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Boost sales with the ExpertSender
Web Module

v 1.2

About the Web Module

The ExpertSender Web Module is a set of features **designed to boost eCommerce** conversions and increase sales. Each of these features can be leveraged within different marketing channels to better cater for your customer's preferences and your conversions.
These channels include: **Email**, **SMS**, **Web Pop-Ups** and **Web Push**.

Available modules
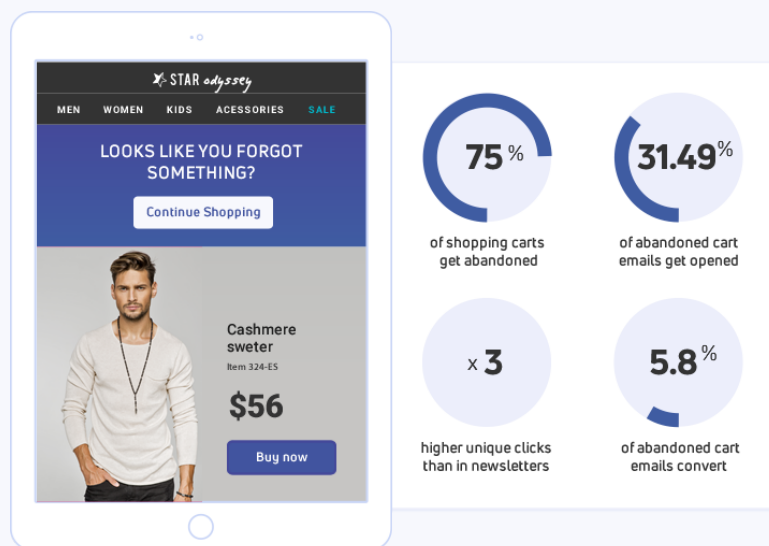
+ Shopping Cart Abandonment
+ Product View Abandonment
+ Webform Abandonment
+ Price Drop Notifications
+ Email & SMS Product Recommendations
+ Web Behavior Segmentation
+ Retargeting of Anonymous Users

+ It's extremely easy to setup: no development and work needed on your end.

+ The integration process is handled completely by ExpertSender and is ready to use within 2 working days.

+ Ready-to-use templates for supported marketing automation workflows and corresponding message content.

+ Generates additional revenue from Day 1.

+ Revenue generated from transactions related to Web Module campaigns is precisely tracked and readily distinguishable from other sales sources.

Shopping Cart Abandonment

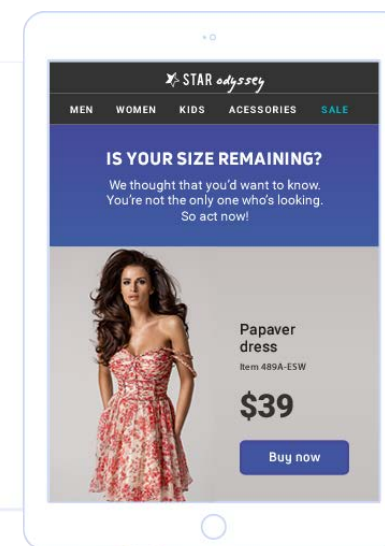# Win back customers by reducing cart abandonment

Don't regret missed sales opportunities. Target customers that abandoned shopping carts across the web, email and mobile channels.

Product View Abandonment

Reduce product view abandonment and win back customers

Encourage customers to purchase products they have already expressed interest in by sending 'Recently Viewed' recommendations.

Webform Abandonment

Abandoned webforms are costly

A partially completed or abandoned webform means lost dollars. Let customers finish what they started by sending them reminders to complete an abandoned webform and recover more business.
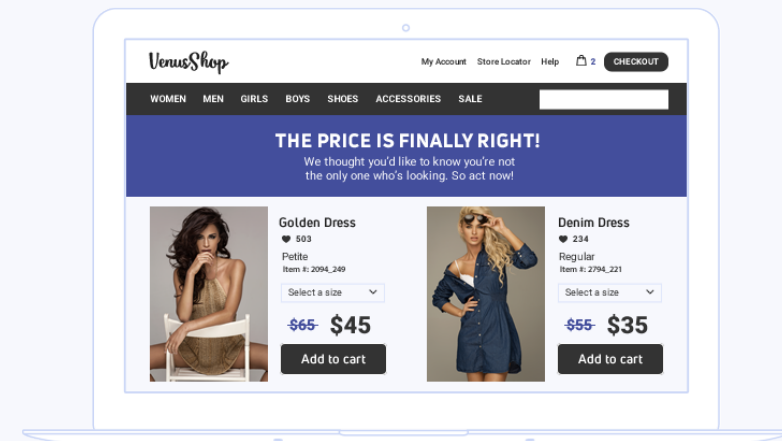

