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How it works for Merchant

Step 1

Register with OrderPoint and select a subscription plan

Step 2

Sign in using the log in credentials provided via email to you as admin

Step 3

Create users and assign one or many roles

- Manager
- Waiter
- Chef
- Cashier

MERCHANT EXPERIENCE

Step 4

Set up your business and create your Menu

Step 5

Download the APP from Azure Marketplace, App Store or Google Play

Sign in as a user

You are ready to do reservations and take orders

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Azure

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How it works for Customer

CUSTOMER EXPERIENCE

Step 1

Go to OrderPoint Website & Register with OrderPoint
Or
Go to Azure Marketplace, App Stores or Google Play and Download OrderPoint APP
Or
Use the site as a Guest

Step 2

Sign in using social media credentials
Or
using registered user credentials

Step 3

Dine in Customer
- Search and select restaurant
- Book your table
- Pre-Order Dine-in food Or Walk-in to be greeted
- Order & Pay from Mobile Or Order & Pay from Table
- Receive your invoice in email
- Enjoy the food & Walk out

Online Customer
- Search and select restaurant
- Look for Offers
- Select Menu
- Place Delivery or Take away Orders
- Use your earned points, offers & discounts
- Checkout and Pay
- Collect your food
- Receive your invoice in email
- Enjoy the food

Step 4

- Rate your experience
- Share with your friends
- Check the Blogs and watch your chefs in action
- Post your review comments

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What can you do with OrderPoint

"User Roles & Privileges"

System Admin Role Privileges
- User and Security
- System setup
- Business setup
- Reservation & Table setup
- Online & Dine In Orders setup
- Menu & Price List setup
- Customer setup
- Account setup
- Delivery setup
- Offers, Coupons and Loyalty setup

Manager Role Privileges
- Ability to change roles
- Waiter Privilege
- Chef Privilege
- Cashier Privilege
- Ability to view and edit online transactions

Waiter Role Privileges
- Perform Reservations
- Allocate tables
- Dine In Order taking
- Edit Orders
- Submit to Kitchen
- Submit invoices
- Accept Card Payments

Chef Role Privileges
- Accept Order in Kitchen
- Change Order line status
- Update Order status

Cashier Role Privileges
- View and edit invoices
- Apply discounts
- Apply coupons & loyalty points
- Add & Edit Service Items
- Accept diff. payment methods
- Open and Close Cash till

Customer Self Service Privileges
- View and Select Menu Items
- Add Item attributes
- Combine Orders for multiple Tables
- Submit multiple Orders / apply discounts
- Confirm Order
- View your order preparation status in kitchen
- Check out as Guest or Registered user

Value Add

OrderPoint System Features

- Microsoft Azure Platform
- Data Stored in Australian data centres
- Combined POS & Online Ordering System
- SaaS - Subscription based Pay on Usage
- Android and IOS APPs
- Merchant and End user Apps
- Integrated to Accounting systems
- Easy integration to O365 products
- Web based administration site
- Embedded to Merchant websites
- Concurrent User / Device Licenses
- User with multiple roles
- Multi Currency system
- Multi language
- Multi Company to fit different business lines
- Azure IoT, AI and ML APIs, BI and Analytics
- Google Maps & Location tracker
- Notifications & More features with Mobile food trucks

OrderPoint "What you also get"

- Table Reservations - Online booking with ability to confirm through automated notifications
- Event bookings - Ability to provide special event pricing
- Online Orders - Additional revenue through OrderPoint feature listing
- Online Ordering feature embedded to Restaurant website seamlessly
- Separate pricelist for Online orders
- OrderPoint Blog promotions and featured articles
- Pictures and Video coverage of restaurants
- Track your Cash customers
- View cash customer order history
- Use AI and ML apis to serve your customers likes and dislikes
- Understand your customer spend and classify your customers
- Provide different prices for different customer classes
- Maintain Offers, Coupons and Loyalty points
- Manage virtual cash till and accept payments on table
- Maintain unrestricted delivery area
- Enjoy lowest fees for online orders
- No fixed contracts and more..

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Why OrderPoint?

Customer Wins

- Developed for Android and IOS devices
- Login using social media credentials
- Order online takeaway, delivery food *$
- Reserve your table and pre-order for dine-in *$
- Dine-in and track your order, pay from mobile
- Access to daily offers and discounts *$
- Earn loyalty points & encash coupons *$
- Access your Tax invoice from My Order History *$
- Share your Food likes and dislikes to merchant*
- Share your Dietary conditions to the merchant*
- Check your Calorie consumption when ordering food*
- Analyse your spend using AI and ML APIs *$
- Use Maps & Location tracker to check for nearest Food Truck
- Receive Alerts & Notifications on order confirmation, ready for delivery etc
- Be treated special by merchants by showing your order history *$

Requires your explicit Privacy consent
$ options to save dollars

Merchant Wins

- Subscribe for the best of breed app and keep up to date on technology
- Use a trendy APP to take orders and boost your brand *$
- Show case your menu with high resolution images
- Go for self service APP on every table and reduce your cost *$
- Add new line of revenue using online orders linked to your website *$
- Promote your website and brand
- Subscribe to OrderPoint Blogs and be ranked in public domain
- Showcase your Chef & kitchen through live stream using OrderPoint
- Plan your table reservations through online booking
- Accept pre-paid dine in orders and plan your kitchen cost *$
- Get notifications on online orders and accept them in time
- Display your business hours and additional services
- Maintain multiple price list (Dine in, Online, Catering & Events etc) *$
- Run your Food Truck business using OrderPoint APP and increase revenue *$
- Accept upfront payments from self-service & customer mobile APP *$
- Track your cash customers and serve them based on likes and dislikes
- Retain customer by providing loyalty points, coupon and special price *$
- Talk to OrderPoint to build your own mobile app and maintain as SaaS

$ options to earn dollars

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