



 **actionable**  
**science** virtual people  
at work

Presented to

FOUNDED IN  
2016 BY  
SENIOR LEVEL  
INDUSTRY  
PROFESSIONALS &  
BANKERS



12 CLIENTS  
ADDED IN THE LAST  
SIX MONTHS

MICROSOFT  
PARTNERSHIP AND  
PRODUCT INTEGRATION



30+  
EMPLOYEES  
& GROWING



 HEADQUARTERED IN  
SAN RAMON, CA



 PRODUCT  
DEVELOPMENT CENTER  
DEHRADUN, IN

FAST PACE  
OF INNOVATION  
AND PRODUCT  
DEVELOPMENT



03 SKILLED  
VIRTUAL EMPLOYEES



WE BELIEVE IN  
SIMPLIFYING AND  
DEMOCRATIZING AI



OUTCOME  
BASED PRICING  
MODEL

PREBUILT  
TASKS IN  
IT & HR



EXTENSIVE  
KNOWLEDGE BASE



01

DIFFERENT  
APPROACHES TO  
FAQs or  
CUSTOMER SELF  
HELP HAVE BEEN  
TRIED WITH  
MEDIocre  
RESULTS

02



USERS DO NOT  
WANT TO  
SEARCH FOR  
INFORMATION,  
THEY WANT  
INFORMATION  
BROUGHT TO  
THEM

03



WITH ARTIFICIAL  
INTELLIGENCE  
SOLUTION, A  
“LIVE” VIRTUAL  
ASSITANT  
SOLUTION CAN  
ACT AS FRONT  
LINE OF DEFENCE  
FOR CUSTOMER  
HELPDESK



## Helpdesk & Knowledge management challenges



Existing Knowledge management/self help assets are not as effectively & actively by the users.



Non-use of existing KB results in low auto-resolve rates. Emails, Calls and helpdesk tickets ensue



Significant effort wasted in routine repetitive tasks and questions



There is also a lack of analytics and reporting around avoidable calls/emails/efforts





UPLIFT SUPPORT STAFF

▲ **PRODUCTIVITY BY**

**15-30%**

POSSIBLE PER TICKET

▼ **COST**

REDUCTION **BY**

**90%**

ELIMINATE

▼ **REPETITIVE**

TASKS **BY**

**50%**



IMPROVE

**SERVICE LEVEL (SLA)**



DELIVER

**USER FRIENDLY**

EXPERIENCE



**INCREASE COMPLIANCE**

WITH SECURITY AND  
PRIVACY POLICIES



the  
team



**Megan**  
*Customer Support*



**Vera**  
*HR Support*



**James**  
*IT Support*



**Emma**  
*Employee Help Desk*

A conversational employee service desk platform staffed by AI powered Virtual Employee that work in concert with your human team members.

Virtual Employee – handles repeatable and high volume tasks

Human Agent – focuses on high touch and complex issues



# Our Virtual Employees can handle employee tasks at multiple levels of complexity



## Level ONE

### *Example*

Provide simple information to questions like “What is the guest-wifi password” or “What is our policy about accepting gifts”



## Level TWO

### *Example*

Tasks needing back and forth interaction – some integration with other systems – “reset my password” or “Update my tax withholdings”

