

# Unlock intelligence

Artificial inteligence ready to use



One of the biggest challenges faced by health care companies is to create attractiveness and service of excellence for doctors. We know all hospitals have an excellent facilities, but what could help, in fact, to drive doctors to choose your hospital for a medical procedure, rather than the competitor?

#### Why Anima?

**Anima** is a virtual assistant that uses artificial intelligence to provide the doctor instant access to the information he needs anywhere. The operational procedures cannot be an obstacle for the doctor to choose your hospital.



## Improve Doctor's experience

- Relevant information directly on the doctor's smartphone or in a self-care facility in your hospital;
- Through simple dialogues, the doctor can ask questions or obtain information with the least effort from knowledge bases, health care system and others.

# Reduce operational costs

- Anima can accumulate information from any source and delivery it to the doctor in a friendly and relevant response;
- Integration with legacy systems can significantly reduces the costs in providing information;
- Anima captures information from legacy systems and online systems such as Sales Force, Microsoft Dynamics, files knowledge bases, or any other data sources.

## Why customers use **ANIMA**

- It allows a fast and innovative experience to the doctors in hospital operational procedures;
- Delivers relevant information with extreme agility and mobility;
- Reduces hospital costs to provide doctors operational information:
- Through analyzing intelligence data, you can evolve Anima according to your doctors needs.

### **Ensure information** security

- The level of safety is your decision. Anima is totally safe.
- Face recognition, cell or token authentication, you decide which level of identity checking you need before giving any sensitive information to the doctor.

**Fidelize Doctors** 

**Optimize your investments** 

Assure security

