



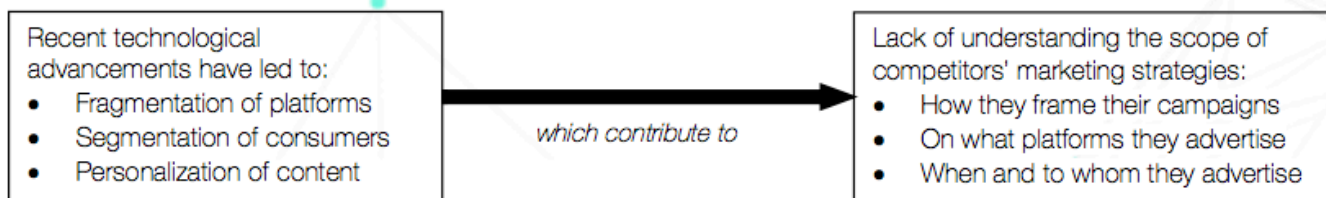
How can you boost your brand in the competitive and “dark” digital marketing ecosystem?

Get agile with us.

What We Do.

BrandTotal offers a business intelligence SaaS-based platform that reverse-engineers the marketing strategies of your competitors. Through **Artificial Intelligence** and **Cyber Security** methodologies, we can detect the digital media's public posts...**and expose ads that are dark.**

The age of Dark Marketing™ is upon us.



..... **On Facebook alone, over 85% of the ads are dark.**

Why You Should Care.

When your competitors harness dark marketing tactics, you can't possibly follow their every move. So, how can you gain a competitive edge? We spot threats and opportunities in real time within your competitive landscape, so you can adjust your marketing strategies on the fly. We champion this kind of **agile marketing**. With today's digital campaigns and marketing conditions rapidly evolving, becoming agile is more crucial than ever.



Examine and compare brands, campaigns, and creatives across industries.
Collect and consolidate data across digital channels.
Measure your marketing against competitors.
See your progress with KPIs.
Garner actionable insights.
Get more agile.

Marketing intelligence has never been this fast, comprehensive, and insightful.

Get in Touch!
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