



tapmyback
stronger teams

The simplest tool for Employee Recognition and 360° Feedback

Pitch Deck

Problem

- ***64% of employees that quit their jobs, say they don't feel recognized.***

U.S. Department of Labor, Bureau of Labor Statistics

- **90% HR Leaders don't believe in traditional performance reviews.**

CEB conducted Research

- ***For employees, feedback is more impactful when it is given immediately.***

Washington Post

- ***Disengaged employees are estimated to cost the U.S. between \$450 billion to \$550 billion.***

Gallup Poll

Solution

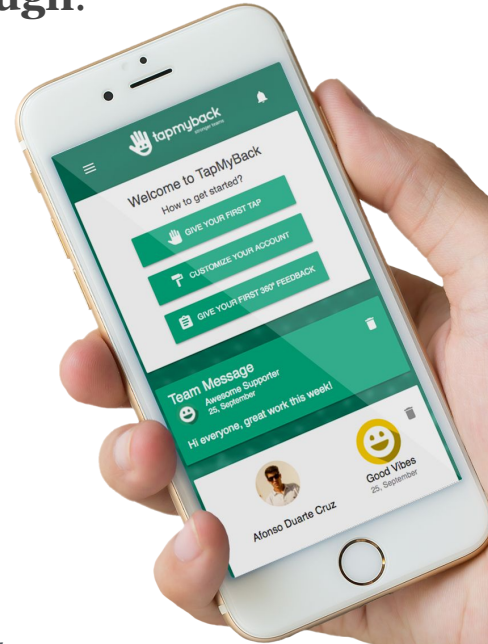
The **Annual performance** review **isn't enough**.
Employees demand **Continuous feedback**.

Tap My Back is a simple tool that **enables real-time work appreciation and feedback** to improve employee engagement

FORRESTER®

"Tap My Back offer examples of next-generation continuous feedback approaches, development and skills improvement via continual feedback from a network of co-workers."

In "Transform Employee Performance For Continuous Engagement" Forrester Report, 2016



Value proposition

Three types of feedback:

1. **Recognition**

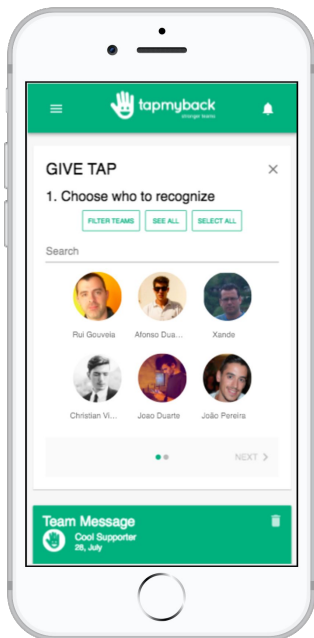
2. **Feedback**

Employee Engagement

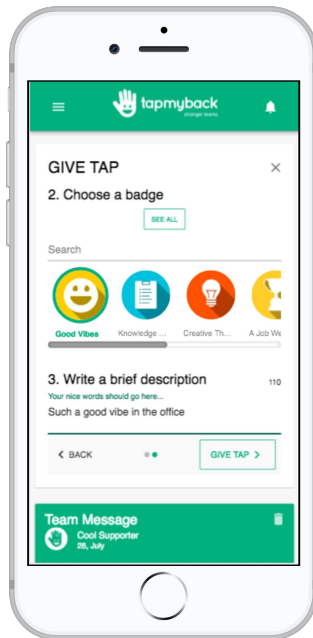
Actionable Insights

3. **Analytics & Insights**

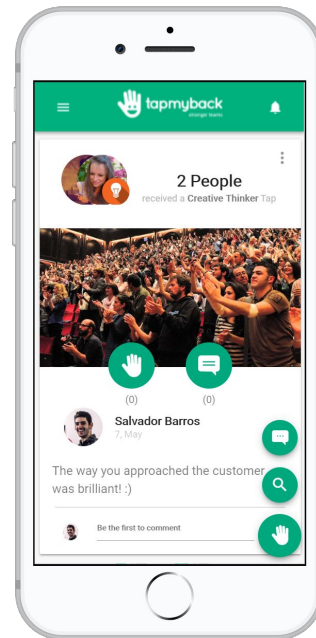
1. Recognition in three steps



Choose **who**
to recognize.



