

PURPOSE STATEMENT & DESIGN PRINCIPLES

We believe sustainable progress, business transformation and competitive advantage is largely driven by technology. With our state-of-the-art digital commerce technology we empower people and organizations to realize just that.

Our purpose therefore is:



Empowering people with digital commerce technology to stay one step ahead in business.



Our customer promise based on four principles:

Solid & Reliable

Digital commerce technology is business critical for our customers. 24 hours a day. Anywhere. We must be rock solid, reliable and perform, always.

Flexible & Scalable

We offer competitive advantage through our technology. We must be flexible and scalable to support all touch points, support best-of-breed integrations and to quickly adapt to our customers growth and needs.

Fast & Easy

We recognize faster experiences deliver more value. As such, performance is something our customers should never notice. We must deliver updates quickly, support fast roll-out of new sites, fast integration and commerce management must be easy.

Smart & Innovative

To enable our customers to stay a step ahead in digital commerce, we need to be smart & innovative. Discover new technologies and learn from customer best practices.