Company Overview







SiriusIQ is the inventor of *The New Way*<sup>™</sup>, a transformational process of re-engineering human-based workflows into machine-time-based workflows while leveraging and focusing on the limitless capabilities of digital labor through next-gen micro-services running on Microsoft Azure.



Who is SiriusIQ<sup>™</sup>



*The New Way* process integrates human workers when needed for oversight, authorization, validation and exception handling.



The first offerings of *The New Way* process focus on improving a variety of data migration workstreams.









#### THE ANCIENT WAY

#### THE OLD WAY

#### THE NEW WAY<sup>™</sup>

#### Think: 1990's

- Paper-based information
- Human workers had all the knowledge and did all the work

#### **Think: Now**

- Digital-based information
- Human workers still have most of the knowledge with some digital automation

#### Think: The way it *could be* now

- Digital workers hold the knowledge and work on machine time 24/7
- Human workers assist digital workers
- This is true digital automation.



### The New Way<sup>™</sup>

Move Data with Speed While Delivering Fidelity, Telemetry and Auditability for Complex Data Migrations and Workflow Automation

# The New Way<sup>™</sup>

A Comparison

Telemetry		Data Fidelity		Automation	
The New Way	100% telemetry See migration statistics in real time Report results throughout migration Full audit capabilities	The New Way	99.9% Virtually NO loss of data & IP	The New Way	Managed code Cognitive capabilities Automate the process in real time Processes run in parallel
The old way	Little to no insight on data activity during migration	The old way	Average 80 – 85% potential loss of data & IP	The old way	Script-based Linear Human labor dependent



# The New Way<sup>™</sup>

Key Features



#### **Cloud-born**

Conceived for the cloud to deliver maximum scalability, reliability, security and compliance



#### **Robust Reporting and Analytics**

Real-time insights and telemetry speed decision-making and analysis



#### AI and Bot Technologies

Serious intelligence drives the process lifecycle from kick-off to reporting



#### **Intelligent Conversation**

Al-wrapped conversation detects sentiment and intent to automate communication, queries and more unified across multiple channels



#### **Automation + Intelligence**

Dynamic workflow engine plus intelligence to interpret intent and route process



#### **Dashboard and Inbox**

Manage conversations, reporting and activities across devices



### The New Way<sup>™</sup> Security

Solution is fully in Microsoft Azure, which carries the most regulatory compliance of any cloud provider. (SOC2 Type 2, NIST etc.)

Solution features government-level -encrypted, end-to-end compliant transports. - Example: Nine-company Australian migration meeting government sovereignty laws. Securely moving emails within the four walls of Australia per government regulation.



SiriusIQ has third-party attestation assuring security compliance.

Solution features the highest level of telemetry in the industry—every line of code is wrapped with application insights, affording amazing, up-to-thesecond telemetry on all processes.



### SiriusIQ<sup>™</sup> Solutions



#### **Cloud Correct**<sup>™</sup>

(Sector Solutions for Digital Labor) Design, architect and deploy a secure, compliant cloud solution to reinvent the enterprise.



Automate Correct<sup>™</sup> (Automation Patterns for Digital Labor) Automate through digital labor; leverage human interaction for oversight, validation and exception handling.



#### Migrate Correct<sup>™</sup>

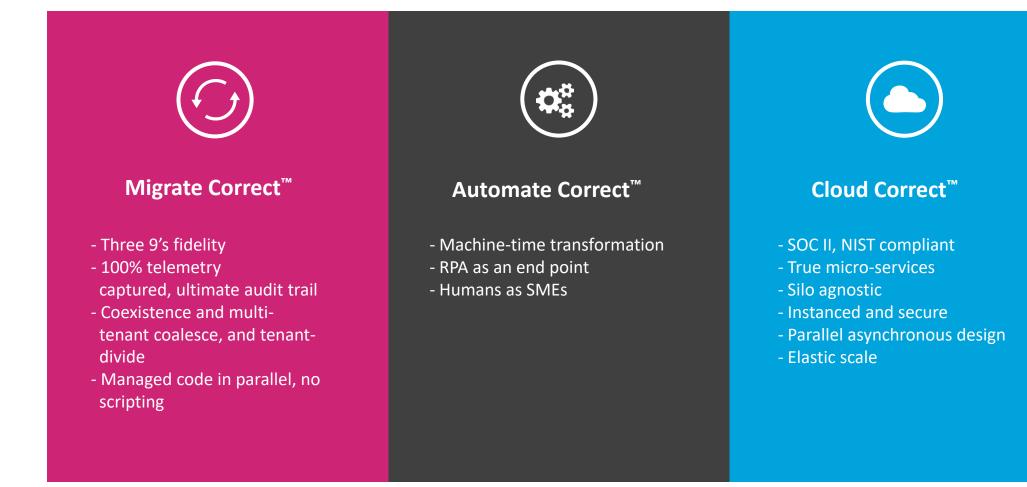
(Migration Patterns for Digital Labor) Touch ALL of the data: learn from it, ingest it, understand it, use it.



