The order and catalog app

App**4**Sales®

# App4Sales®

## The sales app for your sales representatives

App4Sales enables you to easily access your entire digital catalog, register new customers, add items to an order and let your customers sign the order on your iPad or Android device.
Easy and time saving.

### Catalog

- Catalog and list view
- Find, sort, filter and select items
- Add items to an order
- Supports multiple languages
- Customer specific prices

### Placing orders

- Advanced order processing
- Add items to an order
- Include signatures
- Manage and register customers
- Print and email confirmations

### App4Sales CMS

- Integrated with your ERP software
- Use price lists from your ERP software
- Online stock information
- Historical customer information

### On and offline mode

- Register customers
- Create and save orders
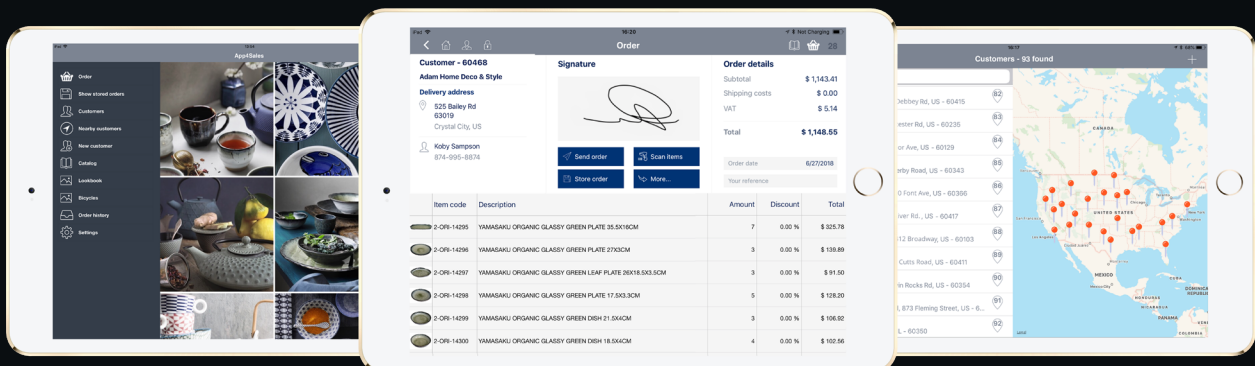- Browse through your customers
- Browse through your catalog

### Lookbook

- Use a lookbook as your catalog
- Link your items and item groups
- Multiple visualization options

### GPS location

- Location based
- See nearby customers
- Get directions
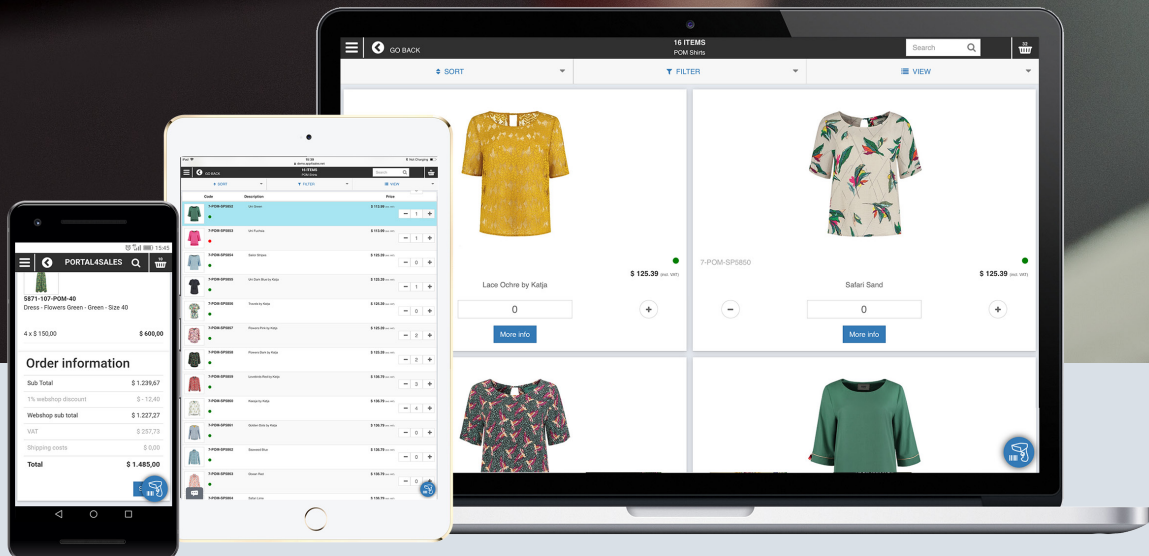
# Visualize your items with a lookbook

