TCMSFA

Right Content, Effective Activity , Promise Sales Growth

Specifications

• User Based Monthly/Yearly Leasing Model

• Supports HTML5, PDF, Video etc. content

• No server or infrastructure investment (SaaS)

• Segmentation for Pharma only

• Includes Performance Management modules for sales

• Runs on Windows 10 ,IOS,Android

• Available for all sectors , especially in Pharma industry

Modules

• TCMSFA CRM
• TCMSFA CLM (closed loop marketing/detailing)
• TCMSFA Customer Segmentation
• TCMSFA Campaign Management
• TCMSFA Customer Order Application
• TCMSFA Sample and Material Tracking
• TCMSFA Expense Management
• TCMSFA Coaching
• TCMSFA Reporting
• TCMSFA GPS Tracking
• TCMSFA Doctor Data (only Turkey and pharma)
• TCMSFA Pharmacy Data (only Turkey)

Cloud and Mobile Revolution

• TCMSFA application runs both online and offline mode.
• Every data that is entered to the system by the field force can be tracked and reported by the application.
• Rich reporting options
• TCMSFA is a Cloud Based CLM Management Platform running on Microsoft Azure.

Why our customers choose TCMSFA?

• Accelerate your sales , accelerate sales rep and customer satisfaction
• Supports custom brand - UI for each customer
• TCMSFA is a cloud—based solution that is specifically handles Sales teams needs
• Runs on Windows 10, iOS and Android mobile clients.
• Administration backend of SFA is integrated with Office 365, and enables a Software-as-a-Service business model with multi-language options.