Current Industries: Healthcare Financial Oil & Gas

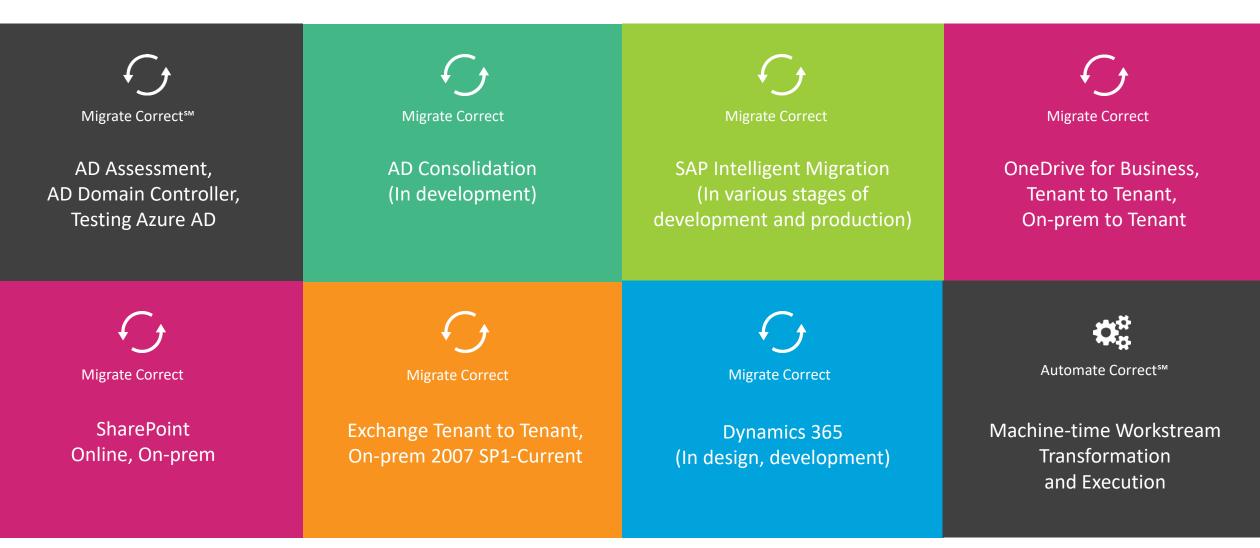


### The New Way<sup>™</sup> Results





### SiriusIQ<sup>™</sup> OFFERINGS





## MIGRATE CORRECT™

### MIGRATE CORRECT™

Migration Challenges





### MIGRATE CORRECT™

Features

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The New Way<sup>™</sup>

Move data with speed while delivering fidelity, telemetry and auditability 99.9%

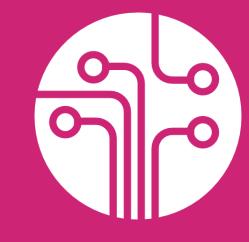
Three 9's fidelity

100%

One Hundred Percent telemetry captured, ultimate audit trail Coexistence and multitenant coalesce, and tenant-divide Managed code in parallel, no scripting



### SUCCESS STORY



#### **CUSTOMER**

A Tier 1 pure play integrator, which operates in the IT services industry with over 200,000 employees in the private and public sectors across the globe.



Migrate thousands of mailboxes from multiple companies to one O365 Azure instance in 6 weeks.

Minimize business disruptions, navigate tight timelines and address legal and government security and compliance issues related to in-country data regulations during end-user data migration.



