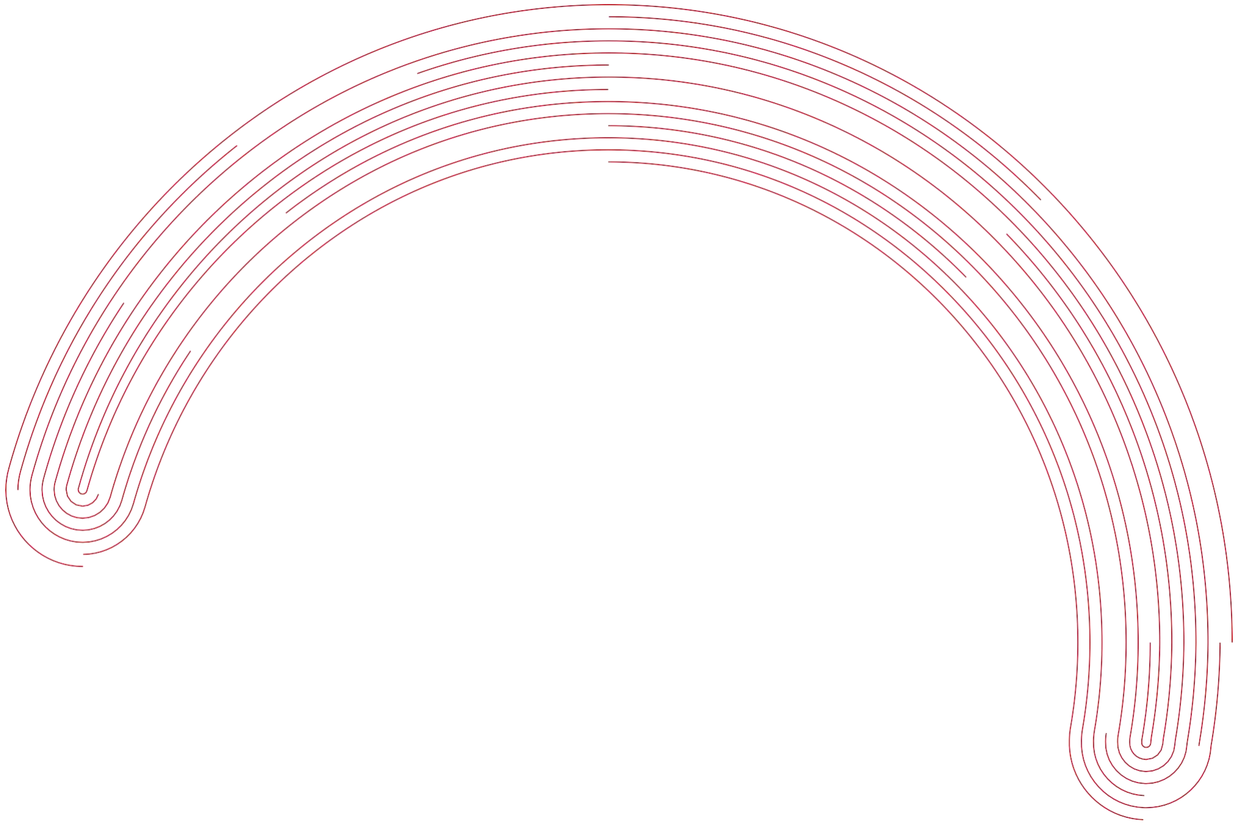


segmentify

Personalization Platform for eCommerce

