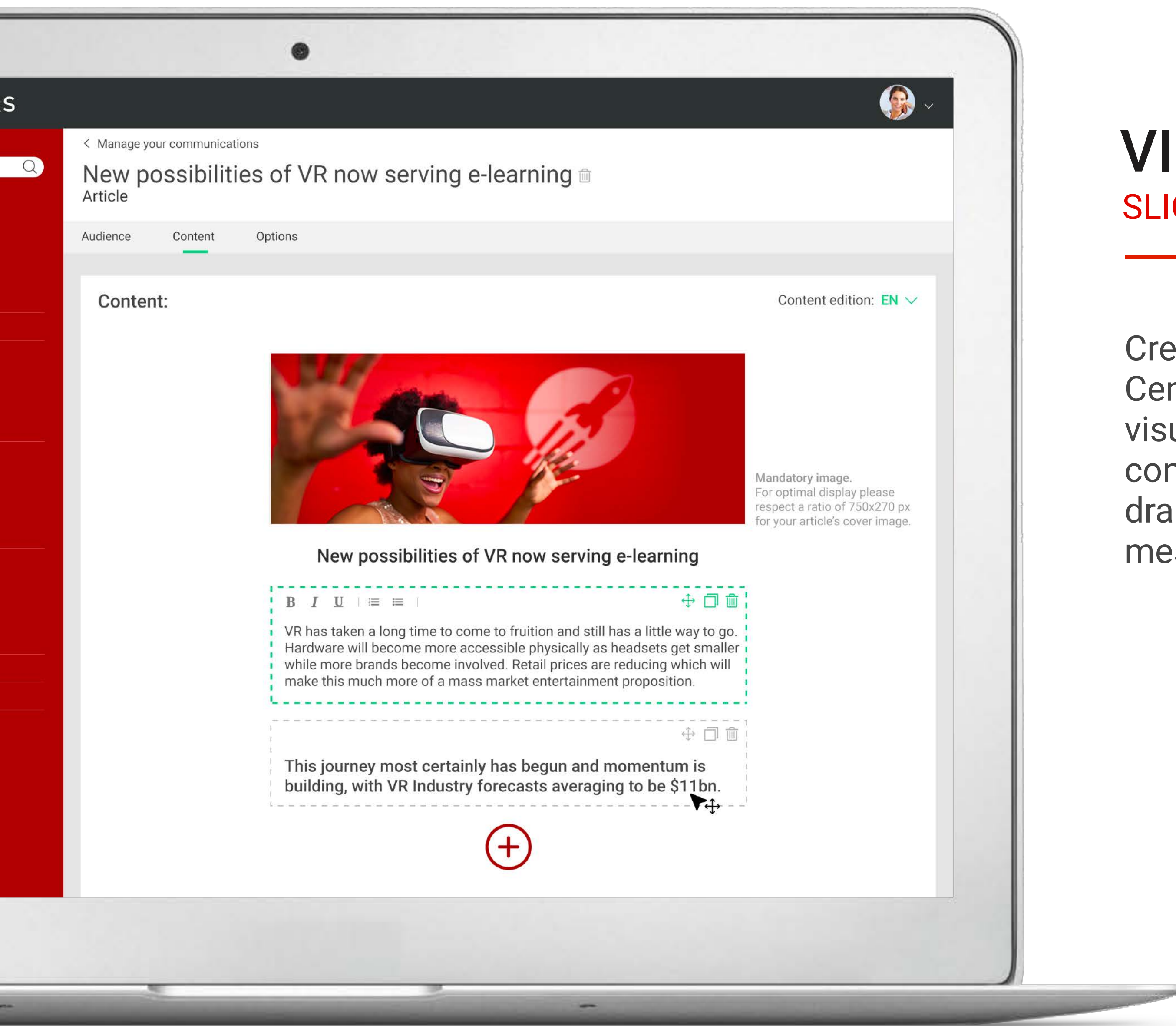




MANAGING YOUR COMMUNICATIONS

INTERACT EVEN MORE SMOOTHLY WITH YOUR COMMUNITIES

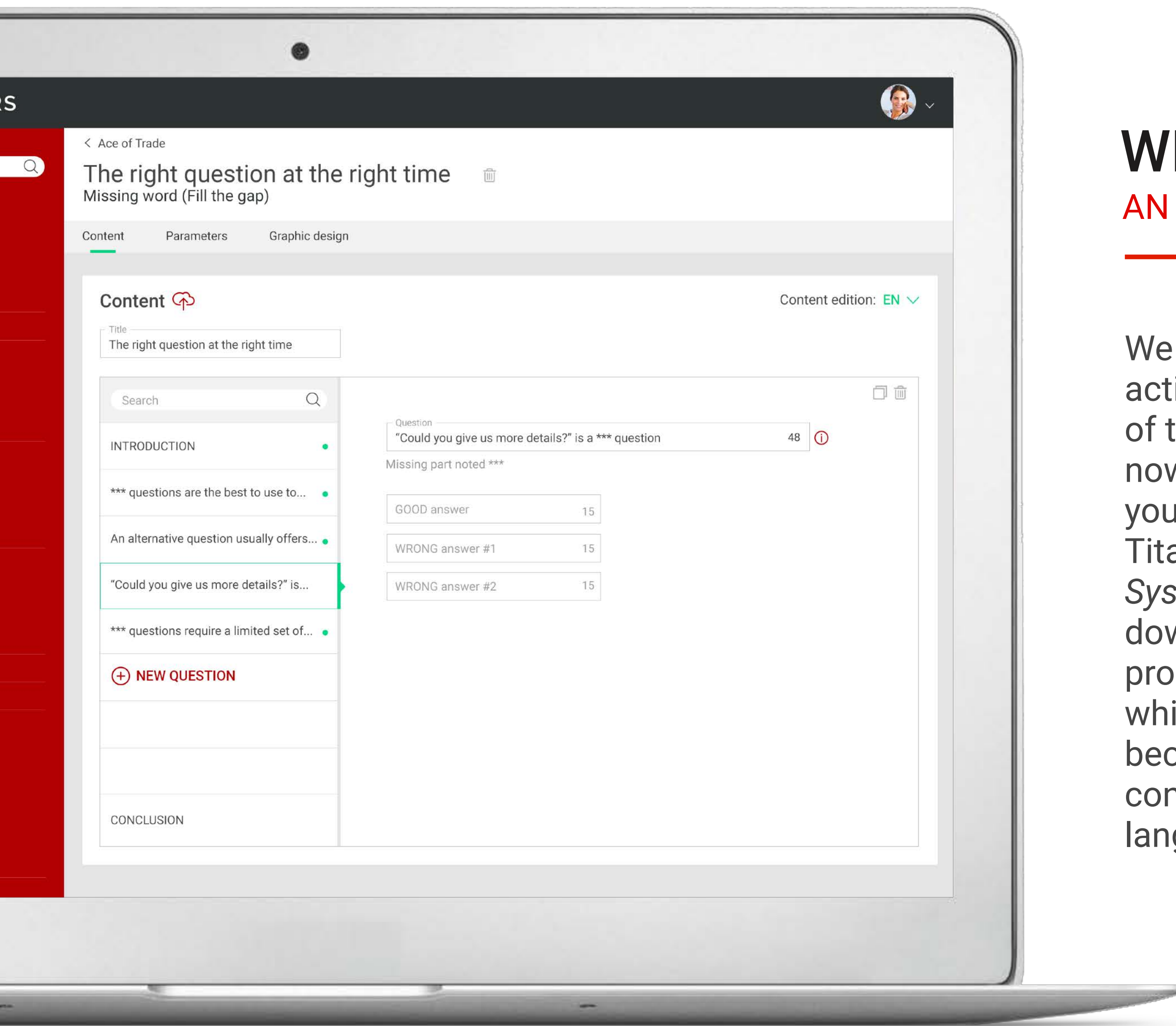
The communication management functionalities get a complete overhaul in Titan. There's a *Draft* mode for saving communications that you're not ready to send yet and a *Duplicate Communication* function to enable you to reuse your editorial input. There's also simplified multilingual management making it easy for the learner to get communications in the language of his or her choice. Finally, you now get detailed analytics on article consultation so you can see which topics are really hot and which are not for your communities.