Select a **badge**.
Tell the reason **why**.



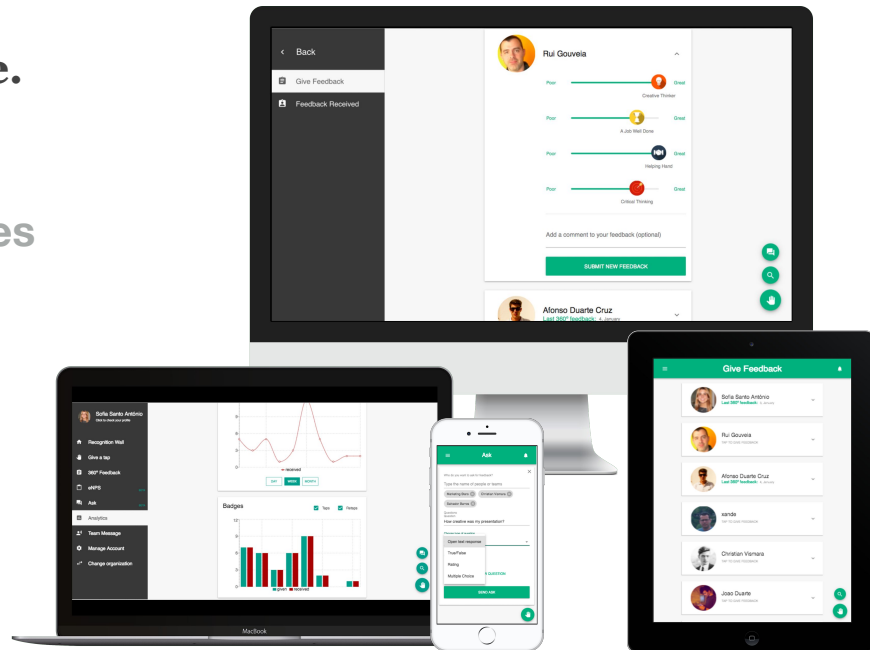
Done!
Everyone can see it.

2. Two channels for **Feedback**

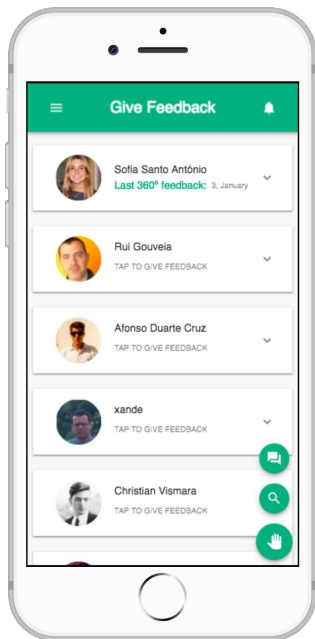
Feedback gains importance when **given in context** and in **real-time**.

Alongside with **scoring for defined badges** people can **send** and **ask** others for **constructive comments**.

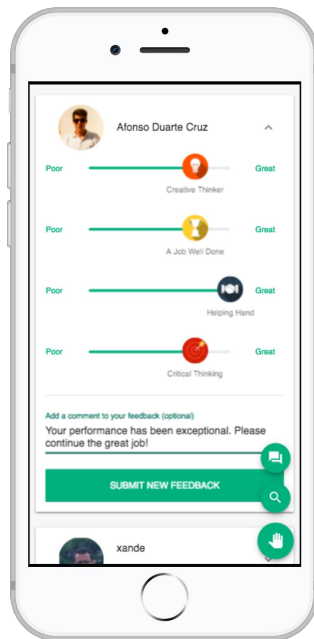
Being it **after a meeting, presentation** or **task delivered**, constructive feedback happens **when it really matters**.



