Reply

Reply.io + Microsoft

Enabling 1:1 conversations at scale in your Microsoft Business Solutions

Whether it's inbound, outbound, new user trials or existing customers — Reply puts email outreach on autopilot while keeping it personal.

Reply is a **sales acceleration platform**, which automates one-to-many communication and scales your outreach capability, while keeping it completely personal.

It increases a sales team's bandwidth and lowers costs, which equals more revenue and efficiency.

Why customers use Reply:

- Reply enables personal conversations at scale to accelerate sales

- Out-of-the-box tool with email and campaign templates for quick launch

- Reply is designed to be easily integrated to your software ecosystem

- Devoted support and customer success teams

Reply + Outlook

- Automated email communications via Outlook

- Reply directly connects to your Outlook email account and allows to follow up with your contacts on your behalf

- Get your Outlook Inbox automatically sorted in Reply

Reply + Office 365

- Sync your contact database between Office 365 and Reply

- Push your contacts to email campaign in Reply

- Get more visibility with enterprise-level email tracking

Reply + Microsoft Dynamics CRM

- Embed Reply to your lead gen and sales processes to get higher conversions and more engagement

- Instantly get prospects and activities using the power of Zapier (integrated with Reply in MS Dynamics CRM)

"About **50% of deals closed** are now following a Reply campaign.
Value is obvious and the ROI is strong. We got our whole sales development team on it."

— Yannis Moati, HotelsByDay

Reply

Top 10 Reply Features

- Automated Drip Campaigns
- Intelligent Email Sorting
- Email Validation
- Integrations Available via API and Zapier
- Outbox

- Email Tracking
- Campaign and Email Templates
- Team Edition
- Analytics per Team, Campaigns, Templates and Messages
- Reply is hosted in MS Cloud

Reply is trusted by over 1000 companies worldwide

freshdesk   BOND STREET   99tests   Clickky   wework

Hubdoc   People   NORTHMARQ   volusion   able

Tim Co
Director of Marketing at IHNY Concierge

We've used Reply now for 8 diferent clients and we're seeing 100% engagement: people are responding and purchasing products. I think we've added almost $3000 in sales this week alone which is a major increase.

Chris Park
VP of Sales at Ginger.io

We felt in love with Reply from the day one. Saves us tons of time and eforts. We would not allow anyone to take it from us now!

Carthele Kelly
Sales Executive at LeadGenius

This is defnitely something that addresses a very serious need within all sales organisations.

Casey N. Corrigan
Director of Sales at Lytics

The more we can automate processes while still protecting sales reps' ability to control and customize — I think there's a win.

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