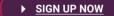


# Al assistant for Dynamics 365

Assists sales reps to fill their CRM always

- → 100% data accuracy
- Automatic data entry and reporting
- → 24% performance boost



» MORE INFO



# "The next big thing"

Edward is a new type of tool that goes beyond your typical customer relation management system. It empowers your sales force with easy to use, powerful assistant.



Tomasz Wesołowski CEO & co-founder



#### Mobile & context based

Running in the background of your mobile phone, Edward empowers your sales skills with voice notes transcription, follow-up automation and inteligent reminders.



#### Conversational UI

With an easy to use, conversational interface, Edward is another member of your team. Chat with the assistant and let him automate your work!



## Intelligent CRM integration

Edward works on top of your existing CRM and fills out the activities tab automaticaly. You don't need to remember about data entry and reporting.



"Virtual sales assistant"

It gathers data automatically from the mailbox, phone calls, calendar and other customer relationship management tools.

**Business Insider** 

"Personal sales rep assistant"

Edward relieves the pain connected with reporting and helps the managers to make decisions based on real time data.

**CEO Magazine** 

CASE STUDIES

# **Customer stories**

### "100% of events registered in the CRM"

Edward significantly improved the functioning of the sales department saving over 75 hours of time, and additionally, it is constantly extended by further modules.



## "Edward increased my sales effectiveness"

If I were to open a new sales department now, the first employee I would employ would probably be ... Edward.







#### **HOW TO START**

# 3 simple steps



#### 3 minutes

#### Sign up at www.edward.ai

After successful registration, we wil send you the link you wil ned to download the app.



#### 10 minutes

#### Download and install the app

Edward works as a mobile sales rep assistant. You will need to install it on your smartphone.



#### day

#### **CRM** integration

You provide us with the information needed to accomplish the integration process.