

Clear Dynamics
Core Hindsight.

A better way to innovate.

Rapidly transform your banking capability in the cloud or on premise with our pre-packaged, highly configurable and AI enabled accelerator modules for all aspects of Banking and Financial Services.



Customer Centric.

At Clear Dynamics we are passionate about helping our clients achieve outstanding success, while **always** maintaining their customer lens and delivering products or services in an optimum manner.

Speed of Service Delivery.

While technology has advanced, many organisations today are **limited** by the constraints of outdated legacy systems. These systems often can't maintain pace with today's need for speed of service delivery while also maintaining high accuracy. In addition, the web of disparate architecture often leaves gaps for **inefficiencies**, or worst case, **unavoidable errors**.

High-Performing Teams.

Not only does this open the business or organisation to risks and **deplete its competitiveness** when it comes to outstanding service delivery, it also impacts internal productivity. Teams who arrive to work each day having to deal with sub-standard technology can't be productive. This inability to be as efficient as they have the capability to, leads to low morale and this in turn **impacts business performance**.

On the flip-side, teams who have exceptional and modern technology tend to feel good about their work, that they can achieve their work objectives, and ultimately - they do! This in turn leads to excellent performance which becomes **organic** and leads to evolutionary **business growth** and success.

"They take complex, inefficient business processes and very quickly turn them into smart, simple-to-use software solutions."

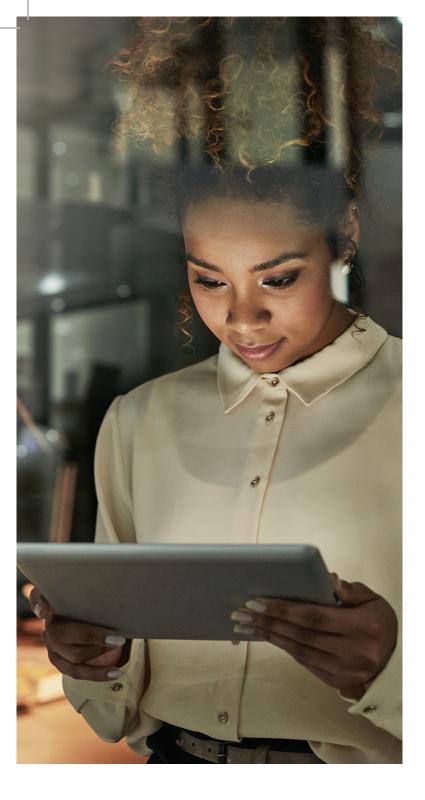
Danielle Ryan - Bank of Queensland

Integrated Resources.

Clear Dynamics believe that technology is there to support the investment in **human capital** and that they both should work seamlessly and be totally complementary. The technology side is easy when experts are developing the solutions and know how to create end to end high-performance.

Business Growth and Success.

The ultimate result of these two resources working together in **inseparable efficiency**, is exceptional service delivery to **end customers** leading to business **success and sustainability**.



Our Solutions.

Clear Dynamics have developed core systems to solve literally any need or problem in your business.

All business problems today have a technology component, whether technology plays a key role or is just a data capture pool, or even sometimes plays the role of oversight for everyday processes. Whatever your need is, we can optimise the solution to deliver maximum benefit while keeping costs reasonable.

Our solutions are innovative and evolutionary in comparison with old legacy systems which often need full replacement. Our solutions can maintain pace with your internal innovation, meaning you will never be operating with an outdated solution and you will never have to replace an entire system again. We call this the elimination of "technology debt" and it's something we are absolutely passionate about.

Here is some insight into our latest innovation in the Financial Services space....Core Hindsight

Core Hindsight.

Bring your compliance and audit activities into the 21st century by ensuring that the back-end of your business receives as much attention and investment as the front-end revenue generating part of your business. Compliance has typically been a very manual process which has been seen as a "must do" and hasn't received the level of investment or sophistication which portfolio growth objectives have received. With the recent Royal Commission recommendations finding gaps in processes and policies, it is now more important than ever to ensure sample sizes are effective while also taking a holistic sample for monitoring, comprising a robust cross-section of each product portfolios. It is also imperative that learnings are taken from Hindsight reviews to tweak and change policies and procedures in a timely manner.

Compliance is an area which needs to scale effectively to keep human resource costs down for the mandatory governance and compliance monitoring.

Our solution can deliver all of this and ensure that the Australian Financial Services Regulators feel comfortable with your approach and attention to monitoring and governance.

"We have more than achieved our Vision for this project and look forward to working with Clear Dynamics in the future."

Martin Engberg - Latitude Financial Services



