



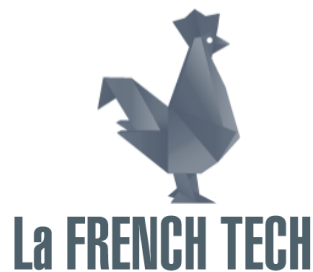
**Simplify your
driving and
decision making!**

Opteva 

Who are we?

 Since 2007
5 Years of R&D

Modeling
Cost-Performance



Our DNA

Business
Expertise



Software
Publisher



Professional
services



Our know-how

Our Offers of publisher



Our References



An issue for Opteva: improving the **Process control management**...



Effectiveness in decision Making

- ▶ Models
- ▶ Accountability
- ▶ Potential of analysis



Process optimization

- ▶ Productivity
- ▶ Agility
- ▶ Security

Around the **Four Pillars** of the steering device

A dynamic vision of cost and profitability

Understand and share what the organization produces, with what means and identify what is profitable
Facilitate decision making



Drive your spending commitments

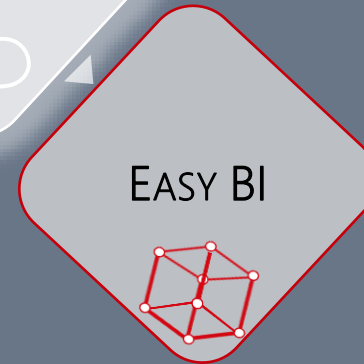
Define budget envelopes and control their execution (orders, invoices, etc...)
Driving cash



SaaS or on-Premise ?
You have a choice!

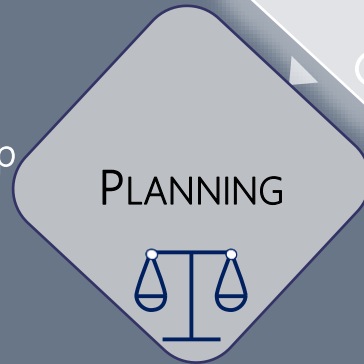
Create and maintain your business decision environments

Manage your dashboards and Reporting In full autonomy



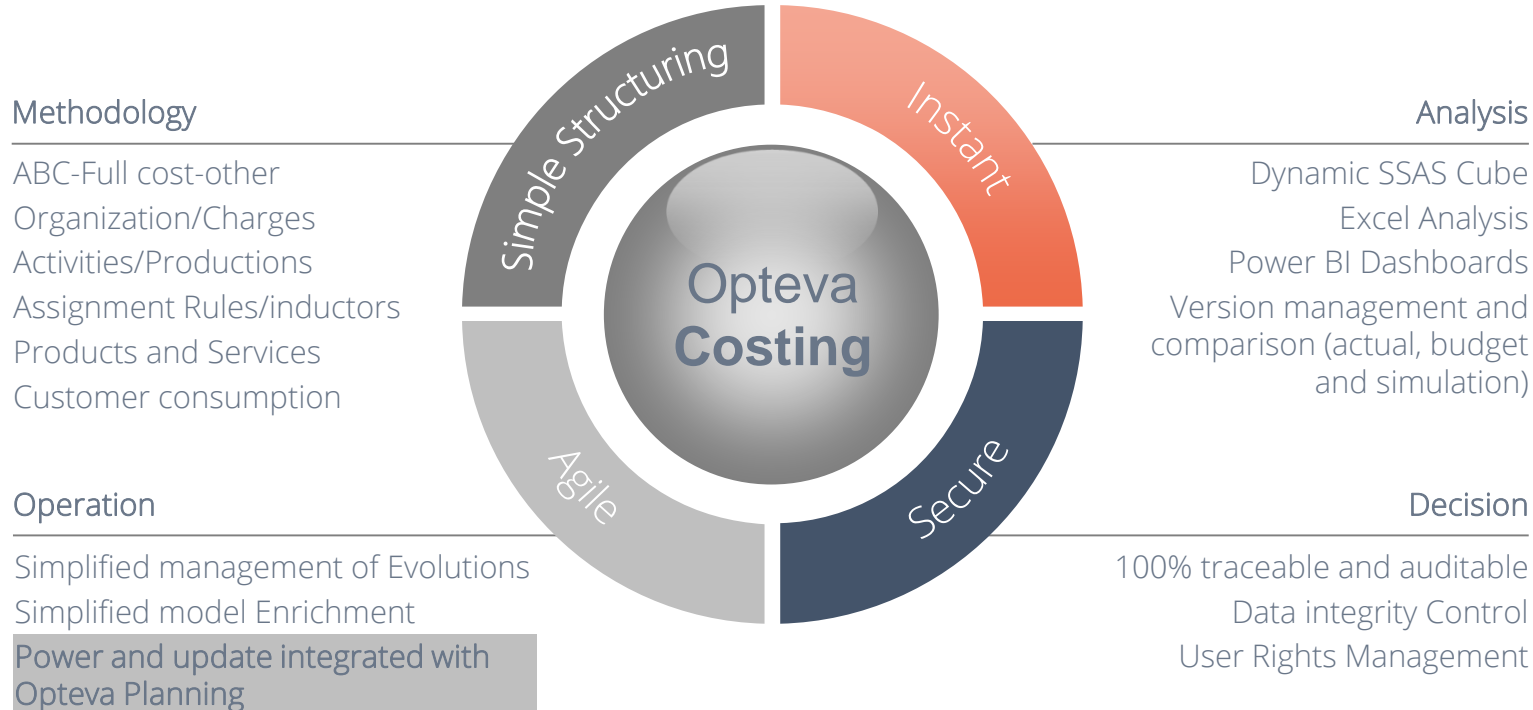
The budget and its follow-up

Translating objectives into means, empowering teams, monitoring achievements





Cost and profitability



- Costing of shared services and transfer pricing
- Analysis of the profitability of products and services by Customer/market
- Analysis of production and capabilities
- Target Costing/Pricing
- Reflection on the organization