VISUAL EDITOR

SLICKER CONTENT, FASTER

Create brilliant articles in record time directly in the Mission Center with the all-new CMS (Content Management System) visual editor. Simply click to create your blocks, fine-tune their content using text, images, video, audio or web links and then drag and drop to your heart's content until you get exactly the message and impact you're looking for.



WEB AUTHORING TOOL

AN ALTERNATIVE TO OUR EXCEL™ TEMPLATES

We love the robust simplicity and flexibility of our Excel™ activity templates. But we appreciate they're not everyone's cup of tea. If you're one of those people, the wait is over - you can now create your own bespoke, mobile-first content direct in your Mission Center!

Titan's new mobile-native LCMS (*Learning Content Management System*) tool is an intuitive and powerful wonderland of drop-down convenience for content authors. To ease the transition process, you'll still be able to use Excel™ to create new content while you're getting up to speed on the web authoring tool - because all your Excel™ templates will be automatically converted as if by magic! It will also make managing multiple languages and translation a breeze too.



IMAGE PROCESSING

PERFECT COVER ART EVERY TIME

The new interface design means we've updated the image sizes. To accompany this change and make image handling easier and more intuitive all round the Mission Center now has a simple tool enabling you to resize and adjust the visuals you use for training programmes, categories and communications in real time. Saving you precious seconds, adding to the visual impact, and making your app look hotter than ever!

LEST WE FORGET...

STUFF YOU MAY HAVE MISSED LAST TIME AROUND WITH GANYMEDE

We don't always blow our own trumpet when we release improvements to our app. Sometimes, new functionalities and features sneak in almost undetected as our Continuous Improvement machine deals with specific customer requests or changes in legal requirements. So here's a round-up of some significant innovations you may not have noticed at their introduction in release 18.1 (Ganymede) and which remain available in Titan.





Teach on Mars atteste que

Constance Baret

a bien suivi, complété et validé avec succès la formation “**Ace of Trade**”.
Le présent certificat est délivré pour servir et faire valoir ce que de droit.


