



USE YOUR WEBSITE TRAFFIC  
TO DEVELOP YOUR BUSINESS

# Smart On-site Sales Animation Panel

Easy-to-Use tool, smart enough to allow website marketing and IT team to give more visibility to ephemeral on-site actions



SaaS  
Self-service



Customer  
support



Easy setup  
via JS Script

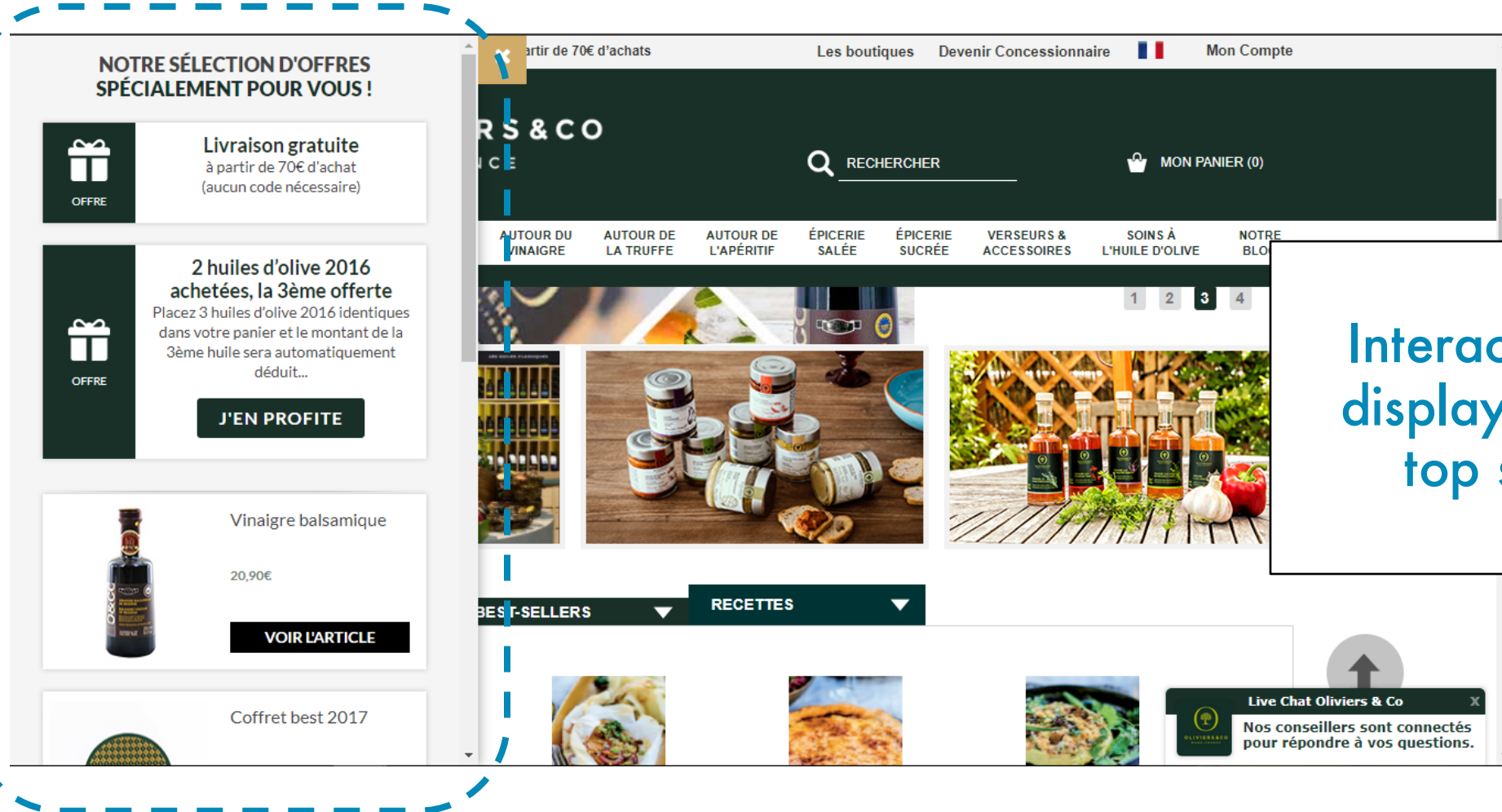


Multi-devices

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- ✓ Automatically animate your website according to your marketing plan
  - ✓ Give more visibility to your news and new products
  - ✓ Boost efficiency of your marketing messages

# Improve Offers Visibility

Welcoming offers or last minute purchases ?



Interactive lateral panel;  
display of special offers/  
top selling products

# Many Targeting Options...

The right message, at the right time, to the right person



**Time and day:** "on Tuesdays and Thursdays, between 10:00am and 3:00 PM"



**Basket value or content:** "baskets over 150€ with at least 2 products"



**Acquisition:** "traffic coming from SEA"



**Behaviour:** "users consuming 4 product pages and intending to leave the website"



**E-commerce conditions:** "only if the day's turnover is lower than 5.000€ at 6:00 PM"



THANK YOU