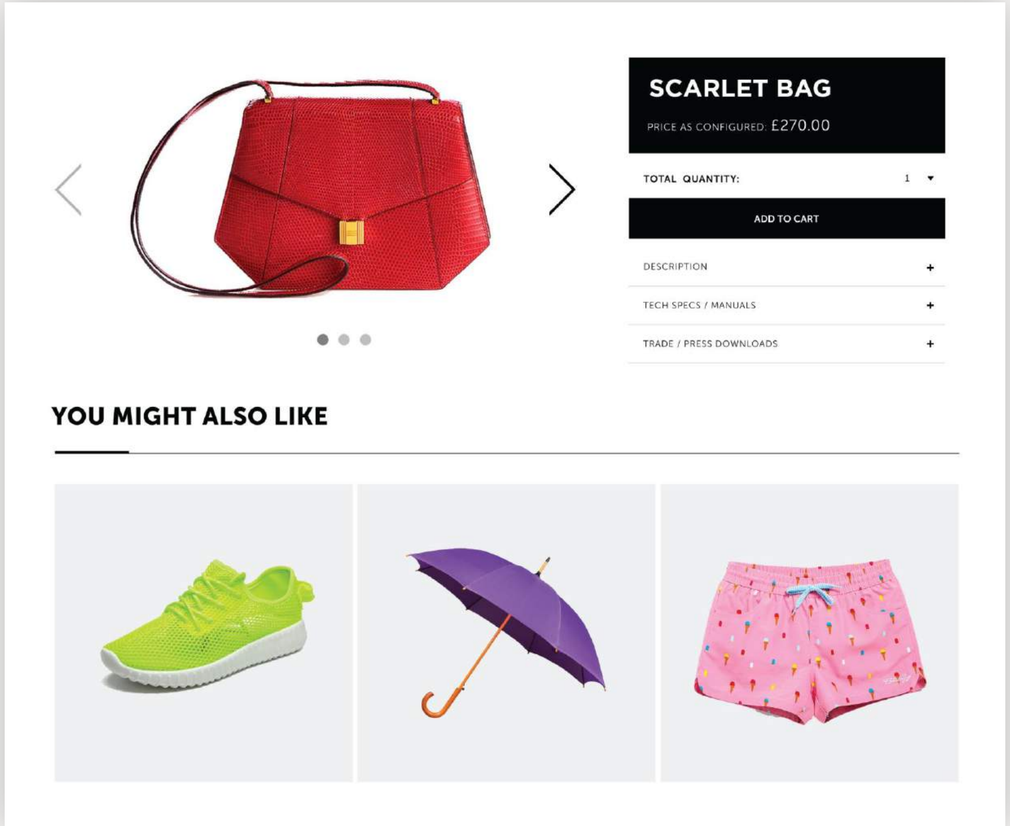
segmentify

Meeting Agenda

segmentify

You’re losing revenue!

