

Business Intelligence Self Service Cloud

Devil 200 J.560 illo 0 JON 10aas Faille FORM 1500W R.ª 46 0 m 694. 610 701.00 741, 8010 Fer 50.000 450.000 50,000 6 du 500 STALL + SAV. Full ONL Gille + Sac rn 6.4756 50 tom 00 A'S MAN **VISUALIZE DATA, DISCOVER** counts and **TRENDS, SHARE FINDINGS** PP

VISUALIZE YOUR DATA IN A NEW WAY. ACCESS ANYTIME, ANYWHERE FROM ANY DEVICE

Genialcloud Analysis is the self service Business Intelligence Cloud solution that allows you to identify, interpret and share meaningful business information. Custom templates, dashboards, multi-dimensional analysis, predictive modelling and geomarketing tools allow users to extract the most relevant insights from any data source.

KEY BUSINESS BENEFITS



Cloud application fully

accessible from the web Available at any time, and compatible with the latest browsers, OS, desktop computers and mobile devices. Always kept up to date with latest builds to give you peace of mind.



Significant reduction in cost of ownership

With Genialcloud there is no need to install any software or infrastructure. With hassle free private and public cloud versions available on a self service model, you can now leverage substantial cost savings.



Value and efficiency Improves your TCO by harnessing the power of Analytics in the cloud



100% self service, modular platform

You now control your technology spend. With Genialcloud Analysis, you choose the component you need when you need it. They all integrate seamlessly with each other.



Self Service Business Intelligence

Turns any structured data into actionable insights in order to improve the timeliness and accuracy of business decisions



Real-time view of any data Improves business efficiency through continual monitoring of key performance indicators (KPIs)



Flexible configurations and usage options

With different configuration models to choose from (Public cloud, Private cloud, On Premise), you decide which model is right for your needs. You can easily switch from one model to another at any time.



A global network of certified data centers

We partner exclusively with certified data centers around the world to bring you the best value for public and private cloud services. We also have access to popular providers like Microsoft Azure and Amazon Web Services and an API for integrating with any other application



Bringing the power of data to every user in your organization

Makes it easy for all users to get access to the right data at the right time to make informed decisions



TURN INFORMATION INTO INSIGHTS

Genialcloud Analysis provides organizations with an accurate, real- time view of company performance.

The simple and intuitive web interface and wizards allow users to extract, in self service mode, insights from any structured data source and presents this information through views, dashboards and custom reports.

Monitoring key performance indicators allows to identify problems and their causes and to make the right decisions quickly.



Genialcloud Analysis is

actionable with a number of components that can be selected as desired, usable in self service mode and that integrate seamlessly with each other



AVAILABLE ON CLOUD AND ON PREMISE



CONSUMPTION BASED SELF SERVICE



MOBILE

The innovative Hybrid Proxy technology ensures maximum security allowing to have the application in the cloud and to keep data in its own data center without having to transfer them via the internet enabling to implement hybrid cloud scenarios.

The Self Service Business Intelligence Solution allows users to autonomously access and work with business information, analyze critical information and more with the least amount of IT intervention.

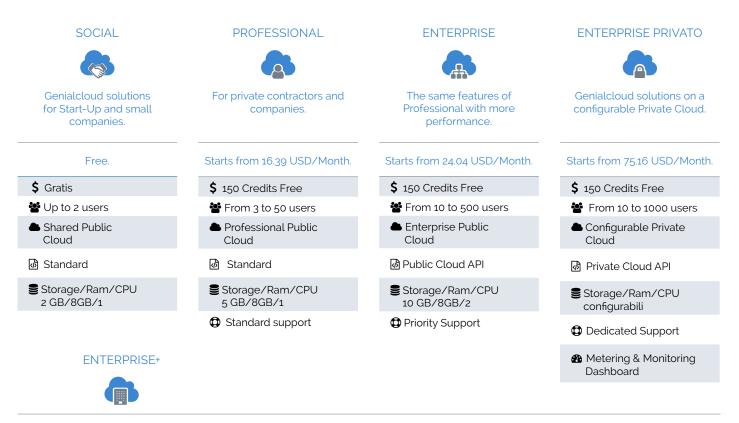
Available on the cloud, completely self service, Genialcloud Analysis can also be deployed locally (On Premise). Cloud services are available directly through a network of certified data centers in Italy, Canada and around the world, both in public and private mode.

Applications are natively designed with a HTML web interface, running on any browser and operating system, for both computers and for mobile devices, with an interface that automatically adapts to the device resolution (computer, smartphone or tablet) and native extensions of mobile apps for iOS and Android.





CHOOSE THE CONFIGURATION THAT BEST MEETS YOUR NEEDS



The Enterprise+ configuration provides unlimited user, On Premise Cloud Architecture, Dedicated Support, Private Cloud API, Metering & Monitoring Dashboard, all custom-made to suit your needs (on a project basis).



SOLUTIONS COMPONENTS



TRANSFORMS THE WAY BI OPERATES

DATA MODELS

Data models are used to create views. Dashboards and reports are built in self service mode by the user without any technical skills.

Users have the ability to view a simple list of fields (measures and dimensions) extracted from a data source query (relational or not) and does not perceive the complexity of the data source.

