SAVE YOUR SUPERMARKET CUSTOMERS THOUSANDS OF DOLLARS IN LOST FOOD GOODS

SMART TEMPERATURE MONITORING AND ALERTS STOP FOOD WASTAGE BEFORE IT HAPPENS

WIN	BUILD	SCALE
• Start by installing wireless temperature sensors • Provide remote monitoring, alerts and reports	• Build the refrigeration application in a day • No need for professional services or engineers	• Add sensors like door open/close and humidity • Start monitoring additional parts of the supermarkets, like shopping cart location for store optimization and in-store advertising

There's a thermometer in your customer's refrigerator. It's not connected to anything. When the fridge is unplugged, malfunctions or someone just forgot to shut the door, that thermometer may or may not report the temperature change. When it does, no one knows about it unless they go and physically check it, and by that time it will be too late. Your customer can say goodbye to the contents of that fridge.
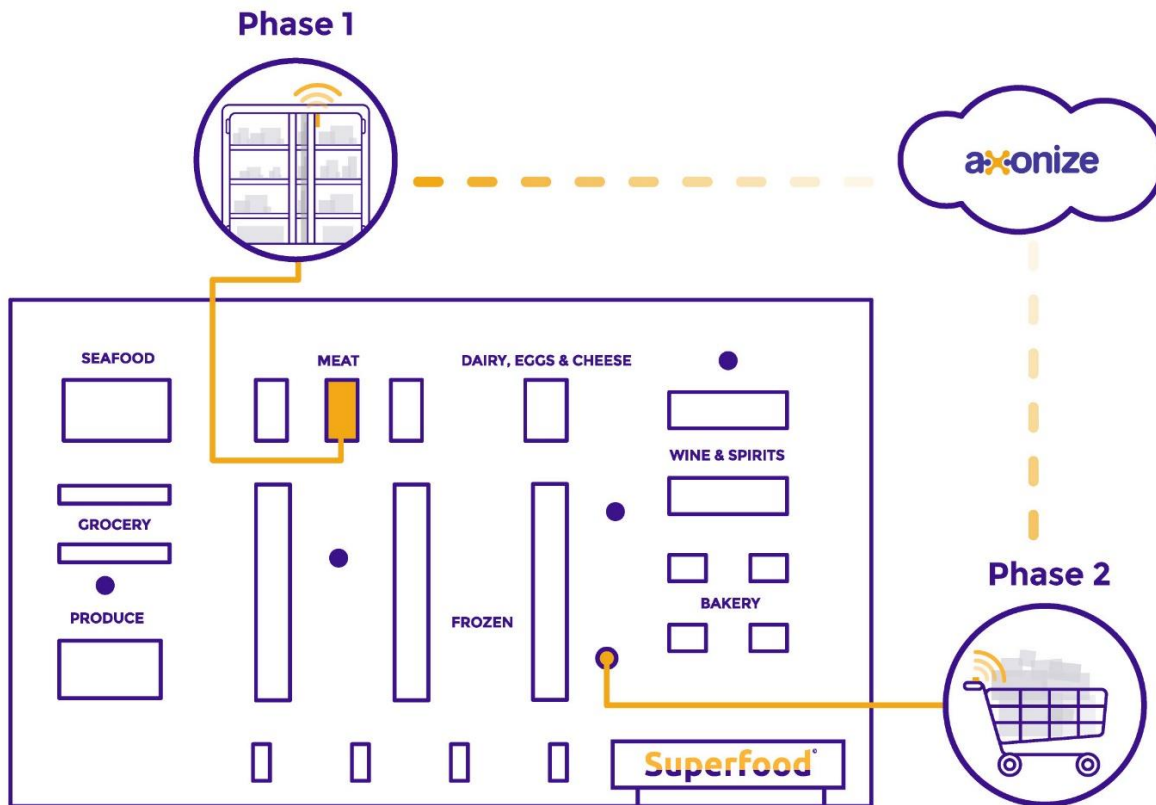
These refrigeration malfunctions can add up to thousands of dollars in lost goods a month. What's the cost of getting timely alerts and stopping food spoilage? Pretty low.

WIN:

You can offer your customer the exact sensor that makes the most sense in their application, no compromises. Choose for price, reliability, connectivity, size. Axonize works with any sensor.

BUILD:

The typical refrigeration application gets built in a day, sensor installation included. How is it so fast? Because our business logic engine is simple. You don't need to develop anything, no costly engineers. It's just a matter of set-up and configuration and your customer has everything they need – dashboard, alerts, separate reporting for managers.

SCALE:

There are a number of ways to provide value to the typical supermarket once you've completed the refrigeration project. You can add additional sensors, such as a door open/close sensor or humidity.

You can monitor cart locations. One interesting application we're seeing is a super-market monitoring cart location with the intent of delivering personalized location-based advertising, as well as optimizing store planning.

Once you've set this application up once, setting up another one is just a matter of copy-paste. You won't need to set up sensors that you've previously used. You won't need to reconfigure the same or similar business.

START NOW!

and deploy your first project this week

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