

TEAMS & EVENTS

- Concession Specials
- Data Capture
- Digital Signage & JumboTron
- Fundraising – Donate Now
- Live Real-Time Auction Bids
- Merchandise Specials
- Player & Coach Interviews
- Bobbleheads *Come to Life*
- Real-Time Stats & Comparisons
- Scavenger Hunt/Trophy Cards
- Social Media Share
- Ticket or RFID Card Scan
- Ticket Sales – Purchase Now
- Video Highlights Library

MUSEUMS/EXHIBITS/ COLLEGES

- Concession Specials
- Data Capture
- Digital Signage Added-Value
- Exhibit & Display Interaction
- Fundraising Enhancements
- Hall of Famers Interactions
- Marker-based Welcome Messages
- Memorabilia Comes to Life
- Recruiting Tool
- Street Signage Video Messages

AGENCIES/BRANDS

- Brochures Come to Life
- Business Opportunity
- Capture Real-Time Analytics
- Consumer Activation/Engagement
- Deliver Promotions & Coupons
- Digital Solution for Today's Business
- Immersive Mobile Phone Experiences
- New Digital Communications Channel
- On-site Sampling Enhancements
- Opt-in Screen for Data Capture

IMAGINATION PARK TECHNOLOGIES

Digital Communications Channel for Today's Real-Time Fans



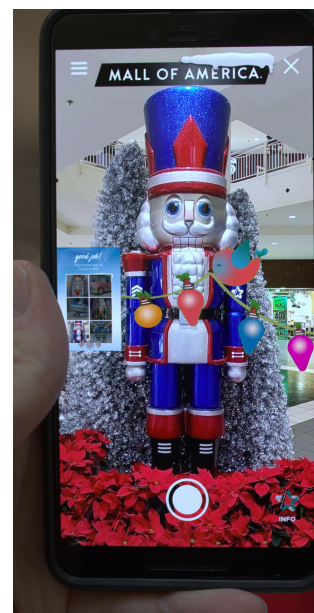
Imagination Park's new patent-pending Augmented Reality (AR) technology allows the digital world to integrate into the real world within minutes on the most advanced and affordable AR platform in the industry.

Deliver branded sports AR experiences for fan activation and engagement anywhere in the world from a mobile phone. No developers required.

Building the AR Sports Fan Community

"Imagination Park has developed its amazingly simple XenoHolographic augmented reality platform that is the future of sports fan engagement. I think this company can materially transform the fan experience in the sports and entertainment space." (Jonathan Mariner, former CFO, Major League Baseball)

"Our fans will be treated to an augmented reality experience on their phones that will provide a unique game day promotion in a way never before seen. Imagination Park created an AR platform we can use to manage our AR programs ourselves and keep content up-to-date (Chris Presson, President, 5-Time World IFL Champion, Arizona Rattlers)



TECHNICAL SUPPORT

No Developers Required
Download FREE XenoPlay APP
Content Concierge

ZERO DOWNTIME

Our platform is ready TODAY

TURNKEY SOLUTIONS

Engagement
Interactivity
Ability to capture data
Revenue generation

For more information on any of
our products or services please
visit us on the Web at:
www.imaginationpark.com

The Deliverables



The Augmented Reality Platform provides unlimited potential for sports teams, organizations and events along with corporate partners to create interactive branding, marketing and sales campaigns. New revenue sources starting with an interactive gamification experience that offers a custom opt-in opening screen to trace engagement date to capture real-time analytics.

Inform, entertain and reward anyone with captivating, emotionally engaging, three-dimensional content — anywhere, anytime on their smartphone.

Consumers enjoy a game-like experience, which they can instantly share on social media with just one click.

Create, manage and distribute AR content with ease with no need for any technical expertise.

Targets

- ✓ Major events (College Bowl games, Golf Tournaments, Tennis Tournaments, Auto Shows, Trade Shows)
- ✓ Professional Teams & Athletes
- ✓ College athletic departments, admissions, campus tours
- ✓ Major Brands, Retail
- ✓ Advertising & marketing firms

SERVICES AVAILABLE

- Advanced augmented reality platform
- XenoMark Setup
- Application Support
- Content Concierge
- Creative Services



DOWNLOAD XENOPLAY
FOR FREE

&
Point your phone at the Robo
on the left
for an AR Experience

