

# What is Local Presence Management?

Online local listings – name, address, phone number, opening hours – are critical to any local marketing initiative. In fact, having a visible, accurate and up-to-date local presence on Google, Apple Maps and other major platforms is the key to reaching the right customers at the right time. You can manage this data yourself, but it’s an ongoing process that takes a lot of time, effort and expertise.

## This is happening to your store locations right now:



You could be **losing significant revenue** if your local data is inaccurate, inconsistent, out of date—or all three.

**That's when you need our Local Presence Management.**



## Our Solution

Our LPM service ensure the visibility and accuracy of your local business information across all the directories, search engines and social platforms that matter, including Google, Yahoo, Bing, Apple, Facebook and the internet Yellow pages.

## Our Services



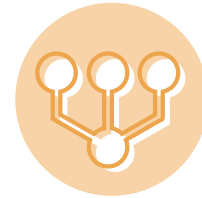
### Hands On

We manage and optimize local data to ensure brand visibility, accuracy and reputation at the local level.



### Pin It Service

We ensure precision by manually putting in the exact business location on a map.



### Data Syndication

With our syndication service, we can easily and efficiently update data across multiple channels.

## Local Data Streamlined

### Ideal for

- ✓ Publishers with a local sales force
- ✓ Enterprise level businesses
- ✓ Agencies with local clients

### Features and Benefits

- ✓ Centralized dashboard
- ✓ Real-time reporting
- ✓ Location-by-location and aggregate views
- ✓ User friendly
- ✓ Highly customizable and scalable

## The Result!

- ✓ Correct phone number
- ✓ Correct address location
- ✓ Correct store hours



And the best part? It costs only pennies per location/day