



**RUN YOUR
DYNAMICS 365
WITHOUT
DATA ENTRY**



Get Accurate Contact Data in Dynamics 365



63% of CRM
implementations fail.
- Merkle Group

Source: www.merkleinc.com

Absence of process and data are main reasons behind failures.
Contactous gets accurate data into user's CRM.



**CRM Implemented, but not used.
No Contact Data leads to ineffective CRM.
9 out of 10 contacts do not reach the system.
Contactous solves this problem.**



Contactous

Dynamics 365

Nondigital Data



Transfers NonDigital Data to D365

Contactous captures
accurate contact data from physical documents,
makes it **accessible across organization**
and **transfers it to CRM.**



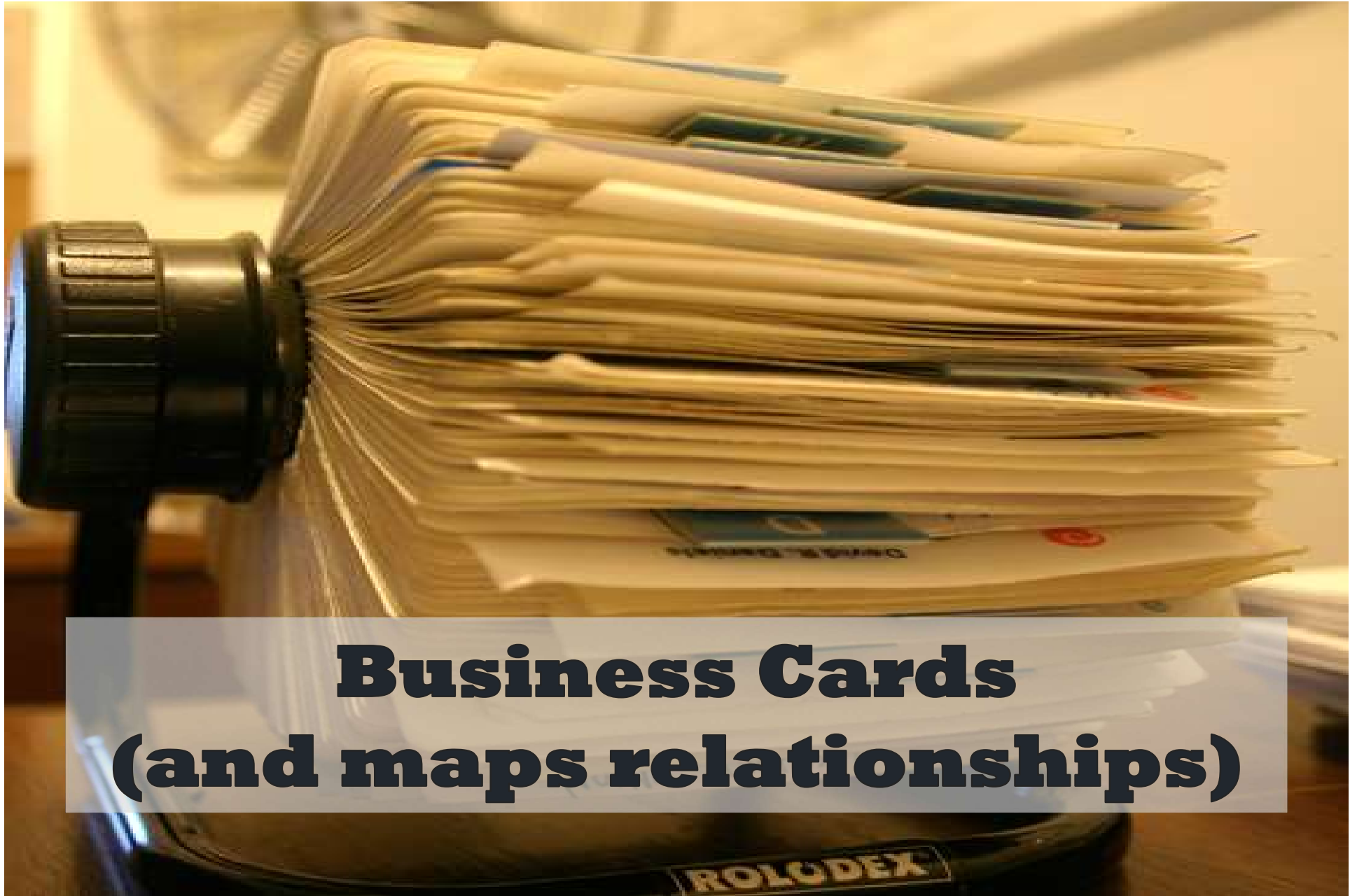


Physical Documents

Registration Forms

Warranty Cards

Invoices



Business Cards (and maps relationships)



Leads from Tradeshows and Events to CRM



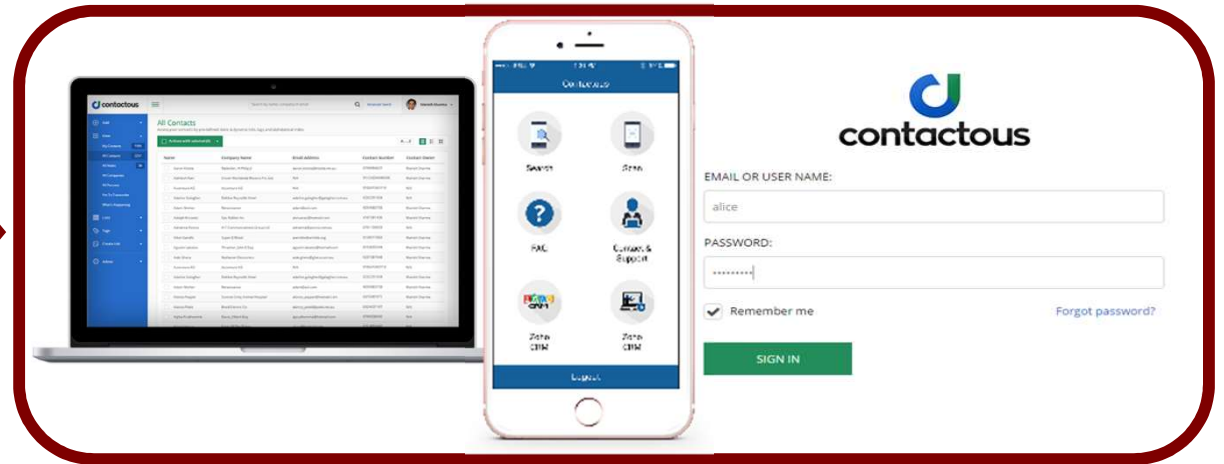
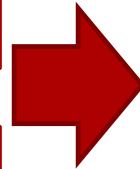
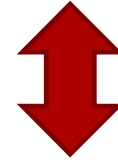
**Record each interaction
and sync to CRM**



**Contact Data
Notes
Relationships
Reports**

- Physical Documents
- Warranty Cards
- Business Cards
- Invoices
- Trade-shows / Events
- Channel Partners
- Historical Data
- Legacy/3rd Party Apps

Human Transcription





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