



InfoCaption facilitates and enables knowledge sharing on a common platform, with the purpose of giving and guiding work assignments. The core of the product is simplicity and ease of use.

InfoCaption exists to **make it easier** for coworkers to help each other

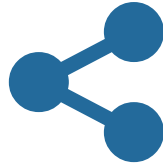
## What is InfoCaption?

InfoCaption is Scandinavia's leading solution for Performance Support and e-learning. With InfoCaption, it's easy to create different types of guides that can be shared with co-workers or customers. The guides can easily be found exactly when needed, on search pages, in courses, in processes, by links or as embedded objects on a web page.



## Create

Create web-based guides with video, screen recordings or text. Build handbooks, courses and process diagrams.



## Share

There are many ways to easily share and reuse your material. As part of a handbook or course, as supporting guides on a customized search page or simply by linking.



## Find

It is easy to find the content you seek. Whether it's through search pages, in handbooks or processes, or

# Why?

Studies show that, on a daily basis, we spend incredible amounts of time simply looking for the basic information needed to do our jobs.

## 61%

of employees have to search in four different systems to find information they need in their daily work

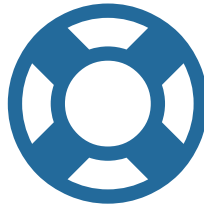
## 36%

of an average workday is spent on searching for, finding, and compiling information

## 44%

# For whom?

InfoCaption quickly benefits many parts of the organisation. It also simplifies working together and reusing established information.



## Support

Document solutions to support issues while simultaneously creating preventive guides for future issues.



## System Owner

Create handbooks with instructional guides and send them out to the users before a system rollout.



## Software supplier

Give your customers the best possible conditions to work efficiently with your systems, while reducing the support they require, by providing an easy-to-handle customer portal.