Vincent DESNOT
CEO

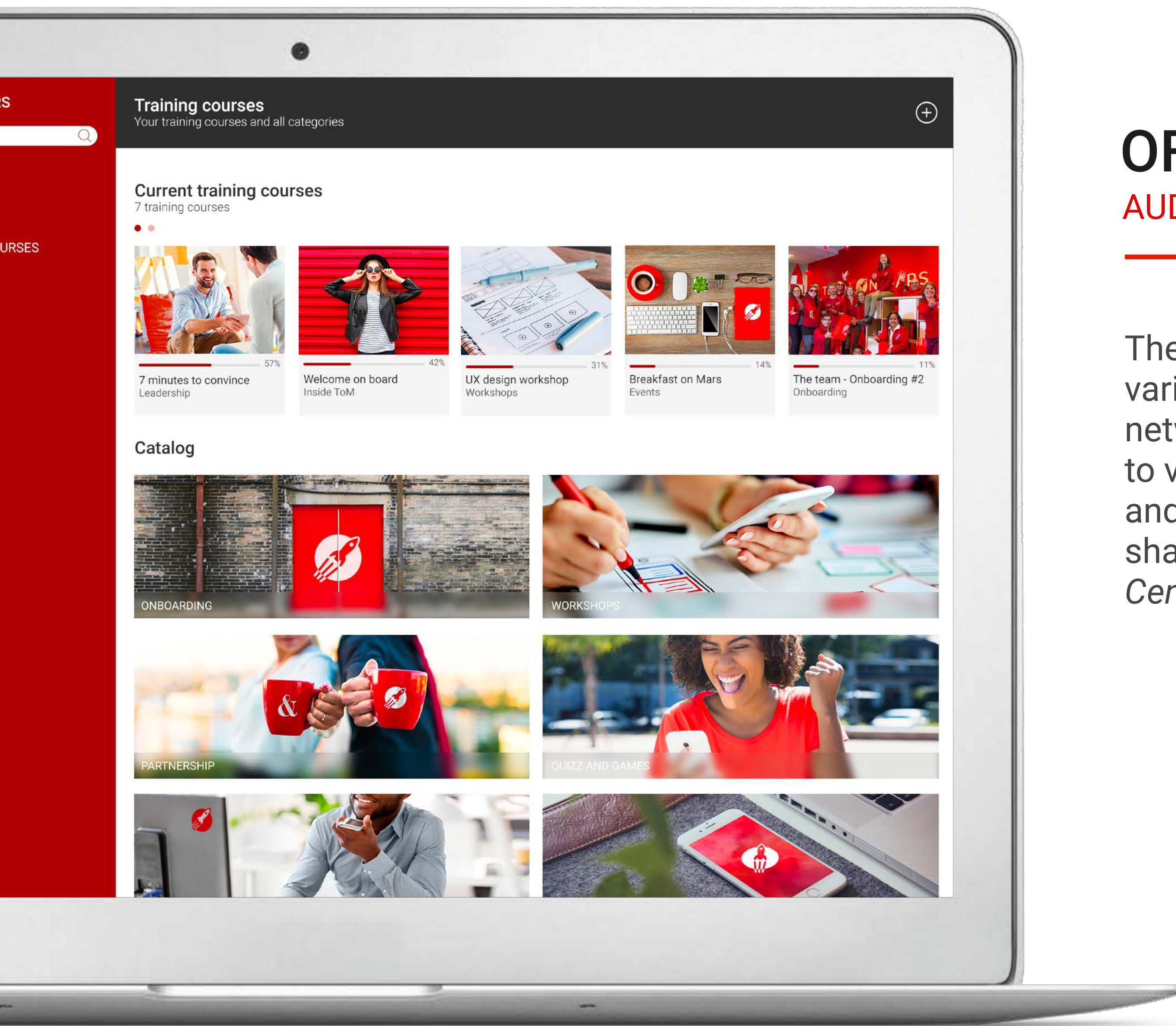

Jérôme WAGNIER
Head of Education


Marielle BAUDET
Academy Manager

CERTIFICATIONS

100% CUSTOMISABLE

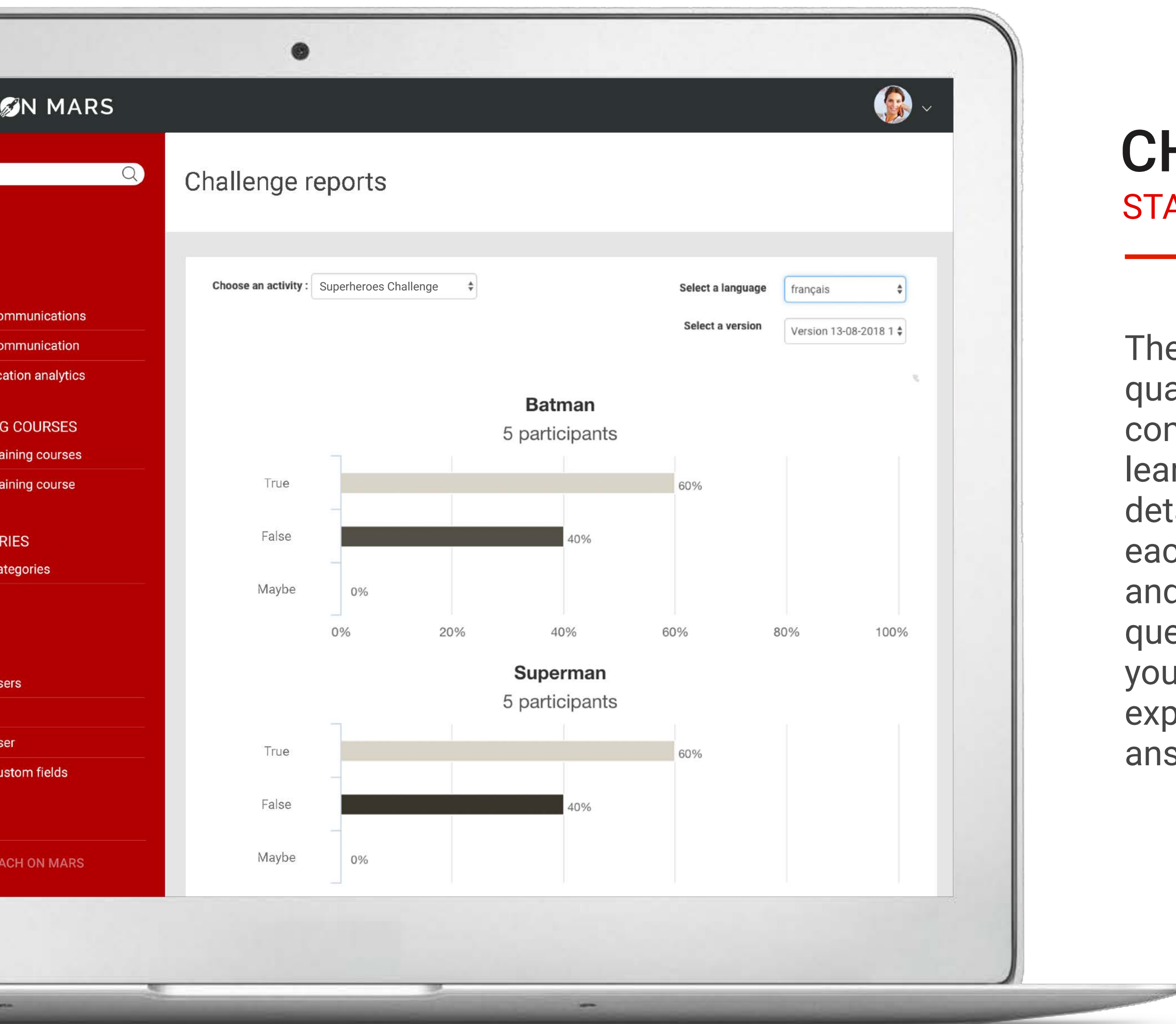
You can now enhance the PDF certificate you deliver to the learner at the end of a certification training programme by adding the score obtained as well as custom fields (in addition to the title and description of the training programme and the modules). You can specify that certification requires the successful completion of several different modules if you wish. And while the learner will always receive a badge automatically in the app when he has successfully completed all prescribed modules, you decide whether he automatically receives a certificate by email. Finally, the Mission Center now displays stats on the percentage of successfully certified learners per training programme and enables you to download all the certificates that have been awarded over a given period.