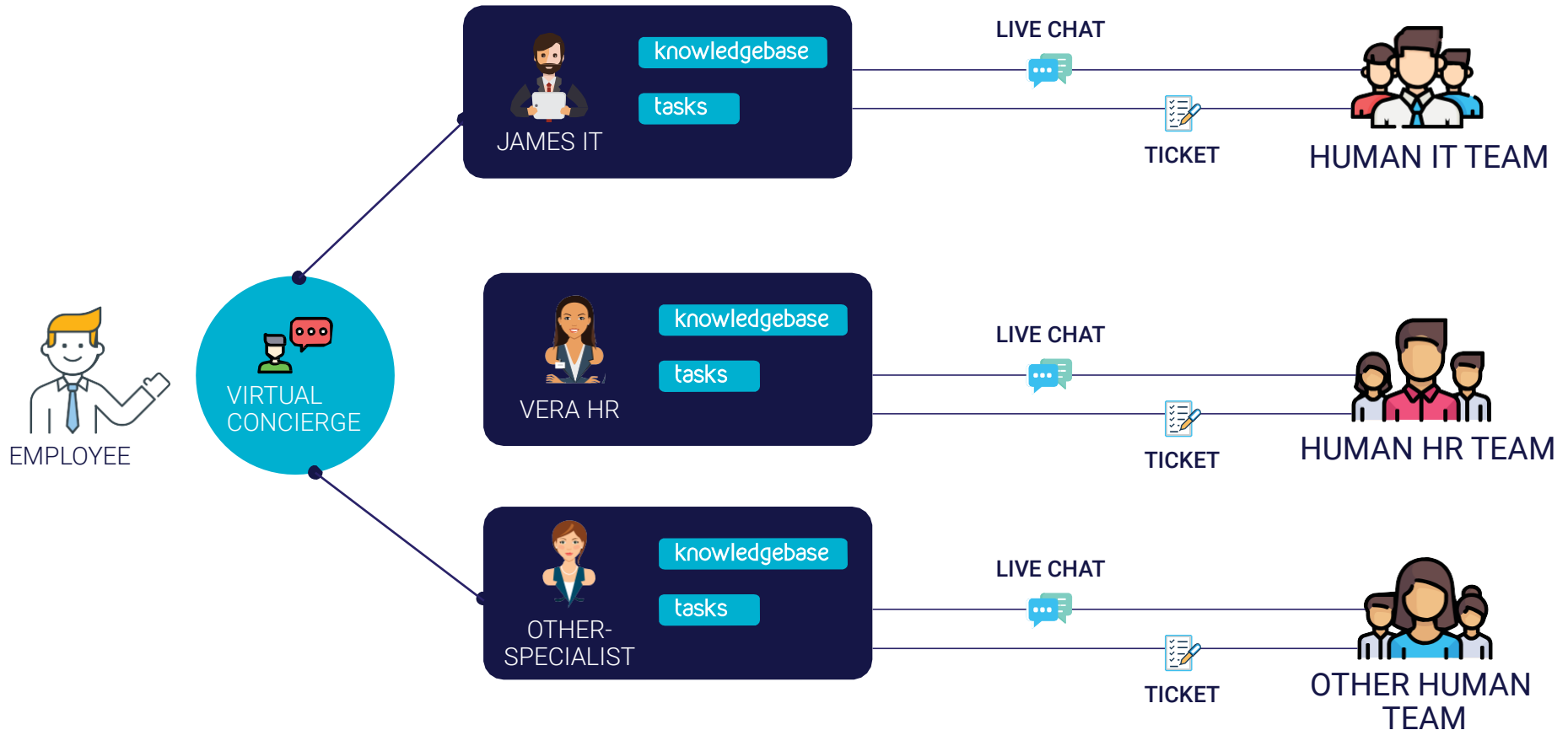


## Level THREE

### *Example*

Complex tasks with business process spanning multiple systems over a period – “Onboard a new employee” or “I need to apply for maternity leave”

# Integrated AI+Human team







## EMMA

*Enterprise KB and first line of defense  
for Enterprise helpdesk*



### **“ALIVE” ENTERPRISE KB**

- Easy to create knowledge articles
- Multiple KBs in distinct areas possible
- Can be “trained” in areas that need improvement



### **HELPDESK FEATURES**

- Inbuilt or external ticketing system
- Mobile enabled
- Can be integrated with Active directory to acknowledge the user

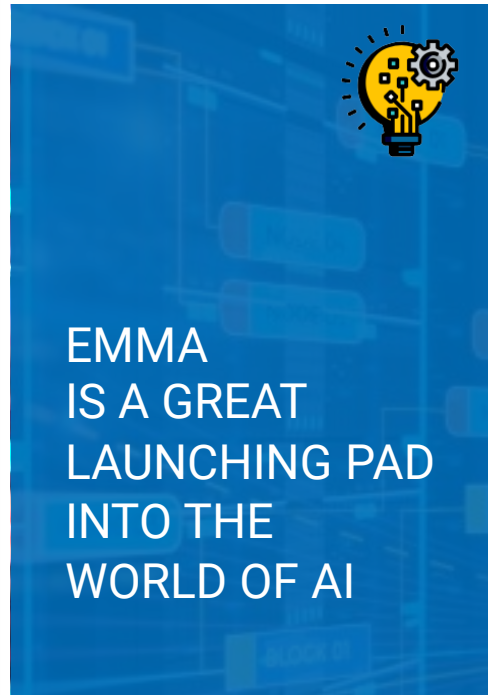


### **AI + HUMAN**

- Engages human help if required ( live chat)
- Multi-lingual



EMMA USAGE GIVES US  
GREAT ANALYTICS  
OVER TIME!

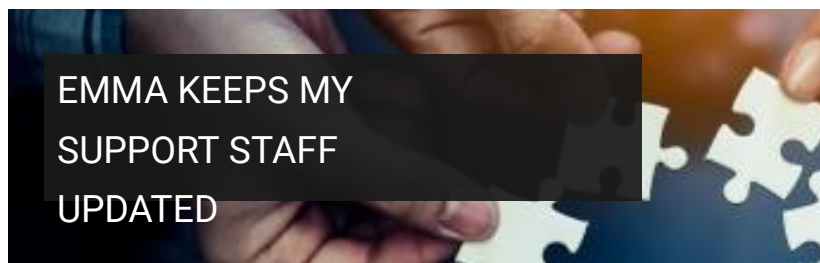


EMMA  
IS A GREAT  
LAUNCHING PAD  
INTO THE  
WORLD OF AI

EMMA  
IS AVAILABLE  
ON MY  
PHONE!



