



Product Features

ORDERPOINT VERTICALS

- Restaurants
- Coffee Shops
- Bakeries & Bread shops
- Cake shops and Patisseries
- Pizza shops
- Pubs taverns and bars
- Mobile Food Truck

ORDERPOINT SOLUTION Highlights

- Online Reservations
- Online Take away Orders
- Online Delivery Orders
- Dine In Orders
- Dine In Pre-Orders

- Customer Reservation and Ordering
- Merchant Order Management
- Virtual Cashier
- Machine Learning
- Artificial Intelligence
- Internet of Things

ORDERPOINT NEXT GENERATION

- Merchant Website Plug in
- Web service integration
- Merchant Chats and Video conference with Customer

- Events Booking
- Catering Services
- Voice Recognition
- More BI and Analytics Functionality

Multi language to support international tourist

What can you do with OrderPoint



System Admin Role Privileges

- User and Security
- System setup
- Business setup
- Reservation & Table setup
- Online & Dine In Orders setup
- Menu & Price List setup
- Customer setup
- Account setup
- Delivery setup
- Offers, Coupons and Loyalty setup

Manager Role Privileges

- Ability to change roles
- Waiter Privilege
- Chef Privilege
- Cashier Privilege
- Ability to view and edit online transactions

Waiter Role Privileges

- Perform Reservations
- Allocate tables
- Dine In Order taking
- Edit Orders
- Submit to Kitchen
- Submit invoices
- Accept Card Payments

Chef Role Privileges

- Accept Order in Kitchen
- Change Order line status
- Update Order status

Cashier Role Privileges

- View and edit invoices
- Apply discounts
- Apply coupons & loyalty points
- Add & Edit Service Items
- Accept diff. payment methods
- Open and Close Cash till

Customer Self Service Privileges

- View and Select Menu Items
- Add Item attributes
- Combine Orders for multiple Tables
- Submit multiple Orders / apply discounts
- Confirm Order
- View your order preparation status in kitchen
- Check out as Guest or Registered user

“User Roles & Privileges”





Value Add

OrderPoint System Features

- Microsoft Azure Platform
- Data Stored in Australian data centres
- Combined POS & Online Ordering System
- SaaS - Subscription based Pay on Usage
- Android and IOS APPs
- Merchant and End user Apps
- Integrated to Accounting systems
- Easy integration to O365 products
- Web based administration site
- Embedded to Merchant websites
- Concurrent User / Device Licenses
- User with multiple roles
- Multi Currency system
- Multi language
- Multi Company to fit different business lines
- Azure IoT, AI and ML APIs, BI and Analytics
- Google Maps & Location tracker
- Notifications & More features with Mobile food trucks

OrderPoint "What you also get"

- Table Reservations - Online booking with ability to confirm through automated notifications
- Event bookings - Ability to provide special event pricing
- Online Orders - Additional revenue through OrderPoint feature listing
- Online Ordering feature embedded to Restaurant website seamlessly
- Separate pricelist for Online orders
- OrderPoint Blog promotions and featured articles
- Pictures and Video coverage of restaurants
- Track your Cash customers
- View cash customer order history
- Use AI and ML apis to serve your customers likes and dislikes
- Understand your customer spend and classify your customers
- Provide different prices for different customer classes
- Maintain Offers, Coupons and Loyalty points
- Manage virtual cash till and accept payments on table
- Maintain unrestricted delivery area
- Enjoy lowest fees for online orders
- No fixed contracts and more..





Why OrderPoint?

Customer Wins

- Developed for Android and IOS devices
- Login using social media credentials
- Order online takeaway, delivery food *\$
- Reserve your table and pre-order for dine-in *\$
- Dine-in and track your order, pay from mobile
- Access to daily offers and discounts *\$
- Earn loyalty points & encash coupons *\$
- Access your Tax invoice from My Order History *\$
- Share your Food likes and dislikes to merchant*
- Share your Dietary conditions to the merchant*
- Check your Calorie consumption when ordering food*
- Analyse your spend using AI and ML APIs *\$
- Use Maps & Location tracker to check for nearest Food Truck
- Receive Alerts & Notifications on order confirmation, ready for delivery etc
- Be treated special by merchants by showing your order history *\$

**Requires your explicit Privacy consent*

**\$ options to save dollars*

Merchant Wins

- Subscribe for the best of breed app and keep up to date on technology
- Use a trendy APP to take orders and boost your brand *\$
- Show case your menu with high resolution images
- Go for self service APP on every table and reduce your cost *\$
- Add new line of revenue using online orders linked to your website *\$
- Promote your website and brand
- Subscribe to OrderPoint Blogs and be ranked in public domain
- Showcase your Chef & kitchen through live stream using OrderPoint
- Plan your table reservations through online booking
- Accept pre-paid dine in orders and plan your kitchen cost *\$
- Get notifications on online orders and accept them in time
- Display your business hours and additional services
- Maintain multiple price list (Dine in, Online, Catering & Events etc) *\$
- Run your Food Truck business using OrderPoint APP and increase revenue *\$
- Accept upfront payments from self-service & customer mobile APP *\$
- Track your cash customers and serve them based on likes and dislikes
- Retain customer by providing loyalty points, coupon and special price *\$
- Talk to OrderPoint to build your own mobile app and maintain as SaaS

**\$ options to earn dollars*





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Thank You for your support