Our Company

Competencies	Application Development	Database Reporting and Business Intelligence	Corporate Communication Portal
	TCMSFA	Big Data	Corporate Portal
	Cloud (Azure) Solutions	Business Intelligence	Workflow
	Mobile and Custom Application	Database Management	Document Management System

TCMSFA :

- Specifically developed for Field Sales Forces needs, especially in Pharma industry.

- Accelerate your sales , accelerate sales rep and customer satisfaction

- Supports custom brand - UI for each customer

- Elastic integration backend to any platform.

- TCMSFA application runs both online and offline mode. Every data that is entered to the system can be tracked and reported by the application.

- That runs on Windows 10, iOS and Android mobile clients.

- Integrated with Office 365 that enables a Software-as-a-Service business model with multi-lingual options.

- The application also offers a common platform for each team member which enables them to reach every piece of details
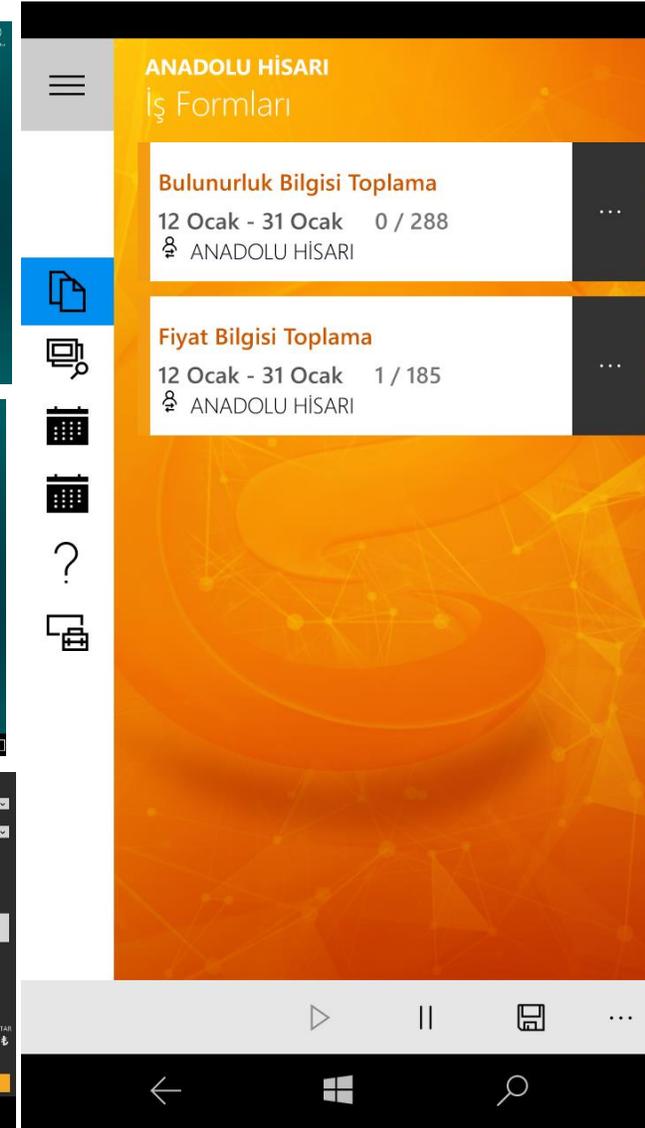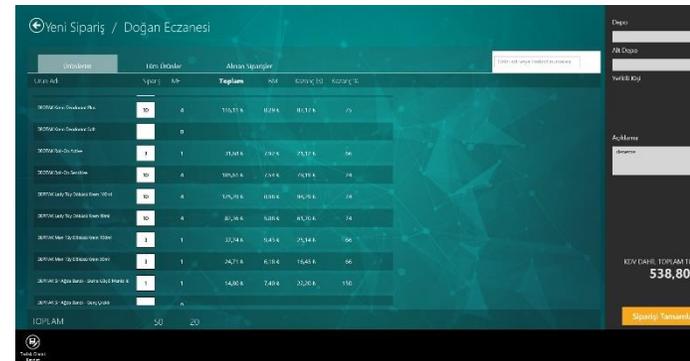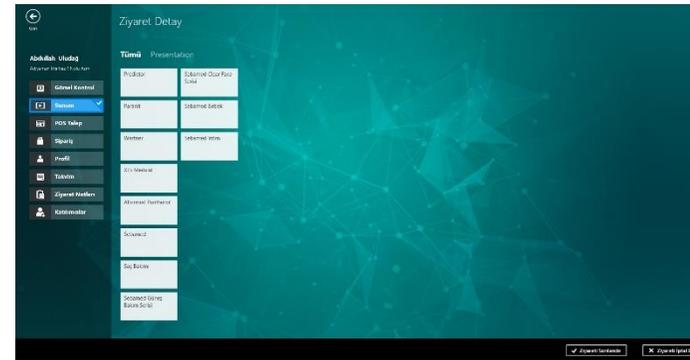
Product Specifications

