AI Enabled Intelligent Sales & Support

Impact that shows

CITRIX

The WittyParrot widget gives us instant access to data and content on the desktop, quickly and easily. You don't have to FIND and DIG for files and then attach them.

Diane Johnson,
Senior Manager, Global Talent Acquisition, Citrix

content *rules*
the global content experts

I am very impressed with WittyParrot. A tool like WittyParrot is so useful and valuable that you have to scratch your head and wonder why no one created it yet! I see many uses for it, beyond the obvious email/ SOW/ Marketing uses.

Val Swisher,
Founder & CEO, Content Rules, Inc.

THE HAYZLETT GROUP

Outbound communication is at the heart of what we do. WittyParrot helps us streamline our communications in a highly-personalized fashion, and at scale. This is one of those tools that you don't know you need, until you see it. Once you see it, you'll wonder why you hadn't come across it sooner.

Karl Post,
President, Hayzlett Group

WittyParrot is proud to be associated with:

ORACLE | **Couchbase** | **INGRAM** MICRO | **dataendure**

Through **WittyParrot**, we have made our attempt to reimagine and simplify the way the world communicates. Now is your turn to get on-board and experience intelligent micro-content automation, collaboration and communication that accelerate sales & support.

10X
Productivity Gain

LTV
Customer Experience

50%
Reduce Ramp-up & Training

WittyParrot is an AI enabled knowledge and Process automation platform for sales & support. Drive productivity, customer delight and message consistency across communication channels using voice enabled intelligent bots and widgets.

WittyParrot for...

Sales Enablement	Customer Support	Proposal Automation	Channel Enablement	Human Resources

Sounds familiar?

- **Manual**, time-consuming & delayed response to prospects & customers
- **High** attrition and long ramp up time of sales & support teams
- **Inconsistent** message delivered by sales & support
- **Disconnected** information across communication channels
- **Inconsistent** content with duplication, lack of one version of truth
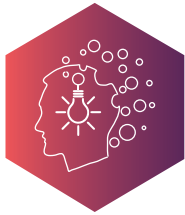
Choose WittyParrot!

Contextual
Deliver knowledge in context instantly at the point of use

Dynamic
Send personalized communications at scale

Intelligent
Rapid response with real time insights and analytics

WittyParrot is globally deployed across various use cases:

Use case scenarios

Customer communication & Employee engagement
Mass emails & drip campaigns - personalized message
AI powered intelligent communication- across channels

Voice enabled AI Bots for customer self-service
Transaction & Knowledge Bot – end to end automation
Agent bots to boost productivity and reduce cost

Channel enablement microsites with bots & widgets
Drag & Drop microsite creation by Business users
Engagement metrics and Single version of knowledge

Email & Link tracking - customer & employee engagement
Bot & Chat Analytics to derive insights into user interaction
Content effectiveness, usage stats, insights & leader board

Business solutions

Omni-Channel, Personalized Communication at Scale

Chat Bots & Digital Assistants Cognitive & Transactional

Microsite for Internal and External Collaboration

Tracking, Usage Stats and Analytical Insight