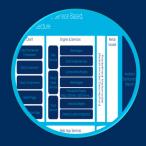




Armonica Value Proposition

ARMONICA Key Capabilities



Performance and Flexibility
Third Generation, Service Based,
Planning System Architecture



Ease of Adoption
Easy to use, Highly Visual, User
Interaction



Scalability and Security
Cloud Native and Standard Components
Based Architecture



Omnichannel Native
Preconfigured Omnichannel Best
Practices Business Model



Global Deployment Ready Highly Responsive Worldwide



Simple Integration
Integration and APIs designed to
simplify customer integration work



Highly Visual and Streamlined User Interaction: Easy to use!

