

Convert more leads with AI

You spend time and money generating leads for your company. Make sure each lead has been properly worked to maximize opportunities for your sales team. Conversica's Conversational AI helps you learn valuable information about each lead through personalized conversations. Your sales reps will know exactly who to talk to, when and what product your lead is interested in – all before picking up the phone.

35%
average lead
engagement
rate

30%
more leads
converted into

opportunities

100% 100% follow-up with your leads, 100% of the time

With Conversica, we were able to pass quality leads (or ready leads) over to sales for follow up. Conversica doesn't replace our sales rep role, but helps us identify whether the leads are truly "hot" before them passing over to the sales team. Conversica allows us to reach out with that personal touch and smooth hand-off transition to a rep.

Sally Duong, Box



Effectively move leads down the funnel

Reach out to leads every step of the journey through multiple channels. Engage every lead, even if they're not ready to buy yet.



Multiply the effectiveness of your team

Identify buyer interest, verify contact information, and book meetings for sales reps – automatically.



Drive engaging conversations with every lead

Customers want to be heard. Listen to their needs and personalize the follow-up experience with one-to-one conversations.



Help your sales team succeed

Gain visibility into the lead follow-up process and track results of your sales team's performance.



BEFORE CONVERSICA

Difficulty keeping up with existing lead volume

Cherry picking leads, not meeting service-level agreements

Manual processes that prevent effective lead follow-up

RESULTS WITH CONVERSICA

Cutting-edge AI works every lead

Reps instantly connect with warm leads to shorten sales cycle, without bias

Know which leads are ready to talk before engaging them

Conversational AI in action with the Conversica AI Sales Assistant

Sent Message

Personalized contact with every lead Hi Bill I see that you downloaded our free software trial.

I want to follow up to see if you have questions. Would you like me to set up a call to learn more?

Thank you, Nicole S.

Sales Assistant

Sent Message

Colby is working on this and would like to call you. Is (650) 555-7821 the best number to reach you during days?

Have a good afternoon!

Nicole S.

Sales Assistant

Conversica

follows up

afterward to

satisfaction

confirm prospect

Sent Message

Hi Bill

I just wanted to follow up and make sure Colby got you all the information you needed.

Did you connect with Colby? Thanks and have an awesome day!!

Nicole S.

Sales Assistant

Customer Response

Nicole,

Sorry I didn't get back to you sooner. I'm just trying the software now on my server.

But I do have some questions and could talk

Regards, Bill

Prospects engage in two-way

messages with the Al Assistant to discuss their needs

Customer Response

No, I'm working from home so have him call my cell at 650-555-2512.

Prospects verify contact information and best time to call

Al Assistant hands off lead to sales rep

Customer Response

Thanks for following-up.

We are set for a meeting next week.

Over 1000 companies use Conversica in millions of conversations

























































info@conversica.com +1 (888) 778 1004 Conversica is the leader in conversational AI for business and the only provider of Al-driven lead engagement software for marketing and sales organizations.

The flagship Conversica® AI Sales Assistant helps companies find and secure customers more quickly and efficiently by automatically contacting, engaging, and following up with leads via natural, multi-channel, two-way conversations.

