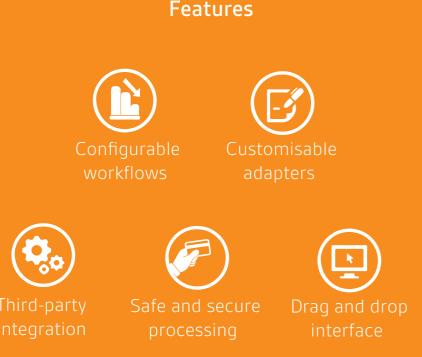
GBG Instinct

Orchestration

Onboaring risk management tailored for a digital world.



Connecting the dots...

Easy on, easy off

Orchestration grows your customers and responds instantaniously to the changing fraud and compliance landscape. You can choose to include as many, or as few, data sources as you wish in order to meet your business objectives and eliminate unnecessary costs.

Intelligent KYC

By using multiple data sources, it strengthens your ability to verify the identities of customers automatically during onboarding. Simaltaneously identifying potential financial crime risks and recognising customers as individuals, tailoring your brand interactions to create an unforgettable customer journey.

Single click responsiveness

Adjust your rules, workflows and data sources quickly with a single click to adapt to changing AML, CTF and KYC regulatory requirements. Your ability to respond quickly to alerts in the financial crime space correlates with your overall operational costs such as fraud losses and investigation costs.

Assemble your own strategy

Orchestration allows you to create your customer onboarding experience, tailored to your organisation's needs. Drag and drop workflows and inbuilt data connectors will make it easy for you to create and update Orchestration to support your business strategy.

Bring your own data, or choose ours

Whether your focus is on compliance management, fraud prevention - or both our flexible solution allows you to integrate intelligence from any number of data sets whether they're from your own internal records, a third party source, or GBG's robust portfolio of identity and location data.

Leverage your ecosystem

Remember to connect the dots within your own organisation. Orchestration unites siloed departments to create a single point of truth for each individual's profile - when you leverage a larger sample of your own data it creates a better experience for your customers and cuts unnecessary costs.

> **GBG** USING IDENTITY INTELLIGENTLY

GBG Instinct



With today's digital world always changing, you may never have the chance to meet your customers face to face, but you can still build strong relationships from the very first digital interaction. Delivering a great customer experience and carefully managing fraud and compliance requirements is not an easy task. It needs to be instantaneous and cost effective. Orchestration enables you and your team to make better informed, more accurate decisions during the onboarding process. The module combines information from a wealth of data sources to build a clear risk and opportunity profile for each applicant - it gives you the assurance you need that every new customer is a good customer.

Business benefits

Game changing financial impact

Orchestration reduces operational cost by introducing a single solution to support multiple lines of business, automating manual tasks to allow specialists to focus on strategy and mitigate fraud loss.

Simplify your business

Unify siloed departments with Orchestration. It connects the dots for you and allows you to customise your report display and distribution to keep everyone in sync.

On the pulse

Don't miss a beat whether it's with your valued customers, regulatory organisations or those pesky fraudsters. Single click configuration allows you to respond instantly to changes in your ecosystem.