Within App4Sales you have the option to use a lookbook as your catalog. In this lookbook you can link your items to the images to visualize your catalog in multiple ways and to add these items quickly to an order. It is also possible to navigate from image to image to quickly view different items.

# Portal4Sales®

## Your B2B Sales Portal

Portal4Sales is a powerful plug-and-play product for B2B companies.

Portal4Sales enables your customers to easily place orders and

view real-time item and order information.

## Integrated with your ERP software

- Manage customers, orders and invoice history
- Current stock
- Apply filters

## App4Sales CMS

- SAAS (Software As A Service)
- Connected to your back office
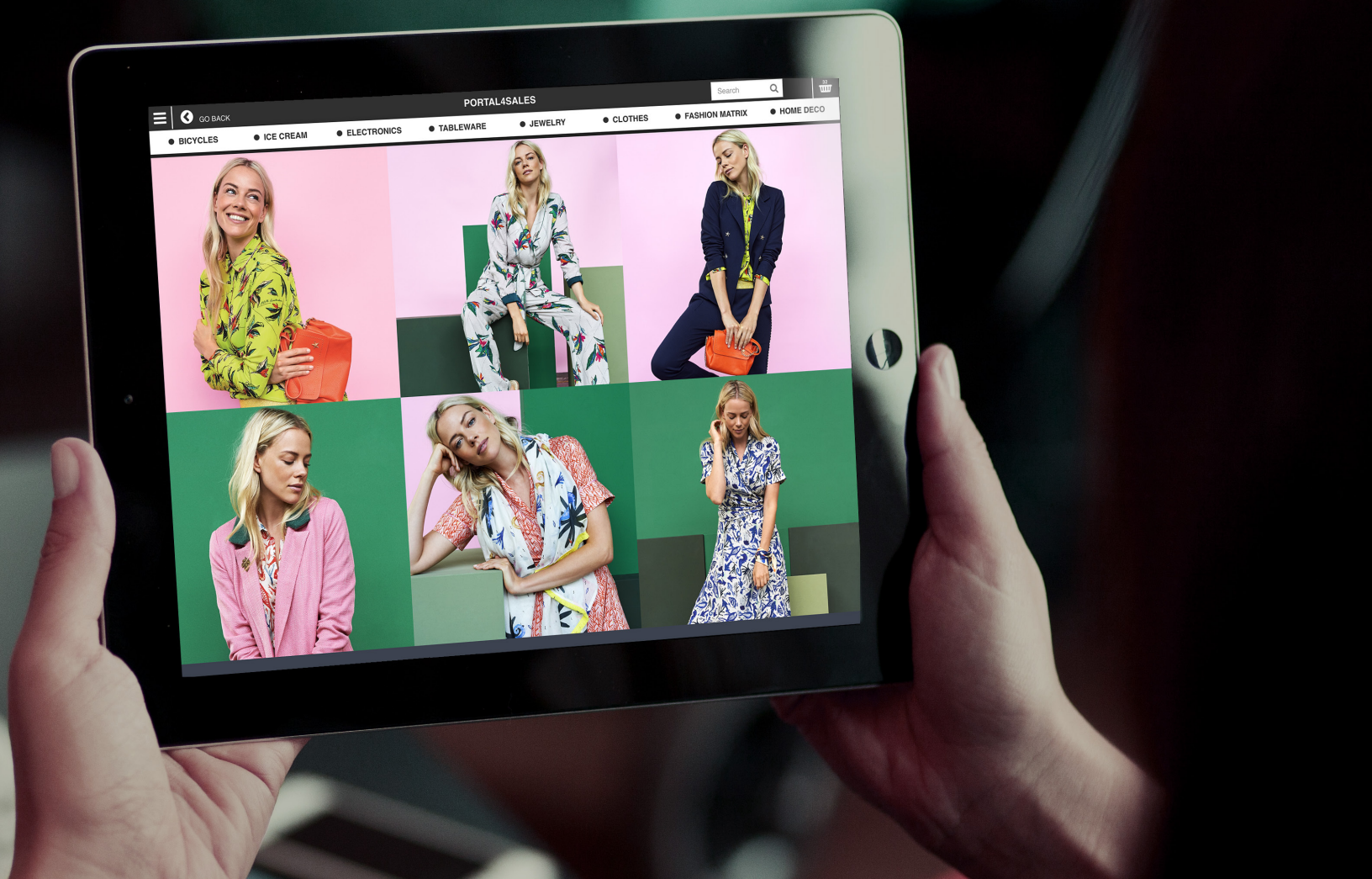- Supports multiple languages

