



## TMX - Sales & Distribution: A Technology Overview

TMX-SD is a Cloud-based software product that applies the power of Mobility to streamline Secondary Sales and Distribution operations. It provides sales agents in the field with the complete range of functions run on smartphones that communicate with back-office systems in real-time. Managers and executives use a web portal for sales and distribution planning, real-time performance monitoring, reporting and analytics.

# TMX Sales & Distribution

- ◉ Complete Secondary Sales Solution
- ◉ Built for Cloud (Microsoft Azure)
- ◉ Stunning User Experience
- ◉ Out-of-the-box Analytics
- ◉ Designed for Principals & Distributors
- ◉ Configurable business processes
- ◉ Low touch implementation process
- ◉ Pre-Integrated with Off-the Shelf ERPs

Mobile

Cloud

Portal

Analytics

## Implementation, Support & Upgrades

- ◉ Rapid implementation: Go-Live in 3-6 months depending on Institution size and complexity
- ◉ Support is provided during business hours through Support Desk
- ◉ Infrastructure Support is available 24/7
- ◉ Product Upgrades are included in the annual license fee
- ◉ One major and one minor platform upgrade per year

# Why Deploy on Cloud?

- Fully managed hardware and technology environments
- 24/7 operations with 99.99% uptime SLA
- Disaster Recovery environment and Backup included in price
- Scale hardware and technology up and down on demand
- Built-in hardware and technology upgrades and refreshes
- Active management of cybersecurity threats by Microsoft

## Cloud: Platform vs Infrastructure

TMX-SD is built using Microsoft Azure as a Cloud Platform. This allows us to scale on demand and pay for the platform as and when we use it.

Traditional on-premise solutions which are merely ported, use the Cloud as Infrastructure. This means, as you scale your usage, you have to pay the infrastructure capacity on tap whether its being used or not.

Lets take an example: A company sees a significant increase in orders in the last week of the month. During this time, application usage spikes: 2x increases and even 10x increases are frequently seen. Lets see how this is handled.

Usage		Platform	Infrastructure
Normal Usage 3 weeks/month	High Usage 1 week/month	TMX	On Premise Solutions
1x	1x	1x	1x
1x	2x	1.25x	2x
1x	10x	3.25x	10x
High Availability (HA) & Disaster Recovery (DR)		100% HA Included 100% DR Included	HA: 1x - 10x * DR: 1x - 10x *

\* Additional Cost



## About Us

TLX Mobility builds cloud-based mobility products to empower employees in the field to execute tasks right at the point of work. The benefits are realized in the field organization as well as in other interacting business units. Using our solutions, enterprises can tangibly improve field staff productivity and customer service levels while reducing operational costs and business process cycle times.



## Locations

Boston  
Dubai  
Islamabad  
Karachi  
Lahore

Visit us online at [www.tlxmobility.com](http://www.tlxmobility.com)  
For more information, email [info@tlxmobility.com](mailto:info@tlxmobility.com)

## Success Story



"As a major Nestlé distributor, we are transforming field sales operations with TMX-SD. With Android smartphones, our field force now captures and processes orders using a state of the art solution. We are currently rolling out TMX-SD across our network of more than 1,000 sales officers. Our ability to capture information accurately and monitor operations across the country is being transformed completely."

**Naveed Sultan**  
CEO, Burque Corporation