Customer Success Story – MR^2

Key Customers

Large Fashion Retail Brand with presence across India

Large Apparel Retailer in North India

Large Fashion Retail Brand

Convergytics has come in and helped us redefine our analytics roadmap. With innovative solutions and cutting edge ideas, their analytics leadership has strengthened our overall capabilities and helped us stay ahead of the competition.

- Deal-Size: INR 40 Lakhs
- Closed Date: December 2016
- Industry/Vertical: Retail

Win Results

Faster Time to Market

Convergytics built 250+ forecasting models within 5 weeks with a unique approach and a parallel architecture using MS Rev-R & Azure ML enabling speed & accuracy.

Innovation & Ideas

Convergytics Management Team with decades of experience in the Retail Consulting space gave several unique ideas around Pricing & Forecasting to the Client.

Lower Total Cost of Ownership

With the development work done on Azure DSVM, boxes were started / shut-down and configuration was scaled up / down as needed bringing down TCO by 35%