Without personalization less visitors end up with a purchase



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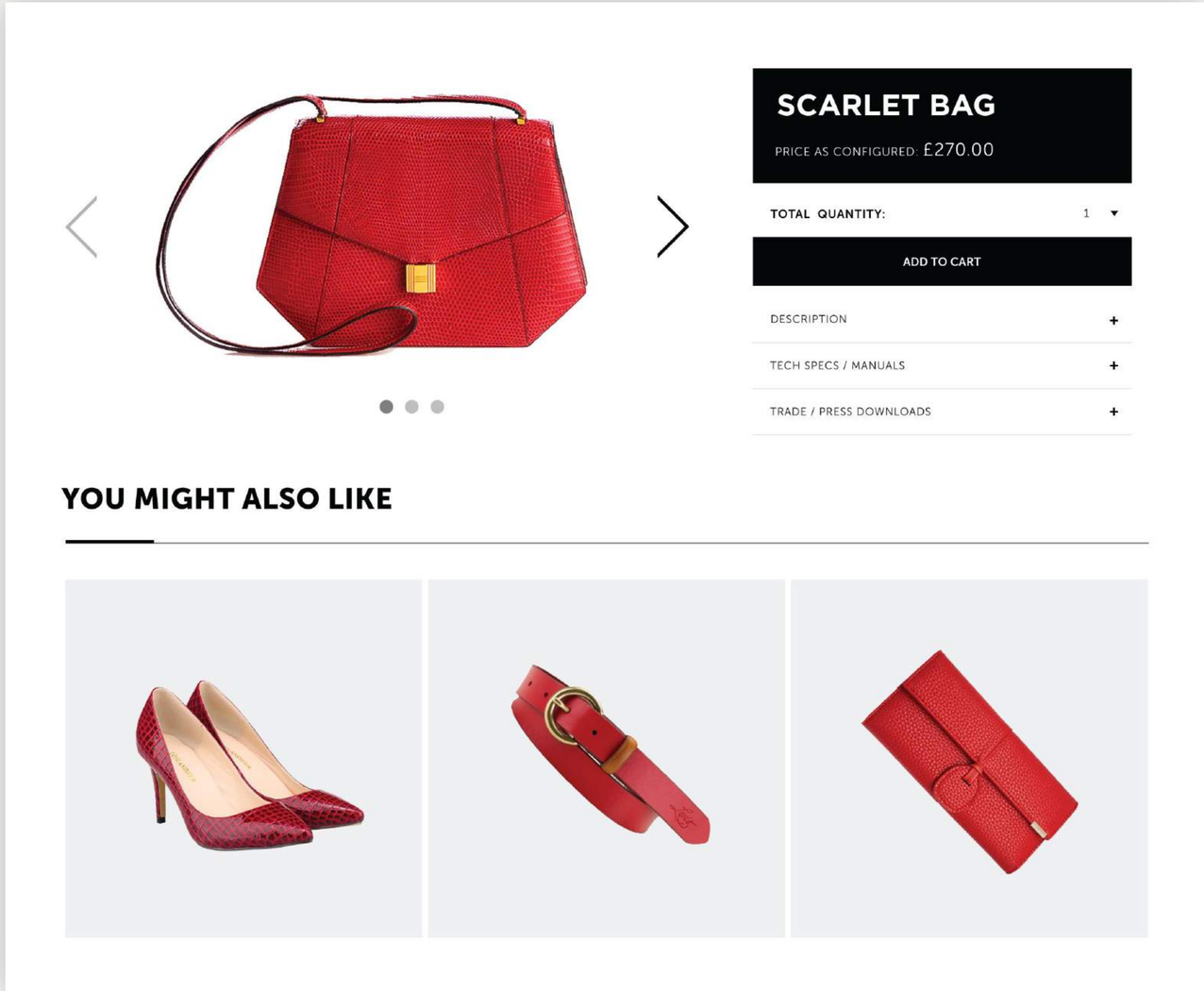
Recommend Relevant Products