- Customer oriented design, application logo and name support

- Per User Leasing Model

- Compatible with any tablet

- Backward Compatibility with Windows Platform and Post-Sales Support

- Works on any form factor device

TCM
Teknoloji Çözümleri Merkezi

Microsoft

Customer Stories

Keyword
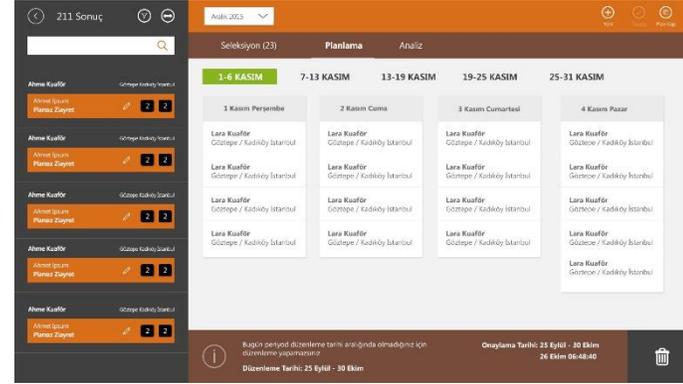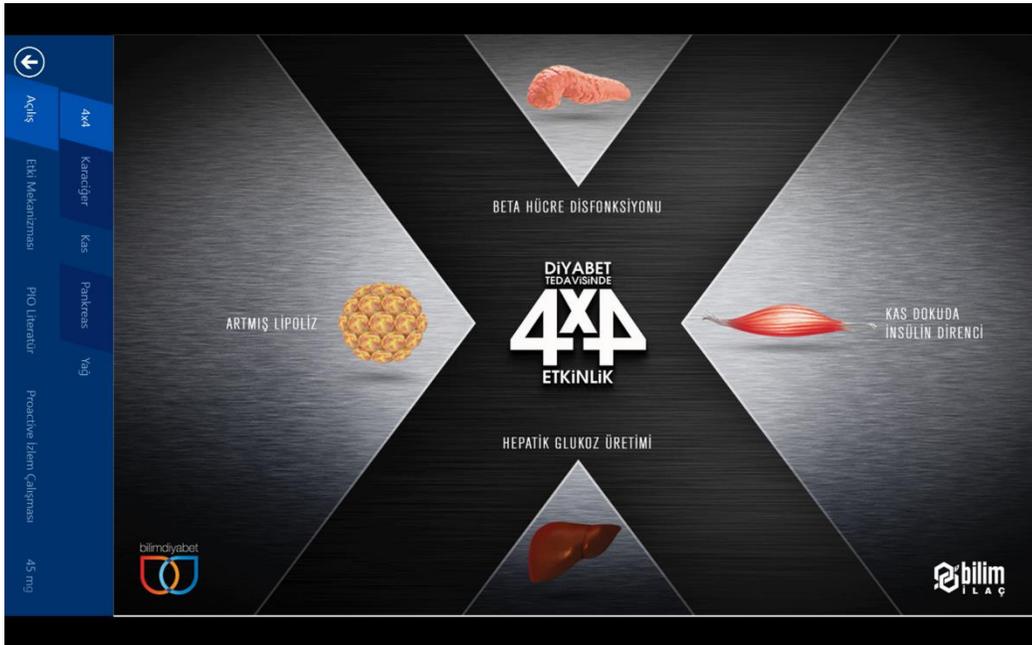
Product and Services ⌄   Industry ⌄   Organization Size ⌄   Business Need ⌄

Bilim İlaç

Bilim İlaç Improved Business Processes, Reduced Marketing Costs and Enhanced Brand Equity by Equipping the Field Teams with Windows 8 Tablets

Share

September 03, 2014

Bilim Ilac

Bilim İlaç explored mobility options with Windows 8 tablets in order to keep up with the pace of digital age and make product presentations more attractive and memorable.

The company aimed at improving business productivity, increasing the time and resource efficiency and serving to company's sustainability efforts as a result of this tablet project. With the Mobilim app they ran on these Windows tablets, they were able improve their business processes, track field team's performance more effectively, and make them reach any data they need regardless of time and location. Furthermore, using Mobilim app helped them to plan their daily and monthly visit schedule and also report the visits to the HQ. Mobilim App enabled Bilim İlaç receive a high RIO by reducing the costs of paper-based product promo brochures and improving employee performance...

BİLİM İLAÇ

Solution Overview

Product and Services
Windows

Industry
Process Mfg & Resources

Organization Size
Large (1,000 - 9,999 employees)

Country
Turkey

Bilim Ilac

Related Stories

ATM Manufacturer Quickly Creates ATM Management Solution Using Cloud Resources

Barcelona Realizes Vision of Innovative City Governance with Cloud, Devices, and Apps

NBC News Picks Windows Azure over Amazon to Host Push Notifications to Mobile Apps

Some References