

ANALYTICS PLATFORM FOR MARKETING & E-COMMERCE

THE #1 PLATFORM FOR DATA INTEGRATION & VISUALISATION

CONNECT, HARMONISE AND SHIP YOUR CLEAN DATA STACK

FROM ALL YOUR SYSTEMS TO YOUR DESTINATION OF
CHOICE

AUTOMATED DATA INTEGRATION FROM ANY SOURCE



ALL YOUR DATA STRUCTURED AND
HARMONISED IN THE WAY YOU NEED IT

Leverage all capabilities
available through the
API connection

Transform data in *any way*
you can imagine

Process any amount
of data - there are *no*
limits

Alert system to
ensure you are always
in control

Build and change
data-models
on the fly

LEVERAGE YOUR CLEAN DATA STACK WITH YOUR TOOL OF CHOICE

Ship your data to **any** destination



or



Third-party applications

LEARN MORE ON THE NEXT PAGE →

ACCESS, EXPLORE & VISUALISE ALL YOUR DATA INSTANTLY

NO QUERIES, CODING OR JUMPING BETWEEN PLATFORMS

EXPLORATION

EXPLORE ALL YOUR DATA AT ONCE WITH AN EASY-TO-USE DRAG & DROP INTERFACE

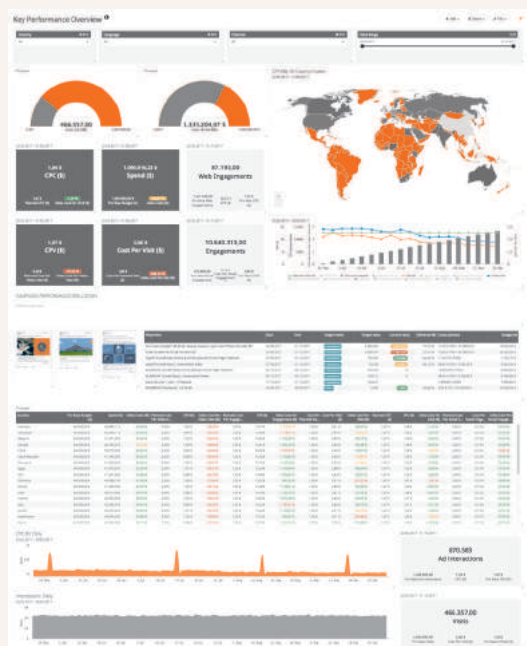
Become data driven and enable your staff to leverage data.

INSTANTLY COMPARE ANY KPI FROM ANY SOURCE

Data is available, clean, harmonised and ready to use.

TIME COMPARISON OF PLANNED VS ACTUAL & CALCULATED KPIS

Everything you need to perform and shine in your daily business. Right there at your fingertips.



VISUALISATION & DASHBOARDS

VISUALISE YOUR DATA AND TELL STORIES WITH STUNNING DASHBOARDS

Short-term creation, long-term impact. Interactive, flexible and simply beautiful

THE RIGHT INFORMATION FOR EACH STAKEHOLDER

Show the right data to the right audience and increase data-driven decision quality.

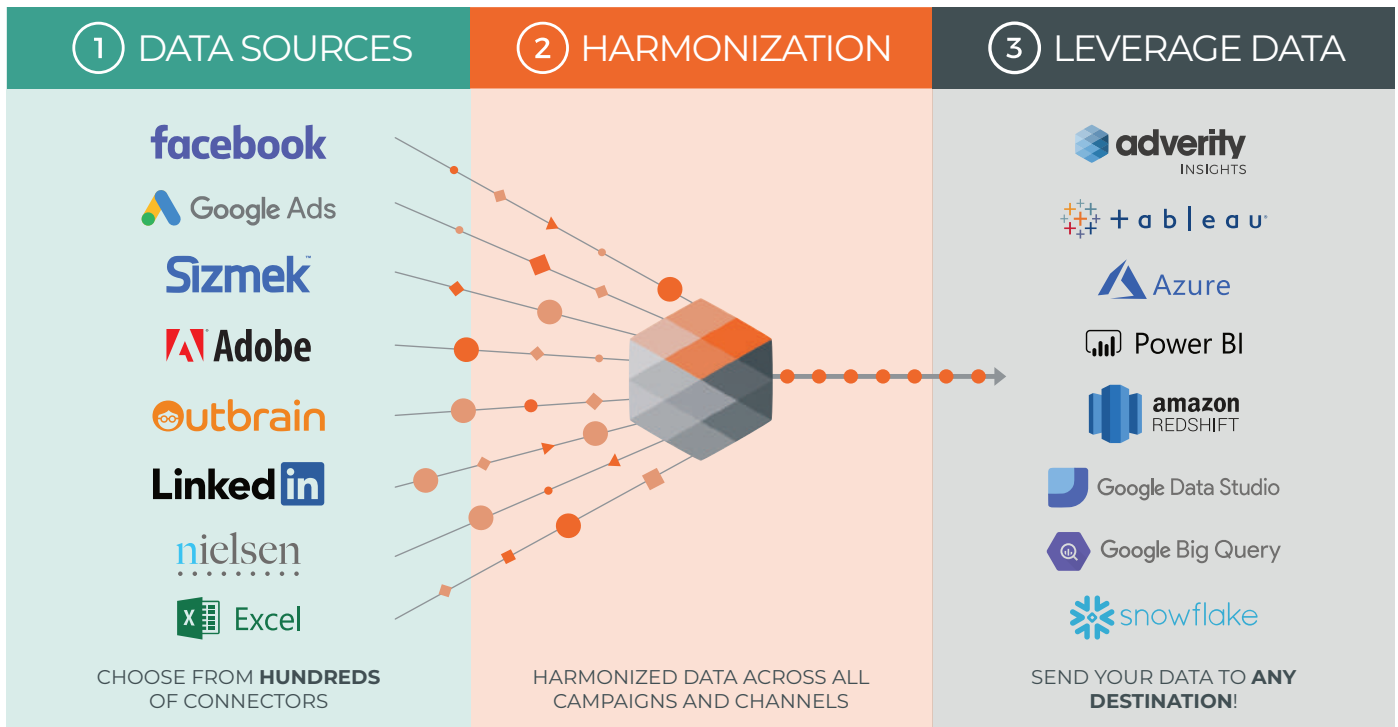
MAKE IT YOURS

Theme your dashboards according to your corporate design guidelines.

Save resources through automation. Increase data and decision quality and generate unprecedented insights

"Automating the full data integration workflow and having a central hub to interact and work with our data is key to making sound decisions in the fast-paced marketing industry."

RUDOLF SIEGER, CIO at GroupM Austria & Switzerland



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