

SFA – Technical General

Partner Name TCM

Partner Type + Segment EPG, CA

App Overview

TCMSFA is a sales force automation tool that is specifically developed to cater Field Sales Forces needs, especially in Pharma industry. It runs on Windows 10, iOS and Android mobile clients and has a user friendly design, application logo and name support. It is a Cloud Based Platform running on Microsoft Azure

App Info

Technology	Azure, SQL Server, Windows Server, .NET , Windows Mobile , ios, Android
Primary Industry	Retail, Pharma , OTC
App Type	Commercial
App Tenancy	Single Ten
Store / Marketplace	N/A
End-Customer Target Audience	Enterprise, CA
Languages Supported	English, Turkish , France
Co-Sell Recommended Countries	MEA , Europe , America
Competitive Platforms App Also Runs On	Runs only on Microsoft stack

Deal Info

Business Model	Monthly
Country Of Record (In MSSales)	Turkey
Average Deal Size (ISV's Revenue)	25- 40K USD Annual
Azure Revenue From Average Deal Size	Approximately 5K USD Annual
Seller Compensation / Quota Retirement	Estimated 5K USD in Azure quota retirement
Seller Compensation With Marketplace Incentive	Not in marketplace

Partner Contacts

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