Know your product relations

Bundles, Alternatives, Upsells

Know Your Customers

Cross-Sell, Churn, Discount Seekers



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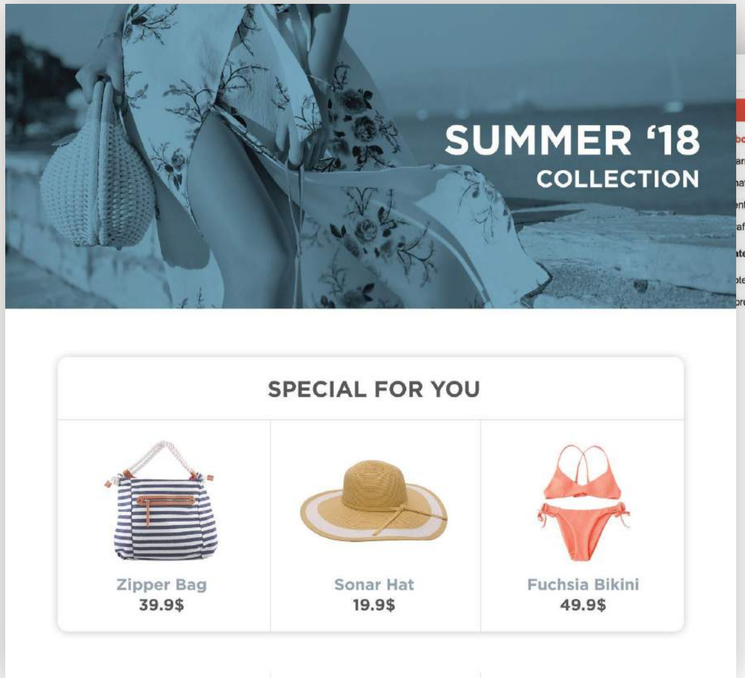
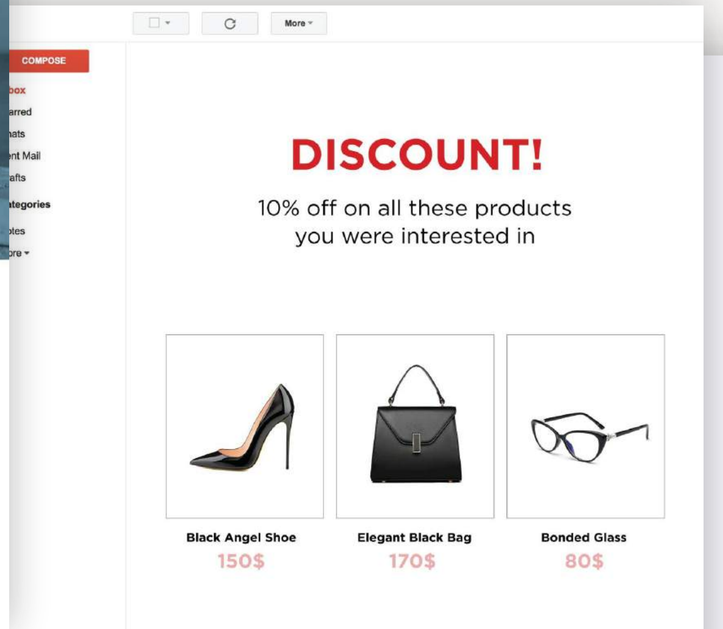
Solutions

Increase your online sales with ecommerce personalization powered by artificial intelligence

