Navigate

TO DIGITAL BUSINESS SUCCESS

Mavim offers a Microsoft-based platform that empowers the visualization, alignment, and prioritization of innovation initiatives with a company's strategic vision. By connecting and managing strategy, projects, personnel, processes, technology, risks, architecture, customers, and infrastructure in one platform, Mavim increases the success rate of major transformation.

mav!m

PROVIDING SIMPLICITY IN A WORLD OF
INCREASING COMPLEXITY

For many organizations, digital business holds the key to future growth; however, the challenges associated with the full integration of digital business can be overwhelming and costly. To avoid becoming a digital business in name only, organizations need to be able to deliver on the chosen corporate strategy.
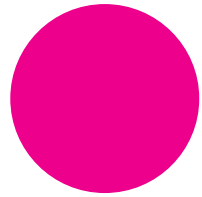
It is not enough to be in possession of a portfolio of innovative ideas and projects—digital business requires delivering results in spite of the rapidly changing internal and external environment.

To make matters worse, technology has raised the stakes, making the probability of success by chance low and the implications of failure, severe. In most instances, innovative initiatives require new roles, processes, technologies, skills, and resources. Yet, the new capabilities in which a company invests must contribute to stakeholder value. What is needed is the ability to visualize your transformation journey—a competitive edge that would empower you to alter ongoing operations while delivering big outcomes in a dynamic, high-risk environment.

CONTENTS

ONE PLATFORM FOR EVERY TRANSFORMATION

For complex global organizations that are changing or re-inventing their operating models in order to become digital businesses and who want to transform into agile organizations prepared to adapt continually to a fast changing environment, Mavim provides software that enables major business transformation.

Mavim offers a Microsoft-based platform that empowers the visualization and alignment of innovation initiatives with a company's strategic vision. By connecting strategy, projects, personnel, processes, technology, risks, architecture, customers, and infrastructure in one platform, Mavim increases the success rate of major transformation.

