

Getron Advisor: Your Company's Digital Assistant

getron™



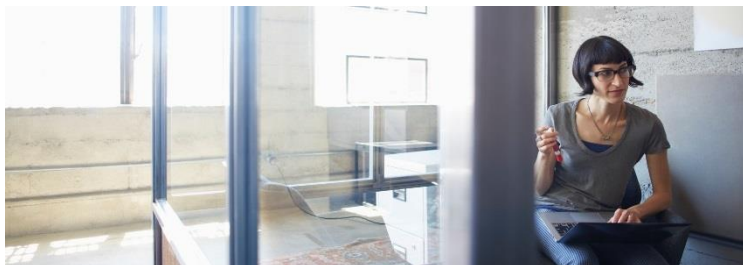
INVENTORY AND DEMAND MANAGEMENT



CHALLENGES

Understanding the impact of supply and demand trends on inventory is key to your company's success. The ability to anticipate and react to those trends can have a dramatic effect on your balance sheet.

In an ideal supply and demand chain, the customer is always able to find the right product in the right place and at the right time, and the vendor understands when and where to place them. However, achieving this scenario in the real world is challenging.



IDEAL SOLUTION

A complete demand-driven solution for inventory and product management is the first big step toward solving these challenges. The use of advanced analytics and big data-based forecasting will give any company a head start in the digital age.

Digitization touches on all aspects of business, including supply chains and operating models. Today, technology has enabled organizations to transform their existing structures into more open, flexible, and collaborative digital models.



DESIRED OUTCOMES

Your company's newest digital assistant is Getron Advisor. Advisor helps your company significantly improve supply chain planning, resulting in greater efficiency, better service and higher profit margins.

Getron Advisor formulates a game plan for everything from replenishment planning to streamlining your inventory logistics. Clarify your understanding of the challenges of supply and demand in the digital age. Act on insight, not impulse, with Getron Advisor.



YOUR COMPANY'S DIGITAL ASSISTANT FOR PRODUCT MANAGEMENT.

ADVISOR AT THE INVENTORY LEVEL

Keep the right amount of the right product in the right place at the right time.

- Replenishment (including inter-store)
- Store-to-DC product transfers
- Purchasing planning
- Delisting

ADVISOR AND DEMAND MANAGEMENT

Anticipating demand, product by product

- Suggesting discount rates and durations
- Finding optimum price points
- Tracking unexpected behavior or unpredictable sales of SKUs and stores.

ADVISOR AT THE STRATEGIC LEVEL

Strategic, tactical and operational decisions

- Assessing product listing for all stores and SKUs
- Assigning sales quotas to each product

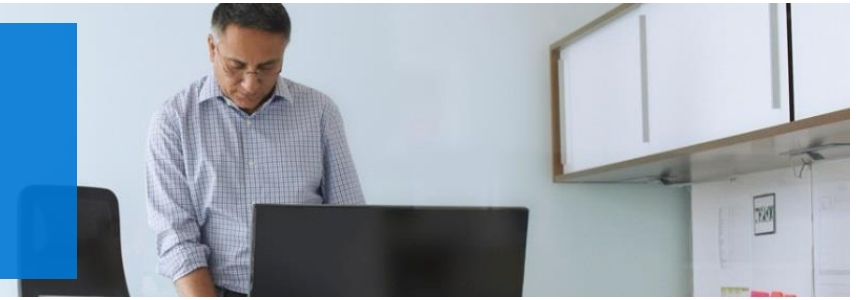
ADVISOR CORE SERVICES

Advanced analytics and artificial intelligence in operations management

- Time Series Forecasting as a service
- Soft Segmentation as a service
- Business Diagnostics as a service

Balance the amount of working capital that is tied up in inventory with service-level goals while at the same time take demand and supply volatility into account with Getron Advisor.

GETRON ADVISOR AND MICROSOFT



Using Getron Advisor in conjunction with Microsoft cloud technologies and products will focus your company's vision of how to adjust to the shifting cycles of supply and demand.

GETRON AND MICROSOFT AZURE

Whatever your company's specific requirements, whatever your company's size, Getron Advisor is infinitely scalable. Taking advantage of Microsoft Azure's storage, networking and batch services allows Advisor the flexibility to meet your individual needs.



GETRON AND MICROSOFT DYNAMICS

Easy integration to your ERP will let Getron Advisor receive the relevant data to transform into an innovative smart data structure. This means providing recommendations about your operations to you continuously.



GETRON AND MICROSOFT O365

Getron Advisor will provide recommendations via reports and your decision makers in supply chain will easily start these document using Office 365. This means saving time and increasing efficiency.