## Placing orders

- View and order items
- Advanced order processing
- Send order confirmations

## Responsive design

- Works on smartphone, tablet and desktop
- One website for every device
- Log in anywhere, anytime

## Mobile use

Your customers can log into Portal4Sales with their own login credentials and order items through a lookbook or catalog. Your customers can place orders with their own information, like specific prices and historical data. The user friendly design and simple maintenance makes Portal4Sales very easy to use and implement.

Portal4Sales is not a complex B2B webshop but a fast and comprehensive sales portal where your customers can place orders with their mobile phone, tablet or computer.

## Integrated with your ERP software

Portal4Sales is part of the App4Sales platform, which integrates with more than 20 ERP systems. A benefit of the Content Management System (CMS) is that the entire App4Sales portfolio can be connected to your ERP system.

# App4Customers

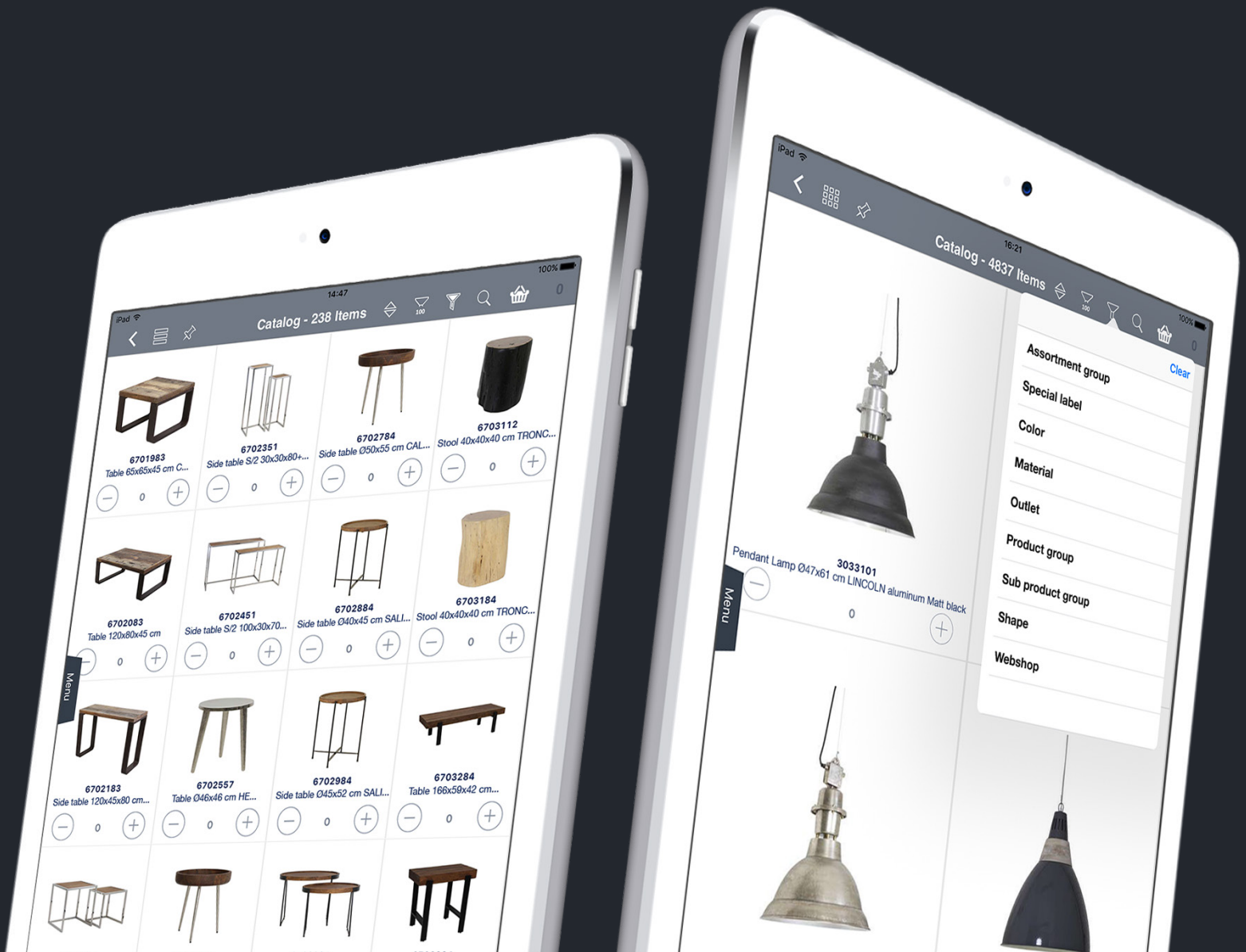## Your order and catalog app

You can supply your B2B customers with App4Customers. This enables them to place orders and view historical information such as previous orders, order confirmations and invoices.

In App4Customers you can use a lookbook as your catalog. Items can be easily added to an order by simply clicking on them. Make it easier for your customers to order and increase your sales!

# Customized app

You can easily customize App4Customers with your company name and logo and submit it to the App Store. Besides using it as an order and catalog app, it can also serve as a great marketing tool.