#### SOLUTION

#### Using the SiriusIQ<sup>™</sup> Data Migration

**Factory**, we attained high levels of enduser satisfaction for Exchange and O365 with minimal disruptions while maintaining a 99.9% migration accuracy.

#### **BUSINESS BENEFITS**

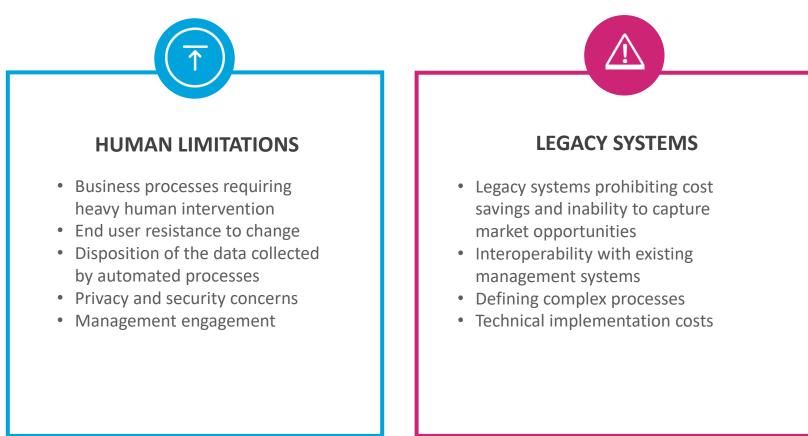
**Significantly reduced costs** associated with integrating systems.



## AUTOMATE CORRECT™

### AUTOMATE CORRECT<sup> $^{\text{TM}}$ </sup>

Workflow Automation Challenges





### WORKFLOW AUTOMATION

#### Benefits

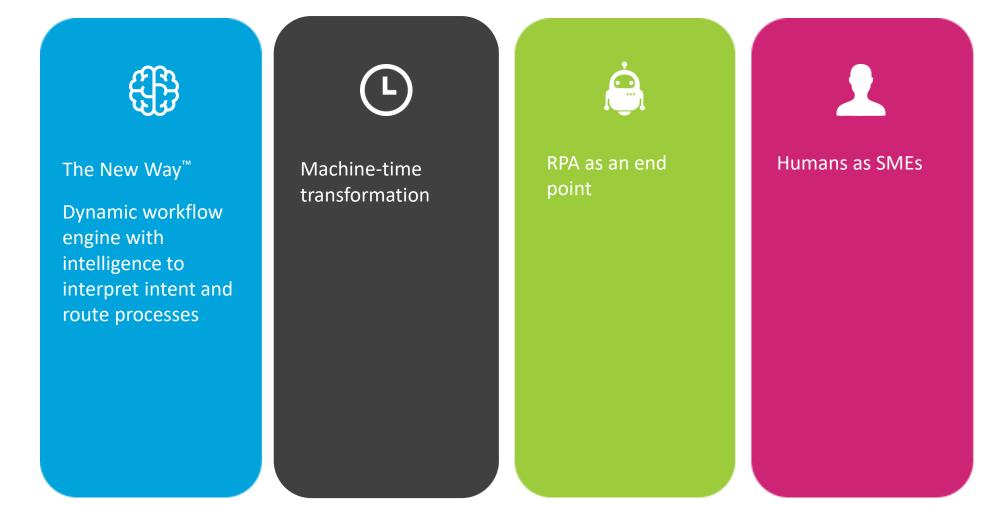


- Improved efficiency
- Improved accountability and visibility
- Reduced number of errors
- Streamlined processes
- Superior control, scalability and increased flexibility
- Improved communication
- Employee motivation
- Integration and real-time reporting



### AUTOMATE CORRECT<sup>™</sup>

#### Features





### SUCCESS STORY



Migrating several companies' data into one becomes an automated, optimized process that is Al-driven.



Rapidly migrate acquired companies' email solutions to a single O365 tenant.

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#### SOLUTION

Use **SiriusIQ<sup>™</sup> Azure born** solution to migrate all email and files to O365 & OneDrive **in parallel**.

