A Cloud Content Management Platform for Developers

Modern software applications need so much more than just simple storage in the cloud. With Box Platform, you can build rich content experiences in your web, desktop, and mobile apps, with all the features you need — file uploads, file viewing, comments, keyword search, file and folder metadata and much more — all backed by the industry's leading security and compliance profile. We're powering the next generation of apps to have content experiences that are simple for users and meet the requirements of the enterprise.
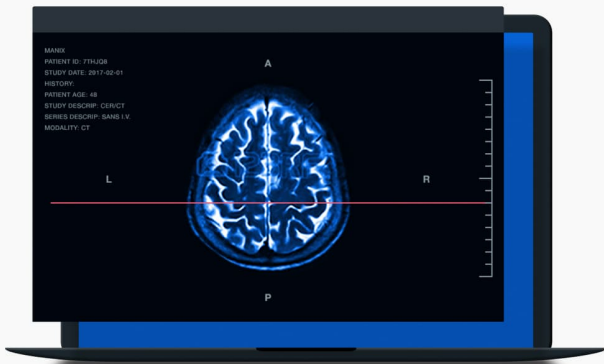
What is Box Platform?

Box Platform is a API-based platform that lets developers build content-centric applications in the cloud. It takes complicated tasks around managing files and abstracts them down to just a few lines of code. Moreover, Box Platform is backed by an industry-leading security profile and meets regulatory standards across borders and industries, so you can focus on building the best possible product for your users, not building content management from scratch.

Box Platform is the underlying technology that powers Box, a web and mobile application that helps thousands of businesses around the world, including most of the Fortune 500, securely manage their files in the cloud and enable their employees to work as one.
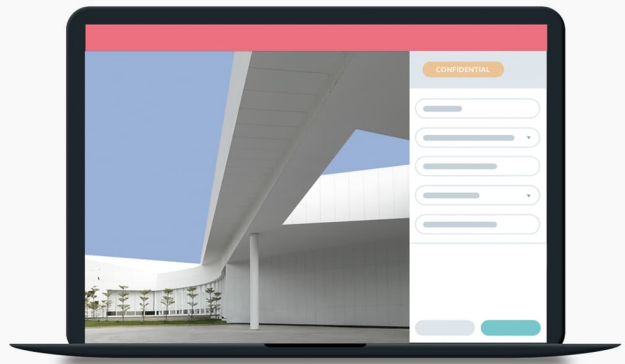
Developers from businesses of all sizes, including H&R Block, Perkins + Will, LegalZoom, Maxwell, and more, leverage Box Platform to build content-centric applications in the cloud.

Features and Benefits

Create Rich Experiences with Content

Help your users do more with content in your apps. Display interactive viewers for documents, spreadsheets, presentations, images, videos, 3D models, 360-images and videos, medical images, and dozens of other file types. Allow users to upload, download, and browse files, add text comments to files, annotate files, assign tasks to each other, and search across files and folders.
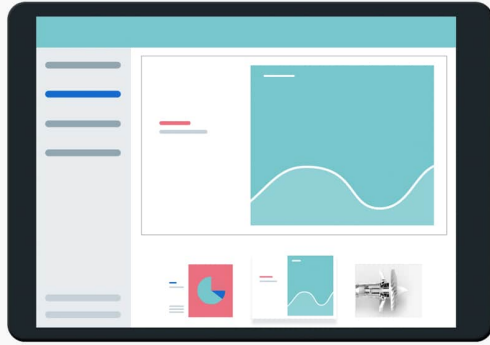
Meet All Your Business Requirements

Build your apps with best-in-breed security and compliance by your side. Create and manage user accounts, control access permissions, add metadata to file and folder objects, and monitor activity with in-depth event reporting. Use the Admin Console and configure settings to meet compliance requirements like ISO 27001, ISO 27018, PCI DSS, FedRAMP, FIPS 140-2, SEC 17a-4, HIPAA/HITECH, and more.

