

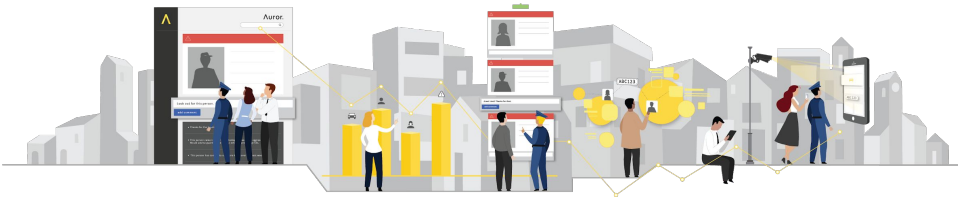


Auror.

Stop Crime in your Stores

What is Auror?

Built on Microsoft Azure, Auror allows retail store teams to report crime in minutes, easily connect the dots on repeat offenders, and collaborate both internally and with trusted third parties to stop crime across your store network.



"Auror is the best thing to happen to crime prevention since CCTV was invented."
National Loss Prevention Manager

Why customers use Auror

- **Time savings** - significantly reduce time required to report, solve, and prevent crime.
- **Improve profitability** - increase preventions, reduce loss, and allocate security resources where they're needed.
- **Store safety** - empower store teams with real-time intel to prevent offenders in store.

Report Crime in Minutes

- File incident reports from any device quickly & easily.
- Securely store & review all digital evidence, including CCTV.
- Track outcomes of each criminal report across the company in seconds.

Upload quality incidents in under 5 minutes.

Solve complex cases, easily

- Automatically link known offenders and vehicles whenever they offend.
- Gain comprehensive understanding of each offender and their history.
- Understand and eliminate repeat offenders and ORC gangs targeting your stores.

Solve more cases and identify ORC faster.

Stop crime before it happens

- Collaborate within your store network and with trusted third parties on crime prevention.
- Real-time alerts of persons or vehicles of interest as they arrive at your store or nearby.
- Empower store teams with the intelligence to be proactive.

Significantly reduce theft and ORC across your stores

"Auror gives me the intel to identify and prevent prolific offenders from targeting our stores. It's already helped me to be more vigilant about known offenders and organised retail crime rings."
Nathan Breed, Group Loss Prevention Manager, Briscoe Group (Homewares Chain)

Auror is hosted on Microsoft Azure, providing retailers peace of mind for a reliable, scalable, and secure platform that allows your teams to solve and prevent more crime.



Easy Deployment and Scalability

- Designed with your store teams in mind - simple, intuitive, and no training required.
- No on-site implementation or integration required.
- Built to handle millions of events, stores, and users.



Enterprise-grade Security

- Security and privacy are built into the platform.
- Industry-leading security policies and standards - Azure is SOC 1/SSAE 16/ISAE 3402, SOC 2, and ISO 27001/27002 compliant.
- Encryption of all information in transit and at Rest.



Building the Future of Retail Crime Intelligence

- Leverage Microsoft's investment in AI and deep learning to uncover critical intel and actions for retailers.
- Flexible API architecture to work with existing and new systems, including recognition technologies.

Our promise to you

- To provide you and your teams with the easiest, fastest, and smartest way to report, solve, and prevent crime.
- Committed to continually innovate and push the boundaries on what is possible with retail crime intelligence.

An offer to get you started

- **Free half-day workshop** to help assess your current crime intelligence capabilities and understand your future needs.
- Contact us today to see how you can stop crime in your stores: joinus@auror.co.



Why Auror?

Retailers are facing significant challenges in combating crime and loss, due in part to the rise in organized retail crime groups and a lack of actionable intelligence. Poor reporting from stores, information siloed across multiple systems, and an inability to easily identify and link ORC groups, has frustrated retailers. In order to combat retail crime effectively, you need the right intelligence at the right time to stop crime in your stores.