> "User friendly, intuitive, designed for collaboration and with unique visualization capabilities - that's the Mavim Portal.
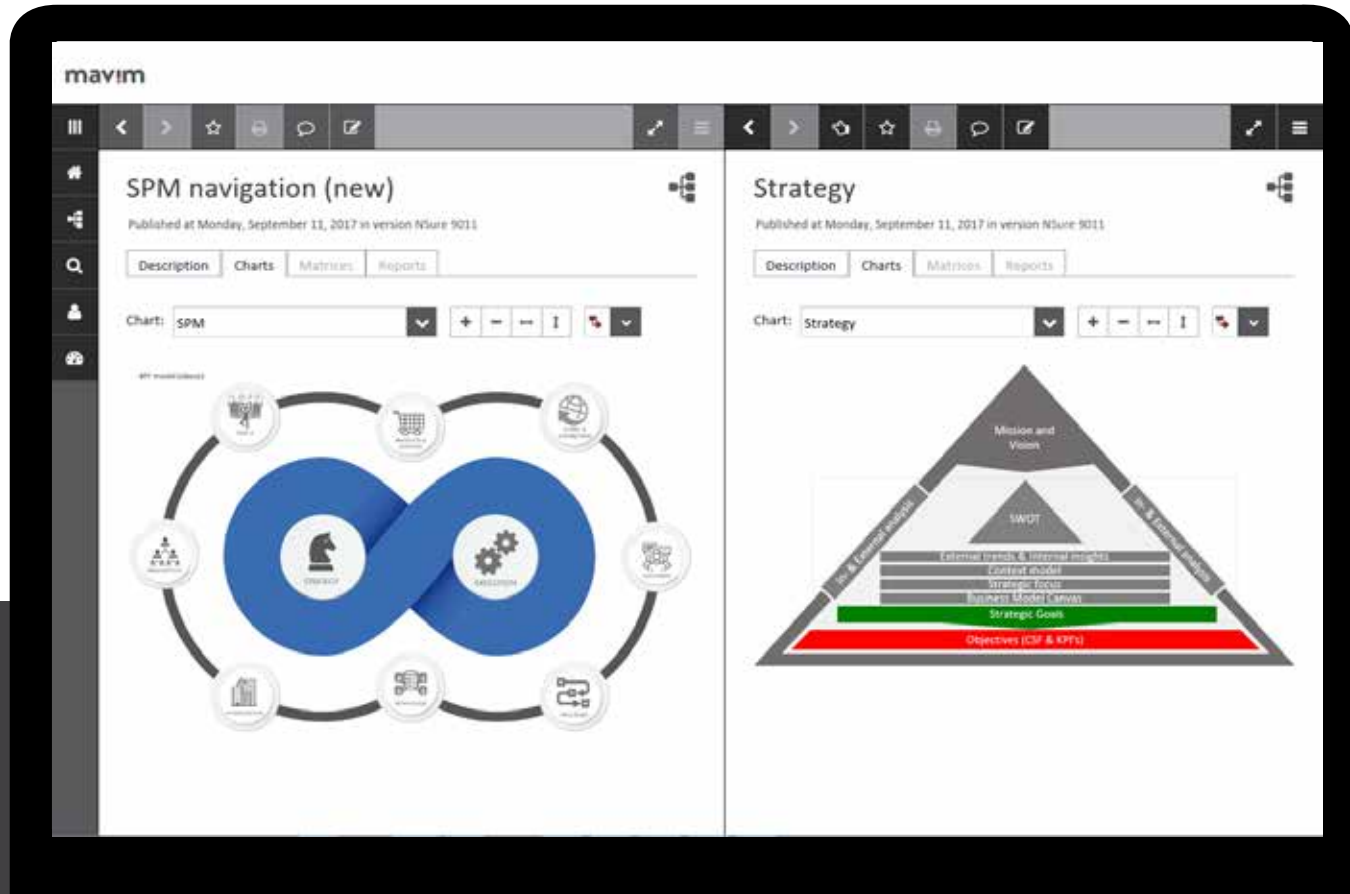
JEAN-JACQUES VOSSEN
CEO, MAVIM
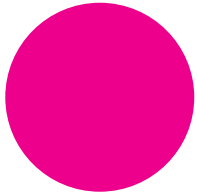
8,7

NET PROMOTER
SCORE

THE USER-FRIENDLY MAVIM SOFTWARE CAN BE LEVERAGED WITHIN OR ACROSS
BUSINESS UNITS.   ADDITIONALLY, THE MAVIM SOFTWARE IS INFINITELY SCALE-
ABLE. WHICH ALLOWS EXPANSION AND ADJUSTMENT OF THE SCOPE AS THE NEEDS
OF THE BUSINESS CHANGE.

User friendly

Intuitive

Device independent

mav.m

6 MANAGEMENT THEMES, 1 PLATFORM

IN ONE PLATFORM, MAVIM SUPPORTS THE MANAGEMENT AND INTEGRATION OF SIX PRIMARY BUSINESS AND IT MANAGEMENT THEMES THAT ENABLE SUCCESSFUL TRANSFORMATION.

BUSINESS PROCESS MANAGEMENT

Mavim empowers a collaborative approach to business process management and improvement. By extending and enhancing the capabilities of Microsoft Visio, Mavim provides the ideal environment for users to collaborate and improve upon an organization's business process infrastructure.

Mavim supports simultaneous modelling in the following languages: BPMN, EPC, iDEF-0, cross function flow charts/swim lanes. In Mavim, it is simple to model processes, publish to the web, approve the content and share with end users to support Lean, Six Sigma, or Operational Excellence trajectories.

STRATEGIC PORTFOLIO MANAGEMENT

Built upon Office 365 and Visio, Mavim helps business leaders choose projects that will contribute to corporate strategy and drive alignment between strategy and execution. Mavim aids organizations in visualizing corporate strategy (including an organization's critical success factors and KPIs) and connecting it to personnel, processes, technology, risks, architecture, customers, and infrastructure in order to define an effective project portfolio that drives business results. Mavim emphasizes the connection of strategy to project execution in order to help organizations visualize the impact of change on all assets in the organization.

