

Integrate DAM and CX to meet customer demands

Manage all your rich media content and customer experience simultaneously with Digizuite™ DAM





Get brand control, faster time to market and increased efficiency

Do you dream of:

- Being able to manage your brand from one place?
- Not getting interrupted by colleagues when they need new materials and logo?
- Fast distribution of digital content on your website, social media and other channels?
- A strong engine that supports your digital strategy?

Take control of rich media content and customer experience from one place

Rich media content such as images, videos, graphics, whitepapers, presentations, and infographics, all fuel customer experiences. With this explosion of content, having a structured method for managing digital content is paramount for companies and organizations of all sizes. If you are able to quickly find, manage and share content with the right people on the right channels, you can be more efficient and deliver your brand promise.

An integration between digital asset management (DAM) and customer experience management (CXM) is the answer.... You will not only ensure your colleagues can find what they need when you need it. This also means that only the right people can access specific content, while removing wasted time from content production and distribution on all channels, regardless of the device, time and place.



Did you know that when people search for files:

35% Call a colleague

60%
Send an email requesting to have it sent

75%
Go to the corporate server





DigizuiteTM DAM is a full-blown digital asset management system and the core engine that optimizes and automates digital workflows across your entire business. With DigizuiteTM DAM you can say goodbye to the traditional frustrations of file sharing. This easy-to-use solution lets you speed up working processes and time to market by making it easier to share, upload, repurpose and use digital content. You will save time, increase quality, minimize mistakes and make collaboration much easier when handling digital content.

No more digital silos

Companies who integrate software systems succeed in removing digital silos, protect their brand, improve collaboration and ensure brand consistency on online and offline channels. Integrate DigizuiteTM DAM with your CMS, webshop, social media channels, YouTube, email marketing, Adobe Creative Cloud, Microsoft Office etc. The sky is the limit.

Get a free demo

Explore Digizuite™ and see how easy it is to access and share content from all devices. Request an online demo here:

www.freedemo.digizuite.com

We initiated with Digizuite last year, who have been helping us structuring our assets for all sorts of purposes within the university. Digizuite's software and staff will enable us to move faster digitally and control our digital content in the fast moving world of tomorrow.

- Linköping University



Digizuite is a major player in the global DAM market, providing digital asset management solutions to businesses and organizations around the world. Our software, DigizuiteTM DAM, makes it easy to collaborate across departments, countries and digital channels.

We provide 500.000 users with fast and efficient access to millions of digital media files.

Digizuite supports the execution of digital strategies.