The model created can be shared with other users.

HYBRID PROXY

The innovative Hybrid Proxy technology ensures maximum security and makes it possible to keep on storing confidential data in its own data center and to use only the application in the cloud, thus implementing Hybrid Cloud scenarios.

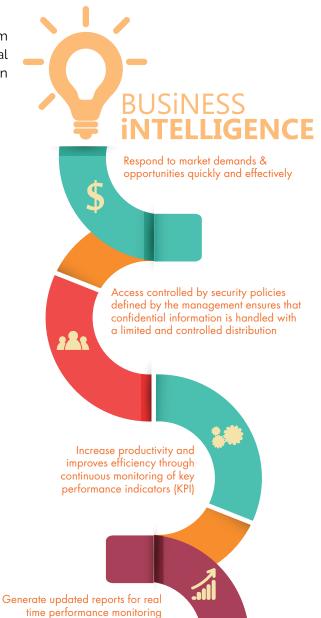
WITH GENIALCLOUD ANALYSIS YOU NAVIGATE INFORMATION. ITS OUTPUT IS NOT AN END POINT BUT A TOOL FOR FURTHER ANALYSIS.



Analysis PowerViews allows to select one of the data models available and to build views made of grids (pivot/flat) and graphs or maps.

Users can view, navigate and aggregate data for analysis in a simple and intuitive way.

These views can be saved, shared with other users and exported in the most common formats (pdf, xlsx, csv, html).









Analysis Dashboard allows to easily monitor key business combining all the data needed into personalized real time dashboards.

It provides graphical and/or tabular views of data models among those available.

It is possible to author dashboards with grids (pivot and flat), maps, graphs, filters, with data browsing ability through drill.

Dashboards can be saved and shared with other users.



An integrated web report designer within the application allows to build autonomously its own reports, connected to one or more data models.

It is possible to select among a wide array of styles such as grids, tables, graphs, maps and insert customizable graphical elements.

These reports can be saved and shared with other users. It is possible to schedule report distribution through email, web, cms, dms and others, at any time and with any format (Excel, PDF, TIFF, XML, CSV, Word, HTM and other).

Measures performance against objectives for key business processes Identifies critical issues and their causes to facilitate corrective actions Provides planning tools, predictive modelling and 'what-if ' scenario analysis Innovative 'geomarketing' tool for geographical analysis



WIDE AVAILABILITY OF CONNECTORS

Connects to the most common types of structured and unstructured data sources



Connector to access Microsoft SQL Server Reporting Services (SSRS). It allows to use the RDL report (Report Definition Language) directly from Genialcloud Analysis. Through this component the Genialcloud Analysis administrator is able to set up a connection to the Microsoft SQL Server Reporting Services (SSRS) and to make available the connection to the end users that can access and navigate reports prepared and published in Microsoft Reporting Services.



Provider for the definition of connections to the following data sources: Microsoft Analysis Services, Microsoft Tabular Services, Oracle, Microsoft SQL Server, MySQL, AS400/DB2.

The user can build data models connected to the preferred source and use them to build Views, Dashboard and Reports.



Allows to safely access its own data directly from the cloud, without having to set complex and/or expensive transfer via network, enabling to implement a Hybrid Cloud scenario. Compatible with the most common relational sources (SQLServer, Oracle, MySQL, DB2 iSeries), it ensures maximum security thanks to the most sophisticated protection systems supported (HTTPS, AES, RSA, DIGITAL SIGNATURE). In order to optimize network traffic, accessed data is treated with compression algorithms to reduce its size, keeping information content unchanged.



Defines connections to the databases used by other Genialcloud solutions that are used on the cloud (Genialcloud Proj and Genialcloud Freedoc).



Provider for the definition of connections to the following data sources: Dashboard and Report, Microsoft Azure Tables, Microsoft Dynamics CRM, Facebook, Gmail, Google Apps, Google Spreadsheets, Json, MongoDB, Odata, RSS, XML, SalesForce.com.

The definition of a Connection object for one of these data sources, allows users to build data models connected to the preferred source and to use them as sources for the construction of Views, Dashboard and Report.



Provider for the definition of connections to Excel files to be used as data sources to build models.







Genialcloud is a self service cloud Business Productivity Suite that helps you drive real results within your organization.

An industry first solution, and fully available on the cloud, Genialcloud offers business tools that are key drivers for efficiency and productivity.

1.866.436.3278 www.genialcloud.com in f () (6)

AVANTUNE AMERICAS Toronto, Canada Boston - San Francisco, USA Mexico City, Mexico

Toronto - Head Office 8 King Street East, Suite 1905 Toronto, ON M5C 1B5 CANADA

AVANTUNE EUROPE Rome - Spoleto - Cagliari - Milan - Turin, Italy



Avantune is the inventor of the self-service cloud. Thanks to Powua, a self-service cloud enablement platform, and Genialcloud, a self-service business suite, it is now possible to cut the complexity and costs of infrastructures and technological resources. It's also possible to increase efficiency and productivity of the organizations, enabling employees to collaborate remotely.

With headquarters in Toronto, the company also operates in Italy, United States and Mexico.

Avantune: Innovation without complexity.