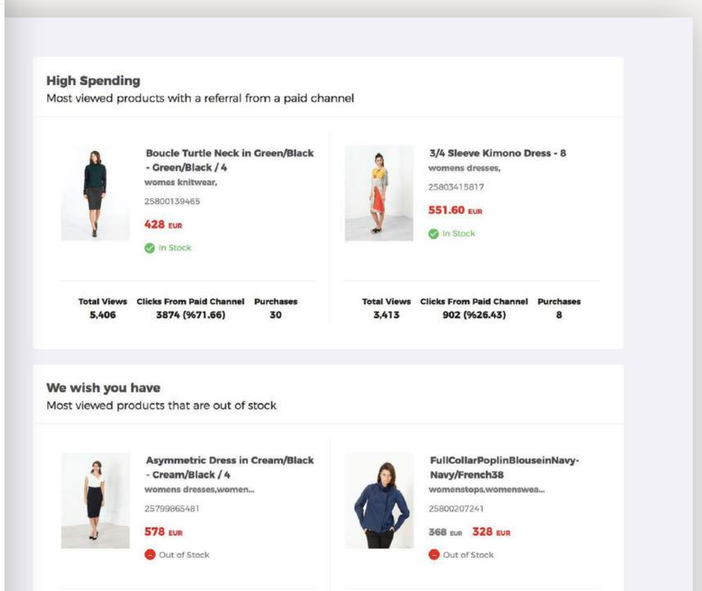
Personalized Recommendations



Personalized Emails



Real-time Conversion Analytics



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Segmentify Effect

10%

Contribution to your
online revenue

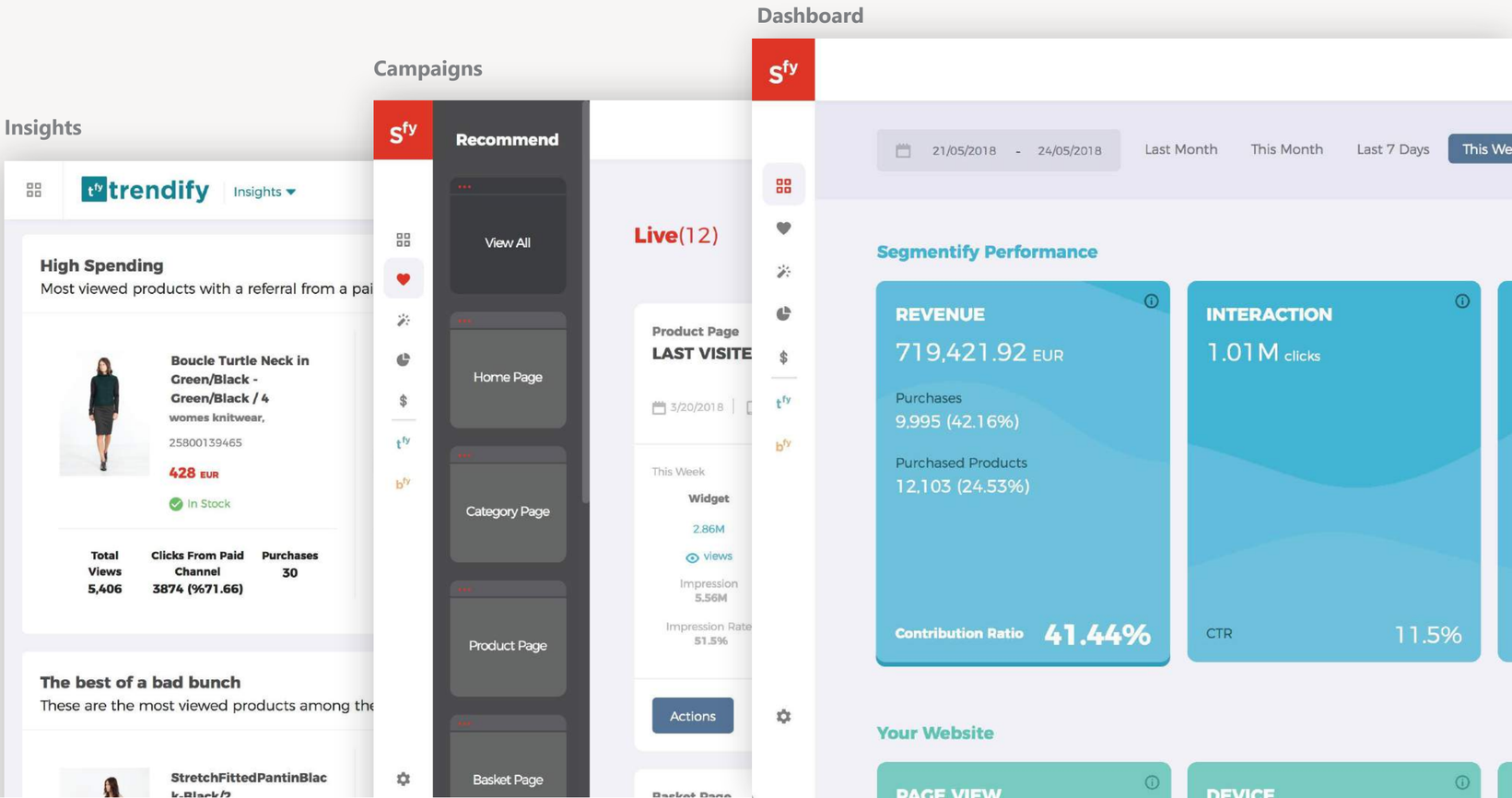
Increase your conversion rates and online sales

Encourage repeat purchases

Decrease bounce rates and increase ROI

Inside the Panel

- See key performance metrics on dashboard
- Keep track of your campaign results
- Get actionable insights