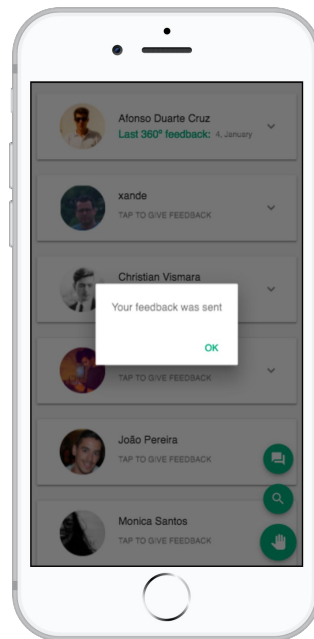
- 360° Feedback (proactive)



Choose **who**
to **give** Feedback to.

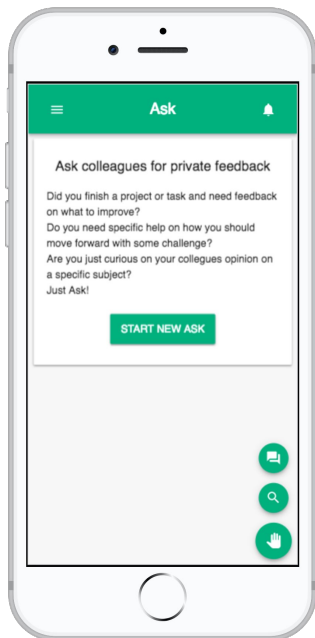


Share valuable
insights.

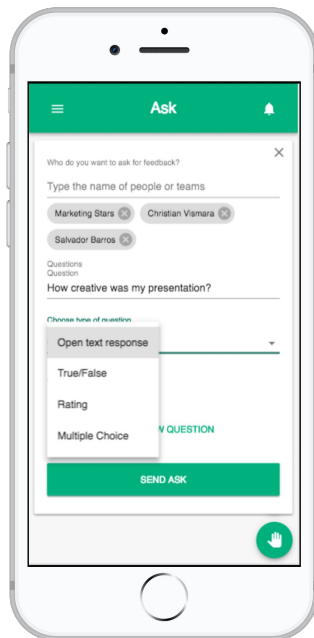


Done!
Feedback sent.

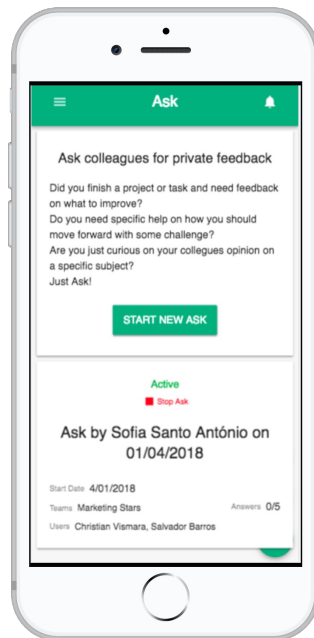
- Ask (reactive)



Ask privately about your performance.