Write Less Code and Get to Market Faster

You shouldn't have to be an expert in content management to build an app. Use Box Platform's powerful APIs to remove all the complexities of content so you can focus development time on what you do best. Get to know the APIs with extensive documentation, guides, samples, and more. Take advantage of SDKs in common web, desktop, and mobile development languages to build in the language you're most comfortable with. And, if you get stuck, there's a community of experts and thousands of other Box Developers there to help.
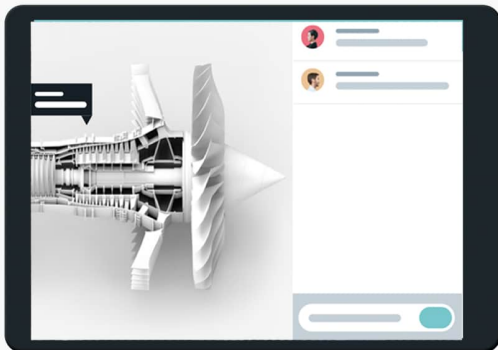
Use Cases

Content Delivery and Rendering

Box Platform allows you to store all your application's files in one centralized place and deliver those files to users on any device. Using a lightweight Javascript library, you can display interactive viewers for more than 200 file types in your application's interface, so your users don't need to download files just to view them. You can also add Javascript listeners that fire events as users engage with your files to track activity.
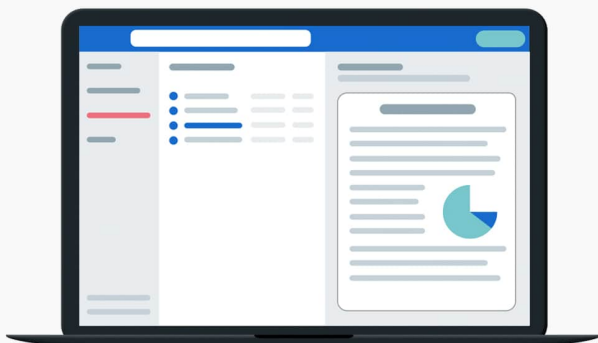
Content Upload

Enable your users to securely upload documents, images, and videos in your apps and initiate business processes. Using the Upload API, your users can upload any type of file into your app, which is encrypted in-transit using high-strength TLS encryption and at-rest using 256-bit AES encryption. Uploaded content can be tied to an individual user's account and file metadata can be programmatically added using metadata templates and the Metadata API.

Content Collaboration

Allow multiple users to access a common set of files and folders, and share and collaborate on files with other users. Users can upload files to to shared folders, create shareable URLs with persistent links to file and folder objects, add text comments to files, assign tasks to each other, annotate file previews, and more. All user activity is logged and can be accessed using the Events API to stay on top of all your users' activity.

Content Vault

Provide users with a secure place to store and access sensitive information, like financial or legal documents, and share them with a select group of individuals. Users can upload and access private folders and share them with one or a few other users. Users can also view files in directly in the apps interface, ensuring that content stays secure without damaging the user experience.

Box Platform Pricing

Box Platform is licensed based on the volume of resources an application will consume in a given month. Box Platform can be licensed in bundles, which include monthly active user (MAU) licenses, storage, bandwidth, and API calls, or resources a la carte to fit an application's needs.

Bundles
Box Platform Enterprise is available in bundles of resources, which include monthly active user (MAU) licenses, storage, bandwidth, and API calls. Bundle pricing starts at $500 per month per bundle.

One Box Platform Enterprise bundle includes:
- 100 MAUs
- 100,000 API calls per month
- 125 GB storage
- 125 GB bandwidth per month

Customers can license any number of bundles and the resource quantities and price per bundle vary based on the quantity of bundles licensed. Customers may also add additional resources a la carte, such as additional GBs of bandwidth or storage, without having to purchase additional bundles.

A free Developer Tier is available, which includes up to 10 MAUs, 15,000 API calls per month, 10 GB of storage, and 10 GB of bandwidth per month.

Product add-ons, such as Box Governance, Box Zones, and Box KeySafe, can also be licensed with Box Platform.

Resources
Individual application resources can be licensed a la carte. This is recommended for scenarios that do not require individual users to have their own storage allocations.

- MAUs - Starting at $2.35 per MAU per month
- API Calls - Starting at $2.35 per 1,000 API calls per month
- Bandwidth - Starting at $0.15 per GB per month
- Storage - Starting at $0.15 per GB

Per-resource pricing decreases as the quantity of resources licensed increases.

Get Started with Box Platform

To get started, sign up for a Box Developer account at developer.box.com or contact a Box Sales Representative to learn more.