

# BACKUPSIMPLE FROM SOFTWAREONE

YOU'RE IN CONTROL, YOU OWN THE DATA: WE MANAGE THE SOLUTION

## **KEEP IT SIMPLE**

PROTECT YOUR BUSINESS DATA IN A FAST-CHANGING WORLD

As your IT and digital capabilities grow, managing and securing your data becomes more complex. So, is your data backup keeping pace? Is your data safe now and could you recover it, no matter what happens?

With a single, comprehensive backup platform, you can gain total confidence over your business continuity. Whether you're operating on-premises or in the cloud (or a combination of both), your backup should provide robust protection – as well as keeping you in control of your data. And it's essential in a fast-changing digital world that your backup solution keeps evolving to meet demands from within and outside your business.

### DATA IS THE NEW BATTLEGROUND IT'S TIME TO JOIN FORCES

The frequency of cyberattacks, and the impact of data breaches are increasing the importance of mitigating risks on two fronts. First, evolving cybercrime threats create risks and potential costs – globally, the damages caused by ransomware increased 15-fold from 2015 to 2017 – to over USD5 billion<sup>1</sup>. Secondly, there are ever-increasing global compliance regulations, so you need to manage – and prove that you can manage – data risk effectively and cost-efficiently.

These challenges will test your business resilience, and your backup systems and processes across cloud and on-premises. And as a result, many organizations require a different approach.

## CUT THE COST AND COMPLEXITY OF BACKUP A COMPREHENSIVE MANAGED SERVICE

Today, backup services need to provide as much flexibility and agility as the cloud services you currently consume (or will do in the future). These are key benefits of software-as-a-service (SaaS) that enables you to back up your data securely and efficiently without the need for heavy capital investments. That's why a managed, hosted service is a costeffective way to reduce the complexity of data and system backup... and it's why we've created BackupSimple.



<sup>1</sup>2017 Ransomware Damage Report, Cybersecurity Ventures: https://cybersecurityventures.com/ransomware-damage-report-2017-5-billion/

# THE CHOICE IS SIMPLE... BACKUPSIMPLE

Backup ■ Simple ■

Our enterprise-grade backup service, BackupSimple, provides the platform and support, while you retain control of your data.

# HERE ARE THE KEY BENEFITS:

#### FUTURE-PROOF TECHNOLOGY

Our solution is built on Commvault, a renowned leader in data center backup technologies for both on-premises and cloud environments.

#### OWNERSHIP

Retain ownership of your data. Unlike other backup solutions, your data is not stored in a third-party managed environment, it's kept within your ownership – in the cloud storage of your choosing.

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#### CONTROL

Restore, change backups, and reconfigure servers and users, within a single portal and without having to wait for a service provider.

#### SUPPORT



#### **CAPEX TO OPEX SAVINGS**

Move from capital to operating expenditure with tailored pricing where you only pay for the expertise and capacity you require. This gives greater cost transparency without large upfront investment.

## We understand the challenges involved in protecting your dat

involved in protecting your data and your business. Our scale, global presence and experience will help you maximize value from your IT investments with:

WHY SOFTWAREONE?

- Over 2,000 customers worldwide with 6 million users migrated to the cloud.
- Over 3,000 technology and advisory specialists in 80+ countries.
- Access to a global community of cloud experts through our Microsoft partnership.

#### **DISCOVER BACKUPSIMPLE**

Contact us today for a no-obligation consultation on how our backup services can meet your evolving needs and improve your resilience.

# WE'RE HERE TO HELP

Get in touch now to find out more Call us on: **[insert number here]** Or visit our website at: **softwareone.com** 