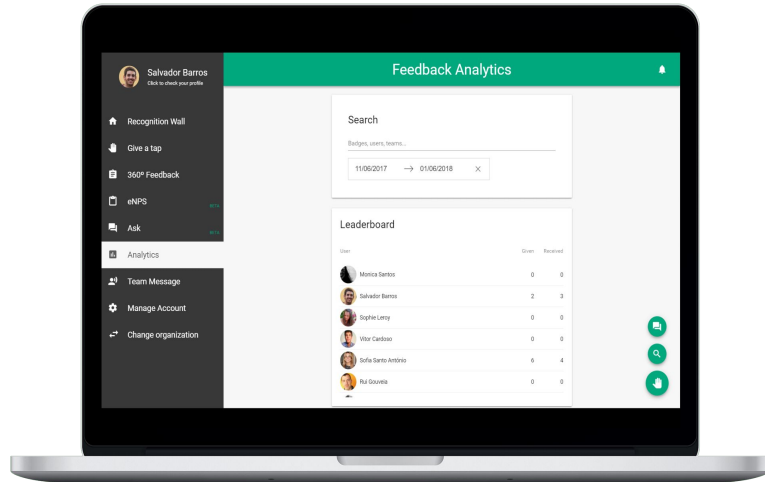


Choose **who** and **how** to ask for Feedback.

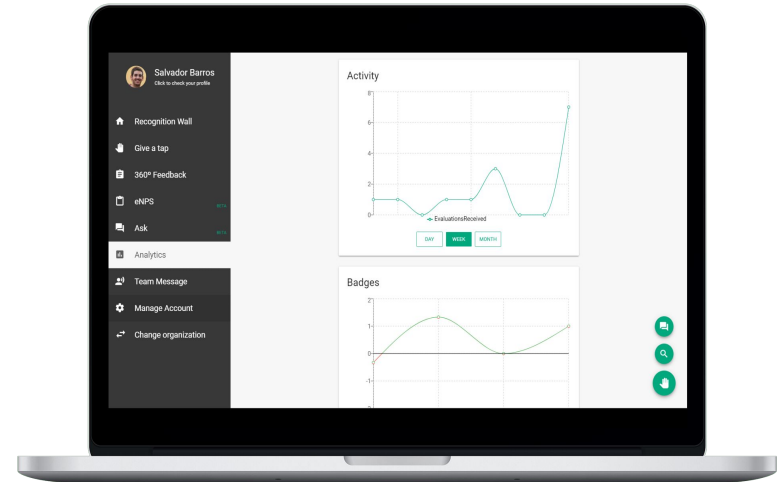


Done! Receive valuable insights from your peers.

3. Analytics & Insights



Visualize **leaderboards**
and Spot **circles of influences**.



Identify **feedback patterns** and
track **engagement & mood status**.

Tap My Back Roadmap until end of 2018

- User profile analytics
- Implementing new gamification model
- Deepening Feedback integration with Slack
- Feedback Hub: integration of 360° Feedback with Ask

Do you have any request?

Contact us on **hello@tapmyback.com**

SaaS - Subscription Model

Recognize

Real-time Recognition

Shape behaviors while lifting your team morale through recognition in real-time. Track influencers and access to a leaderboard in seconds.

\$2.00

user/month

Empower

Real-time Recognition + Feedback Culture

Beyond recognition, cultivate a feedback culture with no barriers. Empower growth and learning opportunities. Save time and make data-driven decisions.

\$2.90

user/month

Enterprise

Real-time recognition + Feedback Culture + Service

For companies with more than 300 employees that are designing a strategy for enabling a culture of feedback and expect an exceptional service.

Custom

Testimonials

*“Tap My Back is a **simple** and **fun** tool that through recognition stimulates employees to become better. A feedback with **no barriers** or **hierarchies** is its most important value.”*



Ana Mariani
Internal Communication Supervisor,
McDonald's Portugal

*“Tap My Back has been serving the purpose of increase our group's motivation and **team spirit**. The **social** and **gamification** components are crucial to improve **engagement**.”*



Joaquim Leal
Head of Internet & Mobile, Millennium BCP

*“Tap My Back program has been received strongly by our organization. A great tool to show employees **recognition**. Outstanding **customer support!**”*



Gary Prignano
Senior Facilities Manager, CBRE

*“Tap My Back has allowed us to provide another **easy** and **simple** way for our leadership program participants to **share feedback** with one another, which is a crucial skill that we strive to help leaders develop.”*



Tosh Hudson
Client Relationship Manager,
University of Arizona

Thank You!

Write your own Testimonial with us,
Take advantage of our
7-days Free Trial.



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