Questionmark®

Assessment and Portal Solutions to Power...

Certification · Channel Expertise · Workforce Learning · Regulatory Compliance

Analyze · Create · Deliver

Security

Tests
Exams
Quizzes
Surveys
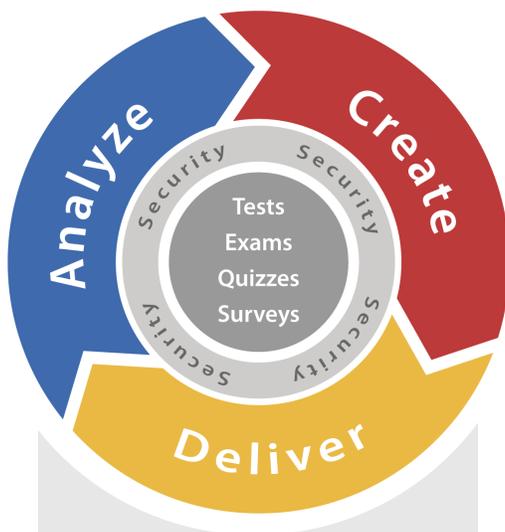
Create, deliver and analyze:

- ☑ Certification Exams
- ☑ Regulatory Compliance
- ☑ Job Task Analysis Surveys
- ☑ Pre/Post Course Tests
- ☑ Observational Assessments
- ☑ Quizzes/Knowledge Checks
- ☑ Diagnostic Assessments
- ☑ Placement Tests
- ☑ Practice Tests
- ☑ Needs Analysis
- ☑ Course Evaluations

- Author, deliver and report on tests, exams, quizzes and surveys.

- Collaborative, role-based authoring and item bank management.

- Secure delivery and online proctoring to protect the integrity of results.

- Reporting and analytics to evaluate results and inform stakeholders.

- Cloud-based and on premise solutions - data centers in US and Europe.

Learning, HR and talent management professionals worldwide use Questionmark for everything from regulatory compliance testing, certification of skills, sales and technical skills testing and employee attitude surveys.

Questionmark's assessment solutions provide valid, reliable and trustworthy results, enabling you to:

- Make sound, defensible personnel decisions.
- Identify performance improvement needs.
- Demonstrate regulatory compliance.
- Measure effectiveness of learning initiatives.
- Ensure skills, knowledge in sales and technical channels.

Assessment and Portal Solutions for...

✓ *Measuring Learning Results*
- Measure knowledge, skills & attitudes before, during and after learning
- Increase knowledge retention

✓ *Regulatory Compliance*
- Verify knowledge of laws, regulatory requirements and health & safety
- Demonstrate compliance; reduce risk

✓ *Qualification & Certification*
- Ensure reliability and validity of results for certifying knowledge and skills.
- Make defensible personnel decisions

✓ *Sales and Technical Channel Verification*
- Ensure skills and product expertise of sales and technical professionals
- Increase revenue and decrease costs
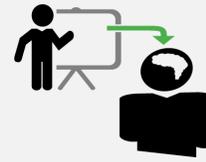
Did they **learn it?**

Can they **do it?**

Can you **prove it?**

Assessment Management by Questionmark

Create

Collaborative, role-based authoring environment for learning professionals, human resources professionals, educators, and subject matter experts (SMEs) to create surveys, quizzes, tests and exams.

Deliver

Secure delivery and proctoring options protect valuable content and ensure results integrity. Responsive design delivery means you author an assessment once - then deliver it to and device or browser.

Analyze

Extensive range of pre-defined reports and analytics – including item analysis, test analysis, survey reporting and more – that enable you to analyze, understand and share results with stakeholders.

Printing and Scanning

Questionmark enables you to create assessments that participants can take online **or on paper**. Print your own bubble sheets; scan responses with any scanner; then upload them for scoring and reporting.

Integration with LMS

Flexible APIs and support of major industry standards to ensure interoperability with a variety of enterprise systems: AICC, SCORM, SAML Single-sign-on, APIs for Delivery and Reporting.

Multilingual
- Multilingual interfaces
- Translation management
- Support for right-to-left languages

Online Proctoring

Provide candidates the convenience of online exam delivery in their home or workplace -- all under the watchful eye of a proctor.

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