GOVERNANCE, RISK & COMPLIANCE

Mavim helps organizations to connect and visualize information about policy, risks, and regulations in an integrated way that makes visible the relationship between business and IT-related goals. The insight generated by Mavim supports a business outcome driven approach to IT management and governance. The Mavim software also functions as a central repository for all governance and risk documentation, which creates the opportunity for impact analysis and compliance reports to be generated and published to internal or external stakeholders. Mavim facilitates compliance with the following standards: ISO 9001 for quality management, ISO 27001 for information security, Sarbanes Oxley, General Data Protection Regulation, and ISAE 3402 for outsourcing.

IT PORTFOLIO MANAGEMENT

Mavim enables the inventory and management of IT portfolios from one central location. Operating from one single source of truth ensures the alignment of bsiness and IT goals and facilitates effective communication with stakeholders both in and outside the IT department. Mavim provides the ability to synchronize with existing CMDBs to speed time to value.   The Mavim platform creates insight into an organization's IT landscape, including all applications, the technology that sustains them and the business processes they support. Mavim helps organizations with complex legacy IT systems experience significant cost reductions, achieve efficient operations, and create space for the adoption of innovative technologies.

ENTERPRISE ARCHITECTURE

Mavim facilitates collaborative modelling from a central repository. Due to its user friendly Visio interface, our software requires minimal training, which accelerates the return on investment. Additionally, the Mavim platform helps enterprise architects drive business value by providing adaptable user interfaces, which facilitates cross domain analysis and decision making with a powerful reporting engine. By providing the insight needed to support innovation efforts across the business, Mavim empowers enterprise architects to become innovation leaders. Mavim supports the international architecture language and diagramming technique ArchiMate®.

APPLICATION IMPLEMENTATION MANAGEMENT

Mavim provides a systematic approach to defining, analyzing, improving and communicating business processes throughout an organization. The Mavim platform provides an optimal environment for teams to capture, share and validate ERP business processes and process requirements in order to generate a business blueprint for ERP implementations. The clarity provided by Mavim will not only accelerate your implementation, but will also increase predictability about the impact and costs (human and financial) associated with the implementation of business critical applications. Mavim offers a seamless integration with Microsoft Dynamics, Infor and SAP.

