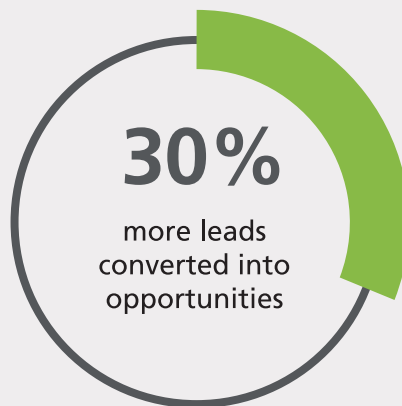
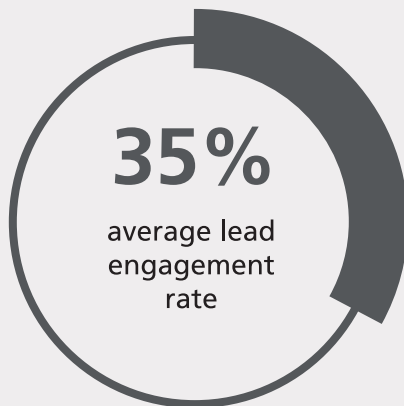




Convert more leads with AI

You spend time and money generating leads for your company. Make sure each lead has been properly worked to maximize opportunities for your sales team. Conversica's Conversational AI helps you learn valuable information about each lead through personalized conversations. Your sales reps will know exactly who to talk to, when and what product your lead is interested in – all before picking up the phone.



“With Conversica, we were able to pass quality leads (or ready leads) over to sales for follow up. Conversica doesn't replace our sales rep role, but helps us identify whether the leads are truly “hot” before them passing over to the sales team. Conversica allows us to reach out with that personal touch and smooth hand-off transition to a rep.”

Sally Duong, **Box**



Effectively move leads down the funnel

Reach out to leads every step of the journey through multiple channels. Engage every lead, even if they're not ready to buy yet.



Multiply the effectiveness of your team

Identify buyer interest, verify contact information, and book meetings for sales reps – automatically.



Drive engaging conversations with every lead

Customers want to be heard. Listen to their needs and personalize the follow-up experience with one-to-one conversations.



Help your sales team succeed

Gain visibility into the lead follow-up process and track results of your sales team's performance.



What to expect

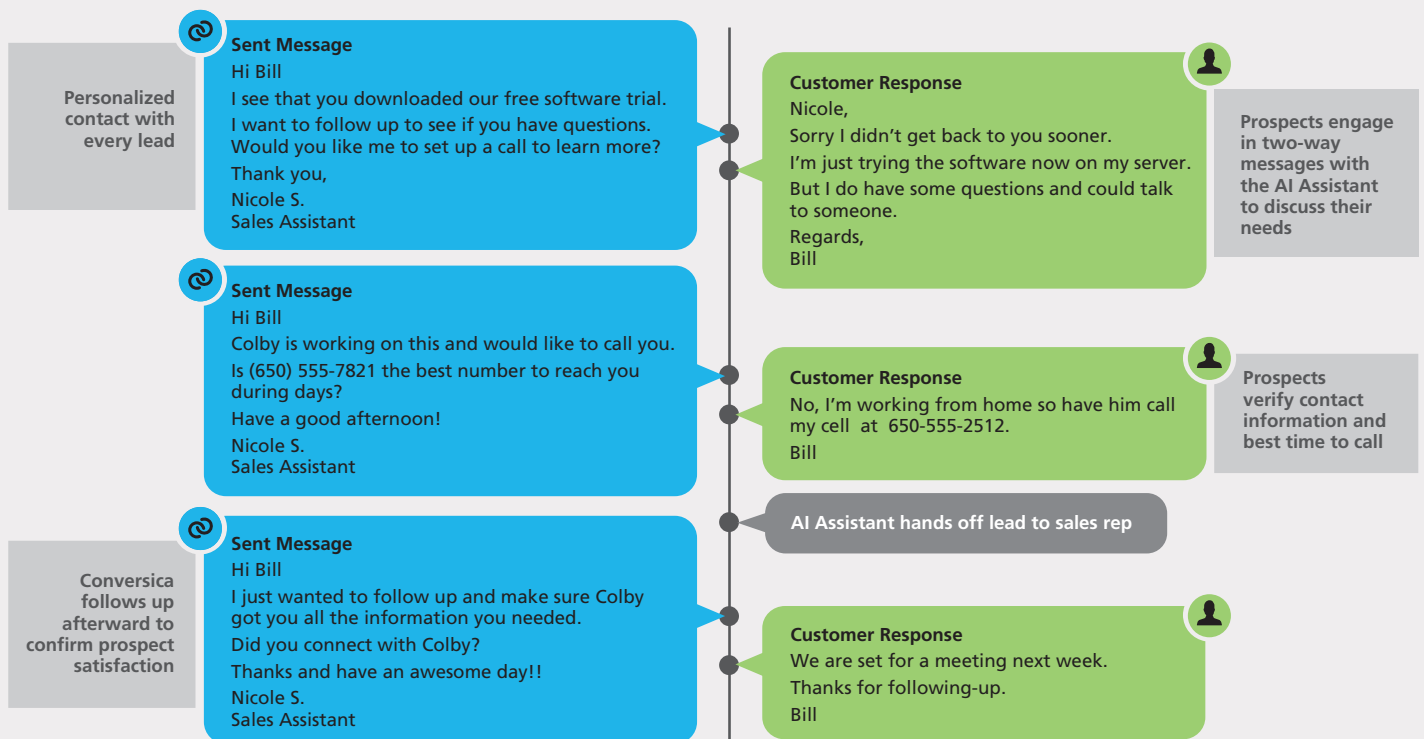
BEFORE CONVERSICA

- Difficulty keeping up with existing lead volume
- Cherry picking leads, not meeting service-level agreements
- Manual processes that prevent effective lead follow-up

RESULTS WITH CONVERSICA

- Cutting-edge AI works every lead at scale
- Reps instantly connect with warm leads to shorten sales cycle, without bias
- Know which leads are ready to talk before engaging them

Conversational AI in action with the Conversica AI Sales Assistant



Over 1000 companies use Conversica in millions of conversations



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Conversica is the leader in conversational AI for business and the only provider of AI-driven lead engagement software for marketing and sales organizations.

The flagship Conversica® AI Sales Assistant helps companies find and secure customers more quickly and efficiently by automatically contacting, engaging, and following up with leads via natural, multi-channel, two-way conversations.