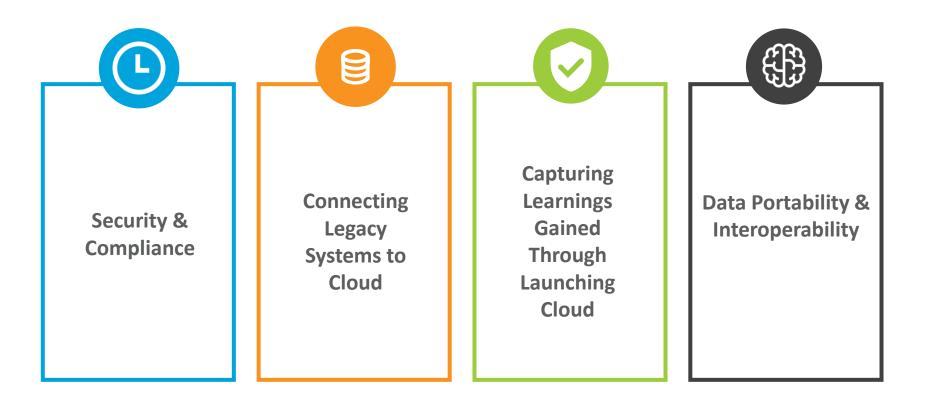
Azure Service Fabric, Redis Cache and Cognitive Services provide an **Al-based**, **secure data migration factory**. \$

#### **BUSINESS BENEFITS**

- Up to 10x performance gains
- Complexity of migration— simplified
- Interact with AI and watch live project plan updates while migration is happening.

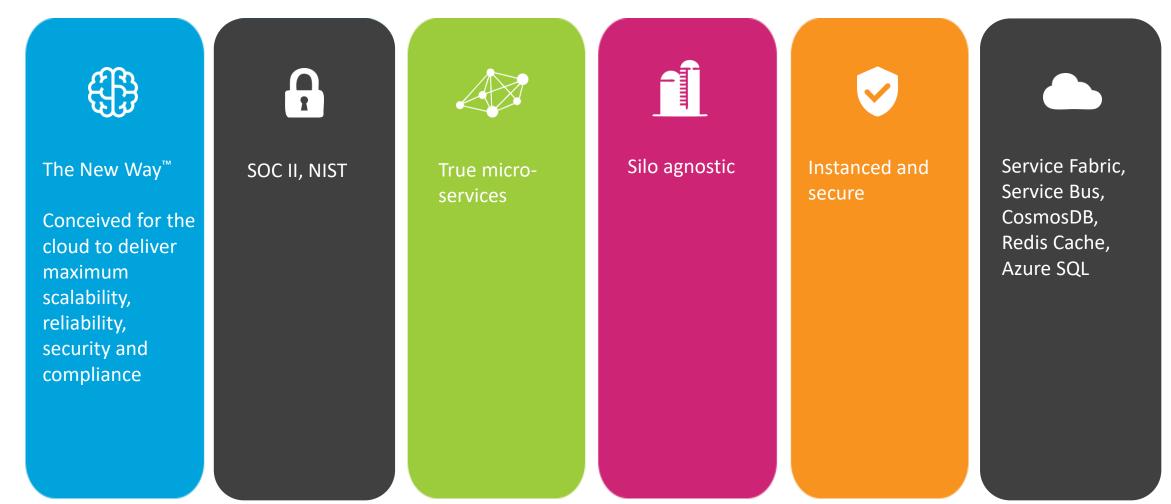


Cloud Adoption Challenges





Benefits





### **SUCCESS STORY**



Secure email migrations meet tough government regulatory requirements.



Migrate sensitive email systems after an acquisition, risking regulatory compliance.



#### **SOLUTION**

**In-country Azure** instance is dynamically created establishing **secure transport** with full visibility using application insights.

Azure VPN Gateway, Service Fabric and Key Vault ensures a fully **encrypted path** for data.

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#### **BUSINESS BENEFITS**

The SiriusIQ<sup>™</sup> solution resulted in the most **secure email migration** while **remaining compliant** and in country rules.

The overall migration **time was** reduced by weeks due to performance and dynamic standup of infrastructure.





#### ALL ROADS LEAD TO THE CLOUD

- A migration is just the starting point! - Migrate Correct<sup>™</sup>
- A problem with traditional migrations is they begin and end.

- SiriusIQ views a migration as the ultimate opportunity for land-and-expand.
- Our migration content graph, as a result of a migration, is the initial blueprint for machine-time transformation.
- Identify green-field opportunities without having the green-field discussion.
- Machine-time workstreams execute on Azure!
  Automate Correct<sup>™</sup>

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