OFF-THE-SHELF CONTENT

AUDITION AND SHARE REFERENCE-QUALITY CONTENT

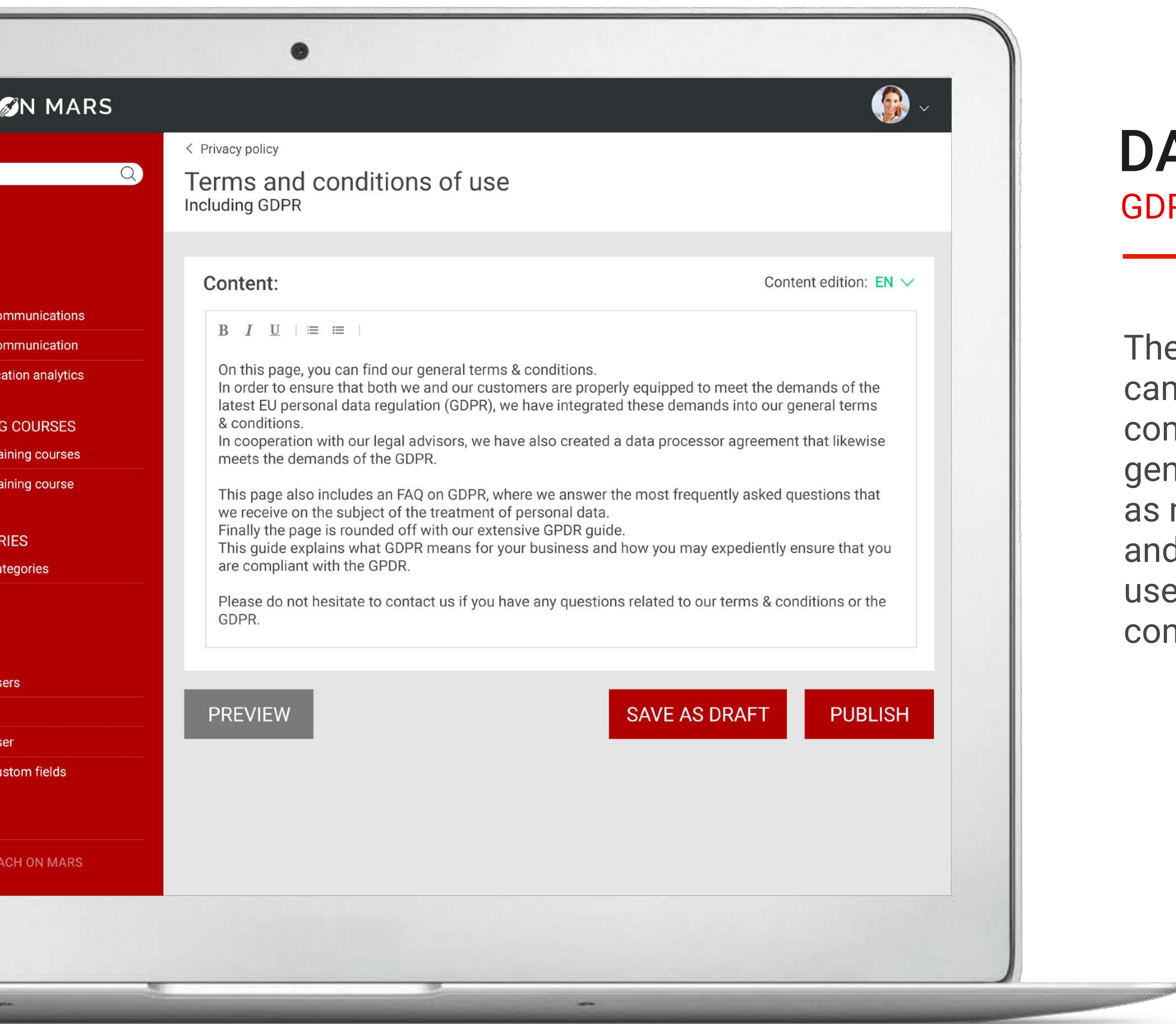
The Teach on Mars Marketplace is brimming with a wide variety of best-in-class mobile-native content created by our network of certified partners. The app now features a function to view demo versions of these training programmes quickly and easily. In addition, globally deployed clients can now easily share training programmes between the various *Mission Centers* they have in different regions of the world.



CHALLENGE: DETAILED REPORT

STATS PER INDIVIDUAL QUESTION

The *Challenge* activity is one of our most effective for quantitative evaluation of precise knowledge acquisition and consolidation. Now it provides even deeper analysis of your learner population and their mastery of a topic, thanks to a detailed report that gives the percentage of learners selecting each of the possible answers for each question (the correct one and the incorrect ones). This enables you to zero in on those questions which are causing the most difficulty, and see where your learners may need extra support. These data can be exported in CSV format, along with a detailed log of the precise answers given to each question by any individual learner.



DATA PROTECTION

GDPR & CONDITIONS OF USE

The new European General Data Protection Regulations (GDPR) came into effect on May 25 2018, and your app has been fully compliant since Day One. You can write your own customized general conditions of use text directly in your Mission Center in as many different languages as you like, and update them as and when you need to. At every update these new conditions of use will be presented to each learner the next time he or she connects to the app.

AND ONE MORE THING (WELL, SEVERAL ACTUALLY)

IMPROVEMENTS WE MADE BECAUSE WE LISTEN TO YOU OUR CLIENTS

Learner Experience

- Added language choice option on the login page
- Removed the notion of learner consistency
- Introduced integration of 360° video and VR into training programmes

Mission Center

- Option to include a training programme in several different categories
- Merge learner accounts function
- Option to modify learner login
- Real-time display of number of licences used since last contract anniversary date
- Option to unlock a given module upon successful completion of another, in cases with a *Profiling* activity without recommendations
- Single-Sign On (SSO) SAML for the Mission Center

Find full details of all improvements and new features on our [Version History](#) page

TEACH  ON MARS

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