

## Flexbby CRM RU Edition

Flexbby CRM is business process and workflow automation software for Customer Relationship Management.

Flexbby CRM helps you manage sales and relationship with customers and prospects.

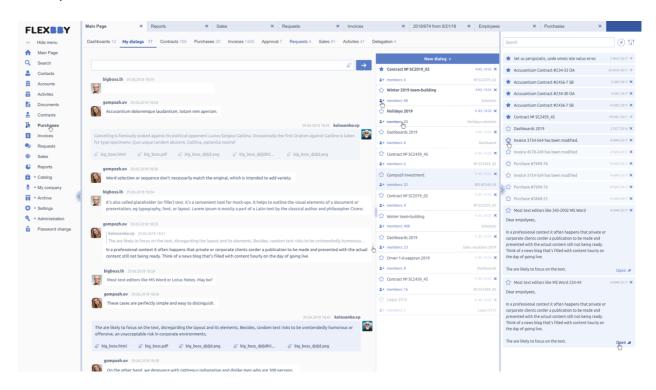
You can implement the most efficient marketing strategies, minimize the advertising campaigns cost and attract the most valuable customers to your business.

You improve your service and offer customers what they really need.

Using the Flexbby CRM system you can track operations of your salesforce and back office.

You can easily manage all incoming leads and requests, as our CRM system automatically categorizes them and applies an action plan for each.

- automatically workflows starting based on the predefined events or triggers.
- set up leads management: import, qualification, and task assigning
- management of sales pipelines and processes exactly as your company need
- direct messages sending to lists of employees, customers, suppliers, partners using various communication channels at any convenient time.
- employees' activities and analytical data providing in any format and for any period of time.



For more information please, visit our website flexbby.com