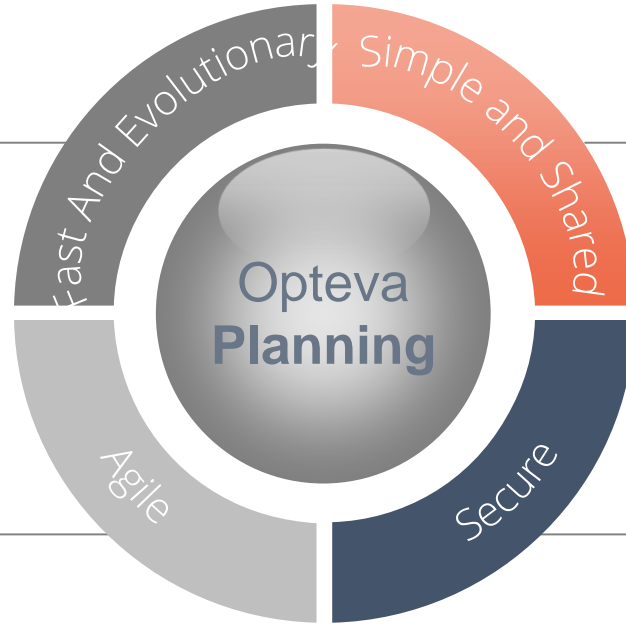
Budget process

Creating the Model

Structures
Users and Rights
Collection Masks
Analysis Media
Rebilling rules
Reference data

Management of the realization

Elements of the realised
Reporting and dashboards
Landing-Rescheduling



Budget Construction

Collection Schedule
Thematic Budgets (Investments, volumes, staff, expenditure...)
Excel Masks
Instant Consolidation

Budget Validation

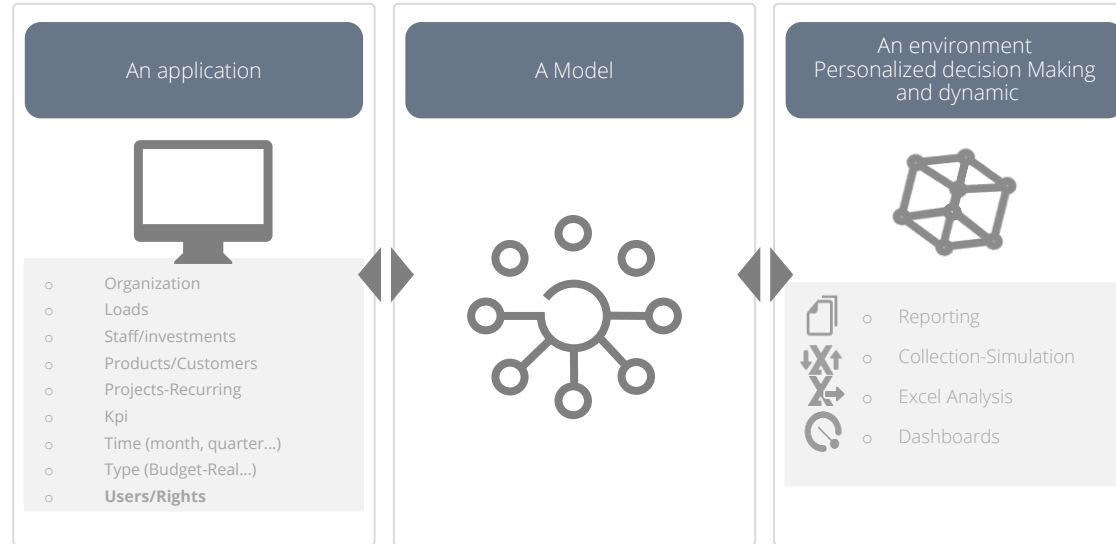
Analysis and Validation Media
Validation Workflow
Iterative process



- Construction and monitoring of the sales and expenditure budget
- Investment Budget
- HR Forecast
- Follow-up of cash commitments and forecasts
- Financial management of projects
- Pluriannual Plan
- Collection and monitoring of indicators/KPIs

The **General principle** of operation of Opteva

Business
Finance



For what benefits?

4 +

+ **Security** of information

+ **Agility** In the face of changes

+ **Autonomy** Finance and operational

+ **Shortening of deadlines** > 50%

Our service Offer

Accompany the project...



- Diagnosis of the existing
- Rapid prototyping of a target model
- Design of the piloting model
- Industrialization/Production



- Launch support
- Accommodation
- Outsourced Management control
- Animate the Management control function



... and its operation

EXPERTISE • COUNCIL • TRAINING • INTEGRATION

Why Choose Opteva ?

Multi-sector expertise
+ 10 Years of existence



Intuitive software packages,
scalable and usable in all
environments if



Immediate results
Quick implementation
The Taste of Service



*You are the
master of
your
trajectory*



5 Years of R&D
A strong partnership with Microsoft
Two major innovations



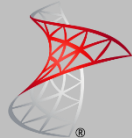
A robust
methodology
A pragmatic approach



Loyal customers
Referents in
Your area



Microsoft



Microsoft®
SQL Server®



Microsoft Azure



La FRENCH TECH