Price Drop Notifications

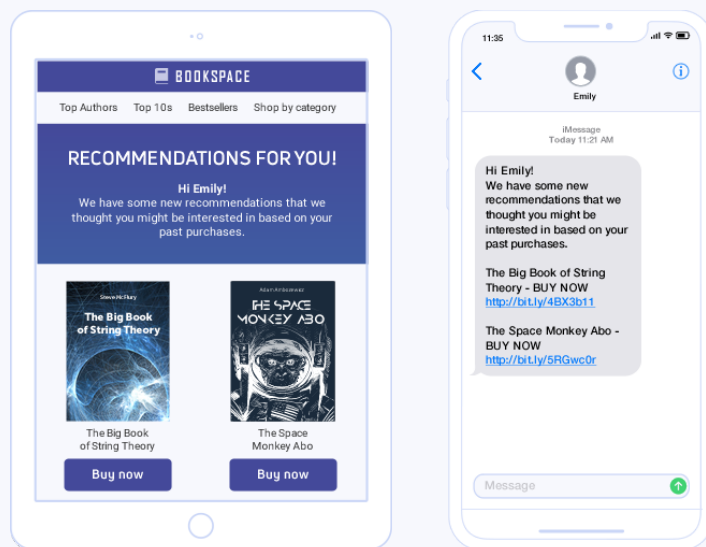# Recover more customers with price drop notifications

Increase sales by driving customers back to your website with lower price notifications for products they browsed earlier.

Email & SMS Product Recommendations

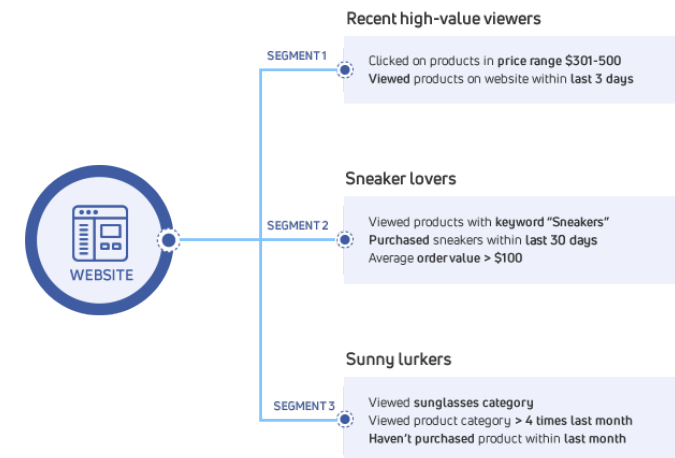# Increase AOV and sales with product recommendations

Deepen engagement with compelling product recommendations. Let ExpertSender find the most effective strategy to maximize cross-sell and upsell opportunities.

Web Behavior Segmentation

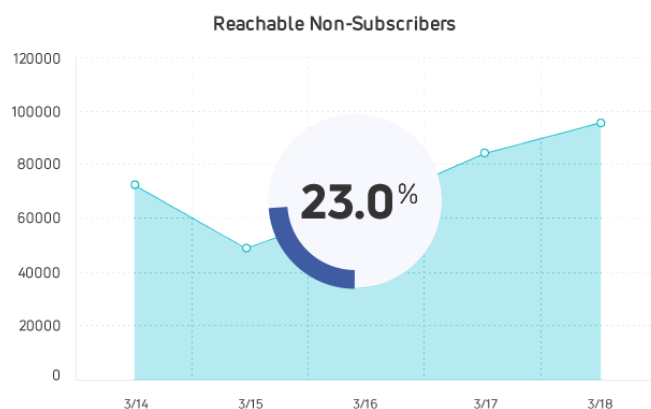# Leverage your customer website behavior

Make use of a customer's website, product and purchasing data to ensure all of your customers receive highly relevant content that corresponds with their customer profile.

Retargeting of Anonymous Users

Reach anonymous website visitors with your campaigns sent by a publisher network

Broaden your audience by contacting unidentified visitors with highly targeted campaigns and drive them back to your website.

Reachable Non-Subscribers

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Ready to boost your sales with the **ExpertSender Web Module**?
Contact our Sales team to get started.

contact@expertsender.com
US: +1 646 328 3919
UK: +44 (0) 203 598 2056

ExpertSender
PPNT, E105-123
Aleja Zwycięstwa 96/98
81-451 Gdynia
Poland