ENABLE SUCCESSFUL TRANSFORMATION

In one platform, Mavim supports the management and integration of six primary Business and IT Management themes that enable successful transformation. Mavim brings these critical disciplines together in one platform, which facilitates the elimination of silos and creates impact for the entire business.
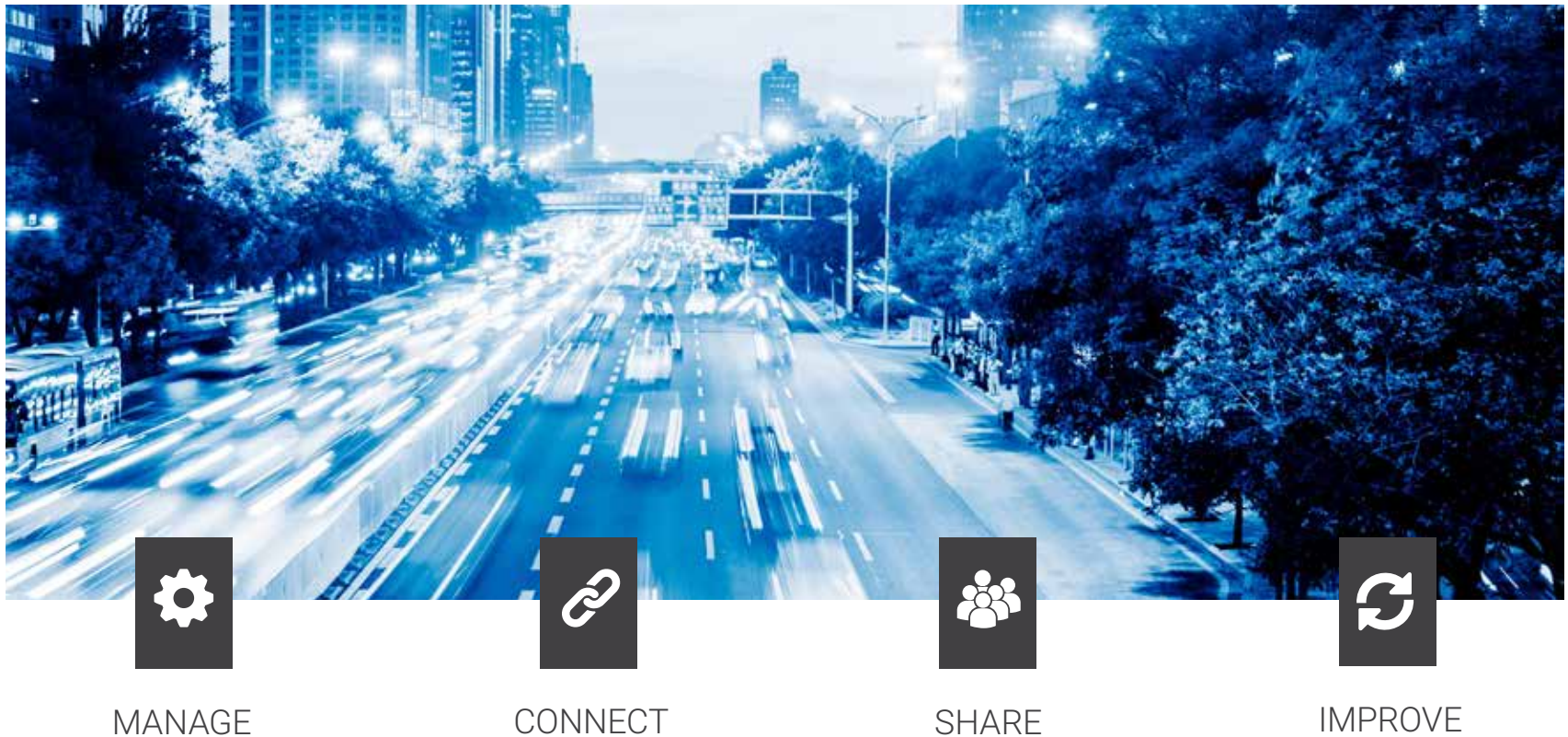
The Mavim proposition is unique in that it empowers organizations to continue to make use of familiar Microsoft technologies (think: Visio, Word, Excel, Office 365, SharePoint, SQL) which provides a straightforward environment for the planning and execution of strategic change.

CLOUD FIRST, MOBILE FIRST

MAVIM EMPOWERS AN INTEGRATED APPROACH TO TRANSFORMATION, REGARDLESS OF STARTING POINT OR DEVICE. NEED YOUR SOLUTION IN THE CLOUD? WE'VE GOT YOU COVERED. TO PROVIDE OUR CUSTOMERS WITH EVERY ADVANTAGE, WE OFFER MAVIM AS A SERVICE. WHAT IS MORE, MAVIM IS COMPATIBLE WITH ANY NUMBER OF DEVICES AND OPERATING SYSTEMS SO YOU CAN TAKE MAVIM WITH YOU – ANYTIME, ANYWHERE.
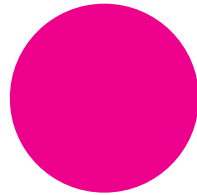
MANAGE

CONNECT

SHARE

IMPROVE

Mavim empowers organizations to continue to use familiar Microsoft technologies (think: Visio, Office 365, SharePoint, SQL) which provides a straightforward environment for the planning and execution of strategic change. Mavim has an open architecture for the import of strategy from varying documentation sources like Visio, Excel, Word and PowerPoint. Has important information already been recorded in another system? You can easily import this information into the Mavim database using XML import.

The Mavim software generates a full 360° view of your organization by connecting the dots between strategy, projects, personnel, processes, technology, risks, customers, and infrastructure. By working with your existing (Microsoft) applications and company systems to extract key information, the Mavim software makes visible the impact of potential change on all assets in the organization.

