



Accelerate Your Integration Projects in the Digital Transformation Era

Magic xpi is a centralized platform that helps integrate the Microsoft ecosystem faster with any other applications, systems, data and more



Dynamically changing and growing IT landscapes lead to a heterogenous IT environment- cloud, on-premises and legacy.

That's when you need a centralized integration platform to eliminate unnecessary manual processes, duplicate data entry and data silos. The right platform will boost productivity, customer satisfaction, and user adoption of IT systems while reducing the high maintenance costs of hand-made solutions.

What Is Magic xpi Integration Platform?

Magic xpi Integration Platform maps data, automates business processes and connects apps, databases, APIs and more – all from a single platform with built-in Microsoft connectors and the ability to integrate with any Microsoft ecosystem.



Why customers use Magic xpi Integration Platform

- Easy to use, low maintenance
- One centralized, connected platform for data integration
- Process automation simplified
- Fast - 87% go live in under 21 days
- Support Hybrid models
- Runs on Azure

Remove Point-To-Point Integration

- Leverage a central platform
- Reduce high maintenance costs
- Handle both simple and complex projects

Unrivalled CRM-ERP Integration

- Get rid of data and applications silos
- Eliminate errors from manual processes
- Optimize productivity (sales, service, production)

Process Automation Simplified

- Eliminate repetitive tasks
- Achieve operational excellence (billing, shipping, invoicing)
- Increase customer and employee satisfaction

Reduce hidden costs and follow the path to cloudification

Become a truly customer-focused company

Digitally transform your business

“For us, the Magic integration solution stands in the center of our Industry 4.0 landscape, providing us with a sustainable, competitive advantage, that can be expanded in the future.”

ASSA ABLOY

- Erwin Fuchs, Assa Abloy (Schweiz) AG



Benefits of integrating the Microsoft ecosystem with any other system via Magic xpi Integration Platform



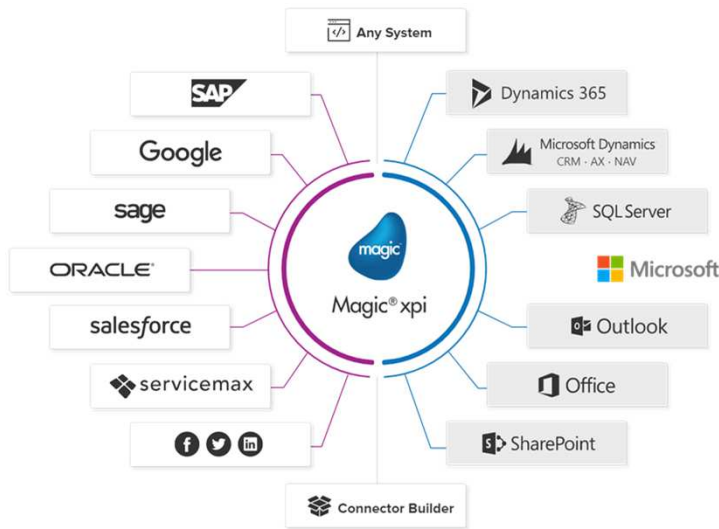
Microsoft integration with multiple other systems

- Automated & synchronized processes across systems
- Accelerated processes with significant increase in productivity
- Integrated and full 360° real time view of the customer



Digital Transformation & Business Acceleration

- Process digitalization with ERP integration and machine readable files
- Short time-to-market
- Integrated Industry 4.0 data landscape with reduced production cycle times



**Magic's integration scenarios, including Microsoft systems, running on Microsoft Azure*

The Magic xpi Integration Platform Offering

Our promise to you

Short project cycles, easy to use, code-free, low maintenance costs, immediate ROI, clear Azure vision.

- Wide range of Microsoft connectivity
- An easy path to cloudification
- Fast time-to-market
- Many references from satisfied customers
- 87% go live in under 21 days

Magic Benefits

- Easy and cost-effective maintenance
- One skill set for all integration needs
- Real-time data for accurate information
- Flexible connectivity to different databases, file types and formats
- Business process automation for less than the cost of ETL
- Consolidates and brings services to Azure

Why Magic Software?

Magic Software Enterprises provides powerful and versatile end-to-end integration solutions. Magic enables its customers to digitally transform their business, automate their processes, adopt new technologies and maximize business opportunities.