## Catalog

- Use a lookbook as your catalog
- Search through items
- Filter items in the catalog
- Add items to an order
- Supports multiple languages

## Order

- Customers place their own orders
- Online and offline mode
- Use a scanner for barcodes
- Print and email the order confirmation
- Customers view their own historical data

## App4Sales CMS

- Manage login information
- Monitor your sales
- Integrated with your ERP software
- Manage your images and lookbook

The App4Sales platform can be integrated with

### Microsoft Dynamics 365
### Business Central

App4Sales° CMS

Dashboard | Orders | Customers ⌄ | Items ⌄ | Admin ⌄

Order
Show stored orders

**Optimizers BV**

**Statistics**

| | |
|---|---|
| Orders Today | 67 |
| Orders | 1,034 |
| Items | 236 |
| Customers | 351 |
| Sales Representatives | 12 |

**Sales Month** — Nov 1, 2016 - Nov 30, 20

2
Sales: 27k

Current Month

**New Orders**

| | |
|---|---|
| Great Designs BV | 578.87 |
| Peter de Koper | 12,654.82 |
| Van Weert & Boef | 1,443.05 |
| De Boektiek Nijkerk | 8,319.44 |
| Great Designs BV | 578.87 |
| Peter de Koper | 4,654.82 |
| Van Weert & Boef | 443.05 |
| Great Designs BV | 1.578.87 |

**New Customers** — Nov 1, 2016 - Nov 30, 2016 ⌄

Current Month

# www.AppforSales.com

**ERP**

**App4Sales CMS**

**App4Sales**

**Portal4Sales**

**App4Customers**

Sales@AppforSales.com

App4Sales is a product of

**App4Sales Inc.**
228 East 45th Street, 9E
New York, NY 10017
United States
T +16 46 889 2495

**Optimizers BV**
Ampèrestraat 3d
3861 NC Nijkerk
The Netherlands
T +31 (0)33 254 1188

**Optimizers Nordic AB**
Scheelevägen 27
223 70 Lund
Sweden
T +46 10 138 8615  (Sweden)