

## Data Accuracy

Inaccurate data hinders your organization's ability to innovate and compete

The **success** of any company is **dependent** on its ability to understand, use and integrate **technology** and **data** throughout its business processes. Organizations are finding that **data is flawed**, requiring **costly** and time-consuming data cleansing efforts.

### BaseCap's Data Quality Management Platform

BaseCap created a software platform that automatically **remediates** data issues. Our Validator combines **artificial intelligence** methods with **rule analysis, and profiling** to fundamentally change the accuracy of your organization's data.



### Why customers use our solution

- Accurate data for critical business needs
- Increase data quality across the organization
- Cost savings of up to 50% (\$600k to \$2.25M)
- Early identification and automatic remediation of data issues

### We Adapt

**Our solution aligns to your unique organization**

- We plug in to your infrastructure
- Our competitors force you to integrate to new platforms, we make it easy for you

### We Get Smarter Over Time

**Our strategic solution addresses both current and future needs**

- Our system uses AI technologies to improve itself over time

### We deliver self-service

**And we are close by if you need us!**

- Intuitive user design makes it easy for users
- Azure makes it easy to plug into your existing operations minimizing implementation effort

"BaseCap is closing the gap between identifying data issues and remediating them, saving my team weeks of work."

- Chief Data Officer, Leading US Bank