



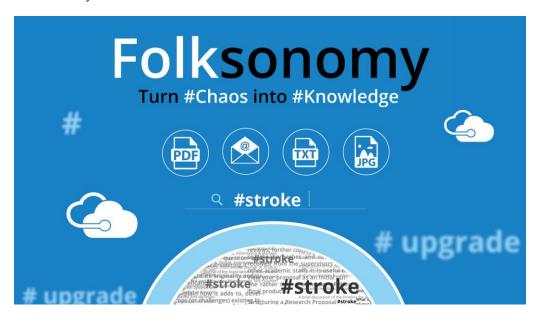
Folksonomy text analytics

Bismart's folksonomy automatically highlights tags from natural language texts, to reveal the internal content. It helps in locating specific items of related topics.

This advanced analytics solution transforms **non-structured** text files into structured ones, unlocking insights.

This **real-time classification system is automatic**, based on those tags and their frequencies. In contrast to the manual taxonomic classification, that is specified by the authors.

It is oriented towards cooperative and collaborative projects, such as content repositories, text documents or any media contents.



This solution provides easy access to the information from different perspectives:

- ✓ Healthcare professionals: to explore related medical records during the patients visits
- ✓ Managers: to evaluate the use of healthcare resources and results
- \checkmark Researchers: to correlate information from multiple sources for statistical studies

Capabilities:

- ✓ Unlocking insights from non-structured data
- ✓ Bottom up tag discovery instead of top down tag definition
- ✓ Fast tag processing by tag frequency
- ✓ Manual labor no longer required for tag and structure definitions
- ✓ Fast and easy implementation
- \checkmark Real time restructuring for different business uses
- ✓ Multiple structures for different needs
- ✓ Advanced search engine for non-technical users