Mavim encourages collaboration by facilitating the publication of information to end-users via your organization's Office 365 site or the Mavim Portal. The advanced feedback functionality enables employees to give feedback on the published information. Do you use SharePoint? Then you can link the processes in Mavim to the documents in your SharePoint library and publish this information to your SharePoint portal.

With a collaborative portal environment that actively engages end-users in a PDCA cycle, Mavim offers the key to establishing continuous improvement. Mavim encourages dialogue by allowing users to request feedback/approval on a variety of items (including business model, strategic roadmap, product service catalogue). The portal also allows for ad-hoc feedback to encourage continuous improvement discussions and provides a blueprint for future change discussions.

MORE THAN SOFTWARE

MAVIM ACADEMY

The Mavim Academy, our online training platform, supports end-users in training gaps in both their theoretical knowledge of diverse material, as well as practical knowledge of the software.

The Mavim Academy gives end-users access to all available online trainings in order to help your organization make better use of the software.

For more information, visit:

www.mavim.com/services/online-training

CONSULTANCY

Mavim Consultancy offers technical installation and support in the optimal use of the software.

For additional matters, such as business consultancy, Mavim has an extensive partner network that consists of a number of certified consultants that can provide further support.

For more information, visit:

www.mavim.com/services/consultancy

PARTNERS

We are proud to have a large community of international partnerships that support organizations with their business and IT-change programs.

Our extensive partner network spans 27 countries and includes such familiar names as Microsoft, EY, Infor, and Eclipse, a DXC Technology company.

For more information, visit:

www.mavim.com/partners

CASE: ARCADIS

ARCADIS IS A GLOBAL DESIGN, ENGINEERING, AND MANAGEMENT CONSULTANCY FIRM WITH 450 OFFICES IN OVER 70 DIFFERENT COUNTIES. WITH A STRONG NEED TO MANAGE THEIR RISKS AND IMPROVE COLLABORATION ON A GLOBAL SCALE, ARCADIS DECIDED TO EMBARK UPON A ONE WAY OF WORKING TRAJECTORY. ACCORDING TO ARCADIS' OWN JOHAN TIJHUIS, DIRECTOR OF RISK MANAGEMENT, WHEN THEY STARTED THE JOURNEY TOWARDS ESTABLISHING ONE WAY OF WORKING, ARCADIS HAD AT LEAST 80 SEPARATE IT INFRASTRUCTURES AND AT LEAST 80 DIFFERENT ERP SYSTEMS. HE NOTED, "YOU CAN'T COLLABORATE, YOU CAN'T BE A GLOBAL PLAYER IF YOU HAVE THAT IN PLACE."

Arcadis turned to Mavim to help them quickly and effectively navigate from their current operating model to their target operating model. In Mavim, Arcadis defined and visualized their desired way of working, which empowered them to implement one ERP and one way of working around the world.

Not only can the entire IT landscape, risks and connected processes be documented and maintained centrally in Mavim, but the resulting business blueprint could be published to all 27,000 Arcadis employees. At the click of a button, Arcadis was able to get their workforce up to speed, which helps establish workflow uniformity across time zones and countries.

80
ERP INSTANCES
RATIONALIZED & HARMONIZED

27
THOUSAND
CONNECTED EMPLOYEES

www.mavim.com/references

MAVIM BY THE NUMBERS

1.000+ CUSTOMERS

From public to privately held. From government to manufacturing. From Chili to Australia. Mavim can be found all over the world.

www.mavim.com/references

1.000.000 END-USERS

Every day more than one million end users worldwide on Mavim software to facilitate business & IT transformation.

www.mavim.com/references

50 PARTNERS IN 27 COUNTRIES

Our extensive partner network spans 27 countries and includes such familiar names as Microsoft, EY, Infor, and Eclipse, a DXC Technology company.

www.mavim.com/partners

GET & STAY CONNECTED

youtube.com/mavimtv
367 к

linkedin.com/company/mavimintl
1.2 к

twitter.com/mavimintl
2.6 к

mavim
change it

www.mavim.com