

# Start Faster. Go Further.

**Connected Product Solutions for Industrial Equipment Providers** 









#### Industrial Connected Product Solutions and Services

Our customizable IoT solutions and experience at the industrial edge get your machines connected fast, creating immediate business value for you and your customers. Bright Wolf's open system approach and Enterprise API let you provide your customers with solutions for integrating your products with their business outcomes.

## Maximize Agility & Control

- Rapid integration with your customers' systems
- Purpose-built Enterprise API
- We solve IoT complexity so you can focus on business outcomes

## Pre-built capabilities and integrations get you to market faster

## Drive Intelligence at the Edge

- Local operation and logic independent of cloud connectivity
- Industrial durability and resilience
- Support for a wide range of industrial connectivity protocols

**Decades of industrial connectivity** and edge gateway experience

## **IoT Business Outcomes**

Deliver business outcomes for your customers

- Asset Management for improving efficiency
- Workflow Integration for enterprise intelligence
- Predictive Maintenance for increasing reliability
- Yield Optimization for outperforming competitors

Maximize the potential of Azure IoT and Microsoft business tools

#### Create Value in the Cloud

- Machine Learning and Analytics for continuous improvement
- Dashboards and business logic to optimize enterprise workflows
- Enterprise data management

**Bright Wolf and Microsoft deliver** transformative product solutions

"We chose Bright Wolf for their experience at the industrial edge and commitment to rapid delivery. They were able to quickly understand both our business and technical needs, and helped us build a flexible connected product solution, based on Microsoft Azure, and designed to give us a strong competitive advantage going forward."

- Daric Schweikart, Vice President, Shape Technologies Group



# Collect and transform your machine data into actionable enterprise intelligence and revenue



# Proven technology and expertise at the edge

- Industrial protocol bridges and configuration tools
- Designed for durable resilience in any environment
- Decades of experience with industrial controls, embedded systems, and remote local operation



# Secure integration with customer systems

- Optimized business outcomes throughout the value chain
- Your products drive operational excellence and create new business opportunities for your customers
- End to end security through Azure IoT Hub



# Future-proof your business and your data

- Flexible architecture lets you add new applications and customer integrations as business models evolve
- Adaptable data management simplifies adding new devices, user roles, and analytics tools at any time

# The fastest path to value "Primed for Production"

Our 1-day workshop for a 30-day plan to build and release your connected product solution on Microsoft Azure

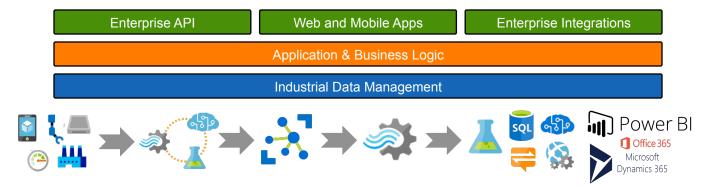
### We'll help you get there

- A live Azure IoT solution with your machine data in 30 days or less
- We'll provide dashboards and alerts producing immediate business value
- Our open system approach lets you and your customers choose the applications and data you need to achieve your business goals

## Let's get started

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Our Customized Enterprise Solutions Run in Your Azure Subscription on the Microsoft Cloud



#### **Data-driven Business Outcomes**

- Remote asset monitoring and control for efficient utilization, higher per-unit revenue, and upsell alerts
- Predictive maintenance leveraging Azure Machine Learning for increased uptime and customer satisfaction
- Device lifecycle management tracks inventory from production to installation, operation, and automatic replacement

# Why Bright Wolf?

We've delivered connected product systems for some of the largest companies in the world. Our broad industry experience includes Industrial Manufacturing Equipment, Fluid Management products, Medical Equipment, Cold Chain, and Oil & Gas. We are a trusted technology provider and Azure integration partner to organizations seeking digital transformation through adaptable solutions providing business agility and ultimate control over their systems, their machines, and their data.

