

SAVE THE CONVENIENCE STORE FRIDGE!

MINIMIZE HIGH BREAKDOWN RATE OF REFRIGERATORS AND FOOD WASTAGE BY MONITORING TEMPERATURE AND DOORS

WIN	BUILD	SCALE
<ul style="list-style-type: none"> Start with a plan to install fridge temperature and door sensors Provide remote monitoring, alerts and reports to the convenience store owner and the manufacture 	<ul style="list-style-type: none"> Build the application in a day No need for professional services or engineers Unique ability to configure an alert on the time door is open 	<ul style="list-style-type: none"> Add sensors, devices and cameras in the convenience store and easily integrate them into the application

Convenience store refrigerators break down fast. Customers don't always close the doors, leading the fridges to work extra hard on cooling and wearing them out.

When the fridges break down, the manufacturer has to send a technician (who usually can't do anything), a replacement fridge, and then the fixed refrigerator back to the customer. That's multiple support visits for a single low cost fridge.

The convenience store operator is unhappy as well, because when the fridge malfunctioned he had to toss out all of the dairy and ice cream. Even if he wanted to monitor the temperature manually by sending someone to look at the thermometer, the sensor in the fridge does not record accurate temperatures. This happens because the door is opened and closed too many times, and also because the fridge is big and the temperature isn't the same everywhere inside.

But even low cost items like these convenience store refrigerators can benefit from IoT sensors and a monitoring application. If you thought there was no way to achieve a positive ROI in this scenario, you thought wrong.

WIN:

Prices of door and temperature sensors have come down due to IoT adoption. It's easy to find sensors that can be integrated, even in a unit that costs only a few hundred dollars. You can even install several sensors inside the fridge, to monitor the temperature in different locations more accurately. Whichever sensor you choose will be supported by Axonize.

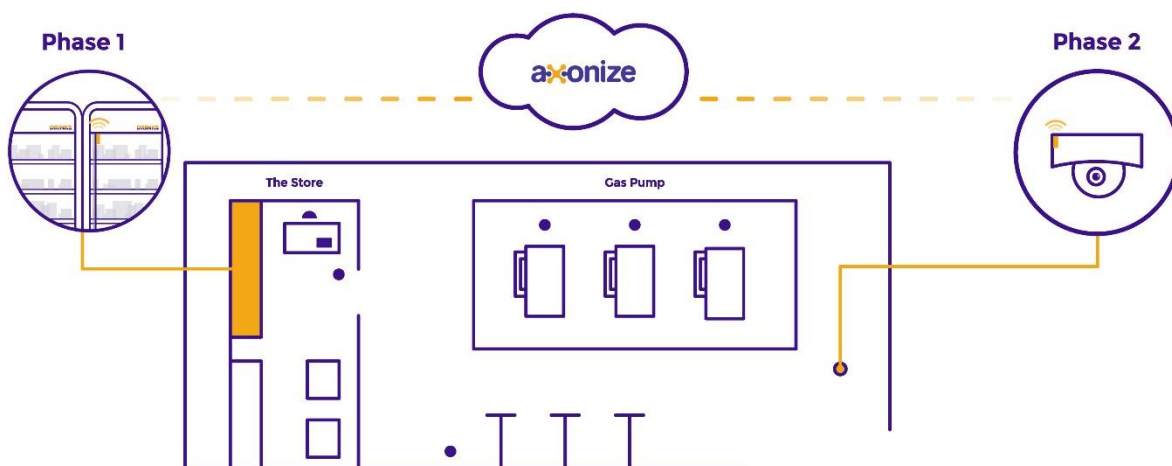
Most door sensors and platforms can only be configured to sound an open/close alert, which is clearly not useful in a busy convenience store. Axonize lets you send the operator an alert if the door has been open for more than 5 minutes. That can prevent spoilage and equipment wear down. This is a unique solution you'll be able to offer!

You can also set different parameters by food type, so alarms for an ice cream fridge can be different than a dairy alarm.

And of course, the temperature sensor can be monitored remotely through an app, and it can provide alerts before the goods spoil, making the convenience store operator happy.

BUILD:

The unique 5-minute door open alert will only take a few minutes to set up! And the entire application can be set-up by you, using Axonize's configurable business logic, alerts and dashboards. You can also set-up reports that get sent automatically. There is no need for professional services or engineers to build any of this.



SCALE:

The refrigeration vendor can track and predict faults and build a more efficient support operation. The data can help optimize product development as well as pricing. Fault data and usage can also be used to segment the market.

In the future you can add additional devices: camera, smoke, flood, ice and gas leak detectors can all be managed in the same platform and included in the same application.

START NOW!

and deploy your first project this week

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