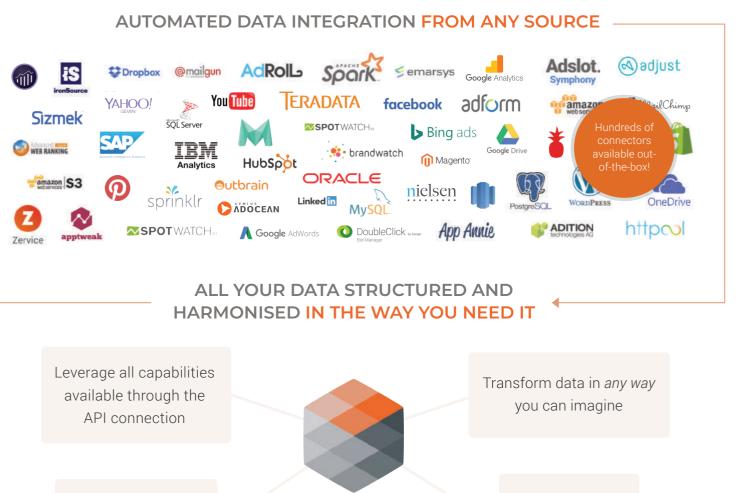


# ANALYTICS PLATFORM FOR MARKETING & E-COMMERCE

THE #1 PLATFORM FOR DATA INTEGRATION & VISUALISATION

## CONNECT, HARMONISE AND SHIP YOUR CLEAN DATA STACK

### FROM ALL YOUR SYSTEMS TO YOUR DESTINATION OF CHOICE



Process any amount of data - there are *no limits* 

Alert system to ensure you are always in control Build and change data-models on the fly

LEVERAGE YOUR CLEAN DATA STACK WITH YOUR TOOL OF CHOICE

Ship your data to **any** destination



# ACCESS, EXPLORE & VISUALISE ALL YOUR DATA INSTANTLY

### **NO QUERIES, CODING OR JUMPING BETWEEN PLATFORMS**

### **EXPLORATION**

### EXPLORE ALL YOUR DATA AT ONCE WITH AN EASY-TO-USE DRAG & DROP INTERFACE

Become data driven and enable your staff to leverage data.

#### **INSTANTLY COMPARE ANY KPI FROM ANY SOURCE**

Data is available, clean, harmonised and ready to use.

### TIME COMPARISON OF PLANNED VS ACTUAL & CALCULATED KPIs

Everything you need to perform and shine in your daily business. Right there at your fingertips.



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### VISUALISATION & DASHBOARDS

#### VISUALISE YOUR DATA AND TELL STORIES WITH STUNNING DASHBOARDS

Short-term creation, long-term impact. Interactive, flexible and simply beautiful

#### THE RIGHT INFORMATION FOR EACH STAKEHOLDER

Show the right data to the right audience and increase datadriven decision quality.

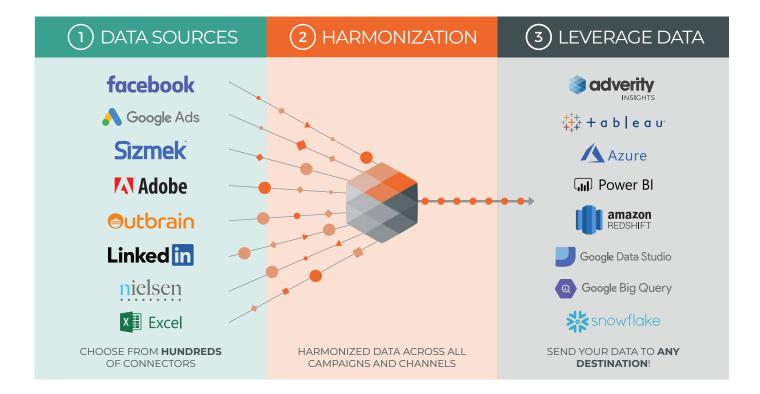
#### MAKE IT YOURS

Theme your dashboards according to your corporate design guidelines.

Save resources through automation. Increase data and decision quality and generate unprecedented insights

"Automating the full data integration workflow and having a central hub to interact and work with our data is key to making sound decisions in the fast-paced marketing industry."

RUDOLF SIEGER, CIO at GroupM Austria & Switzerland



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