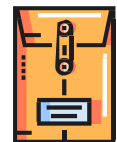
EMMA HELPS WITH  
CALL DEFLECTIONS!



EMMA KEEPS MY  
SUPPORT STAFF  
UPDATED



EMMA IMPROVES  
USE OF SELF-  
HELP  
DOCUMENTS



# Comprehensive Enterprise Grade solution

## TALK



- Rich chat interface
- Natural language model for each job function
- Multi channel - Web, Teams, SMS

## THINK



- Existing knowledge base by subject area
- Business rules by job function

## ACT



- Business process management
- Document management – creation, eSignatures, storage
- SLA measurement and escalations
- Integrations with back end systems

## COMPLY



- Consistent policy enforcement
- Full auditability
- Enterprise level security

## LEARN



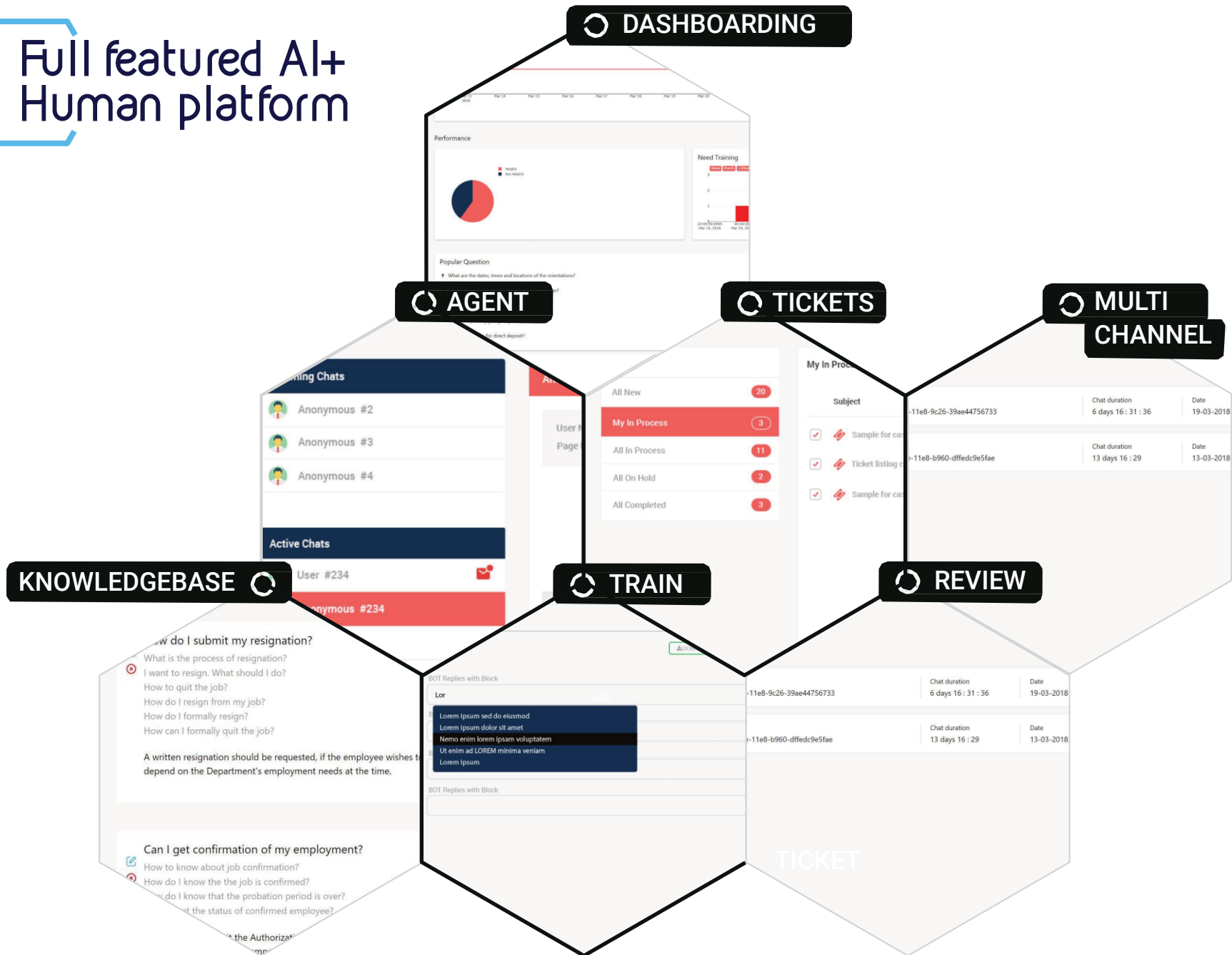
- Granular analytics and monitoring
- Ability to self learn
- Ability to be trained

## COLLABORATE



- Integrated Live Agent chat
- Prebuilt ticket management

# Full featured AI+ Human platform







Thank You!

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