SaaS DQM Entreprises Service

SaaS DQM Entreprises Service is dedicated to search, retrieve, assign SIRET code and enrich complementary data firms and establishment, directly from Information System and on completeness of french companies.

This service was rewarded by "Trophée du Cube d'Or de l'Innovation dans les Techniques de la Relation Client" (Cube d'Or Award for Innovation in Customer Relationship).

Thanks to **CBC DEVELOPPEMENT**'s know how in data cleansing developed for several years, most advanced deduplication technics have been successfully implemented :

♦ **crossed and concurrent computations** on company names, acronyms and signs,
♦ using a **unique algorithm** to calculate similarity,
♦ **automatic sorting of results** in descending order of relevance.

SaaS DQM Entreprises Service consists of three distinct types of functions in order to :

♦ **help entry and / or seeking** a company or an establishment,
♦ **instantly collect data** from INSEE database (SIRET code, status, employment size, creation date, legal form, number of establishments, activity code, ...),
♦ **automatic SIRET code assignment** on batch mode, without file transfer.

SaaS DQM Entreprises Service uses data from many official data source in order to bring a complete information about companies.

Software and Saas / Cloud solutions editor, **CBC DEVELOPPEMENT** provides high tech products and data processing for Data Quality Management.

SaaS DQM Entreprises Service is part of a range of **six SaaS Services** published by **CBC DEVELOPPEMENT**. In addition of BtoB database validation and enrichment, these services allow to :

♦ restructure and normalize Postal Addresses,
♦ validate emails addresses,
♦ update and enrich Phone Numbers,
♦ search and retrieve duplicate records in BtoB and BtoC Databases,
♦ analyze, measure, generate and use catchment areas.

This range of Services is designed to handle both existing data « in stock » (when migrating database, for example) and process « flow » that appends BtoC and BtoB databases in their daily lives.

CBC DEVELOPPEMENT is laureate of « Innovation Golden Cube » in Customer Relationship Techniques, approved by the SNA La Poste (for French postal addresses processing), certified by Salesforce, certified by Oracle, Microsoft ISV Partner and founding member of Opposetel, manager of the "www.bloctel.gouv.fr" service.

CBC DEVELOPPEMENT is member of French National Union of Direct Communication (SNCD) and offers, in addition, a range of Professional Services to support its customers in taking control of its solutions.