



## Explainable AI, as-a-service

craft ai is an API enabling **product & operational teams** to quickly **deploy and run explainable AIs**. craft ai decodes your data streams to deliver self learning services.

# Time series are everywhere

## Business process data

Improve employee efficiency



Provide employees with assistants that learn specific expertise and automate knowledge work

## IoT data

Enable predictive maintenance



Learn systems nominal behaviors to anticipate failures and avoid business interruptions

## Customer behaviors data

Boost user engagement



Learn every user behavior and provide them with individualized experiences

# craft ai is already deployed by Energy & Utilities leaders



## Building performance

Automate supervision process  
to improve analyst efficiency

10x diagnosis capacity



## Energy coaching

Provide personalized advices  
to improve engagement

+30% mobile engagement



## Waste management

Push contextualized alerts  
to reduce bins presence

80% tighter schedules

“ As of today, this AI is capable of making decisions that improve our clients sites energy efficiency.

“ With craft ai we've built an application that enables us to reduce the presence of the trash bins in the streets.



craft ai unique API enables business teams  
to effortlessly run self-learning services, taking the pain out of industrializing AI



## Individualized models

By meter / sensor / client approach  
Automated deployment  
Scalable API



## Whitebox machine learning

Explainability by design  
Control for managers  
Trust for end-users

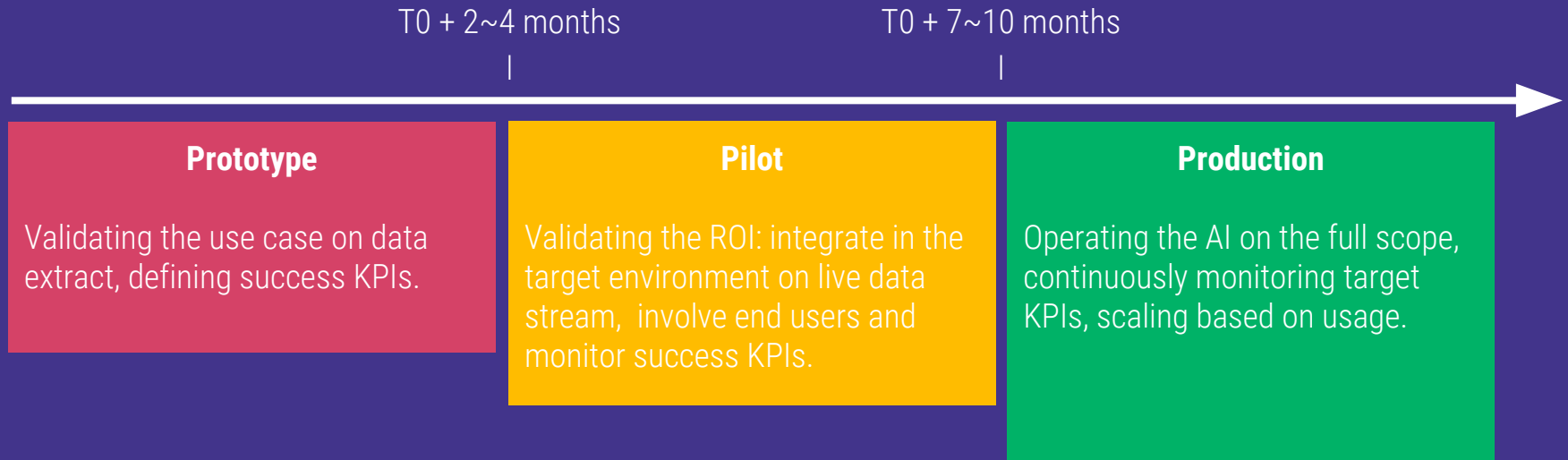


## Continuous learning

Robust & validated algorithms  
Automated learning workflow  
Keep data & models in sync

# Our Customer Success team works with craft ai customers towards AI in production

---



## Key facts

Founded in 07/2015

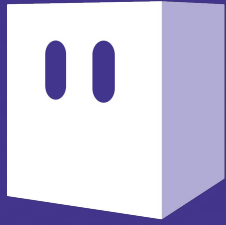
14 team members (incl. 11 AI engineers or PhDs)

>100k predictive models generated each month

Papers published in international journals

Founding member of the “AI Factory” with Microsoft in 07/2017

Member of Impact AI



**craft ai**

Get in touch!  
Clodéric Mars  
[contact@craft.ai](mailto:contact@craft.ai)