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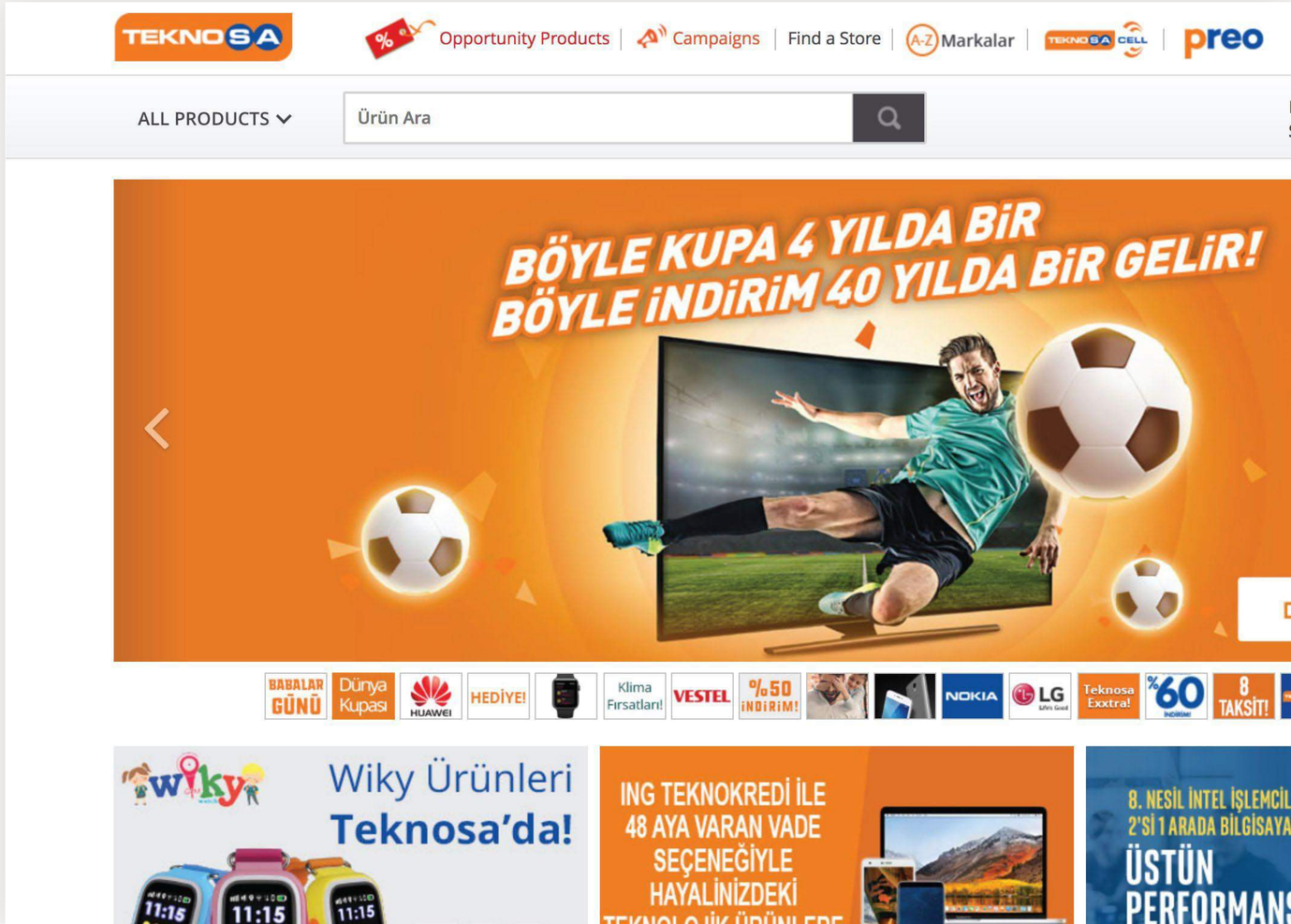
TEKNOSA

Technology retail giant with 33% marketshare

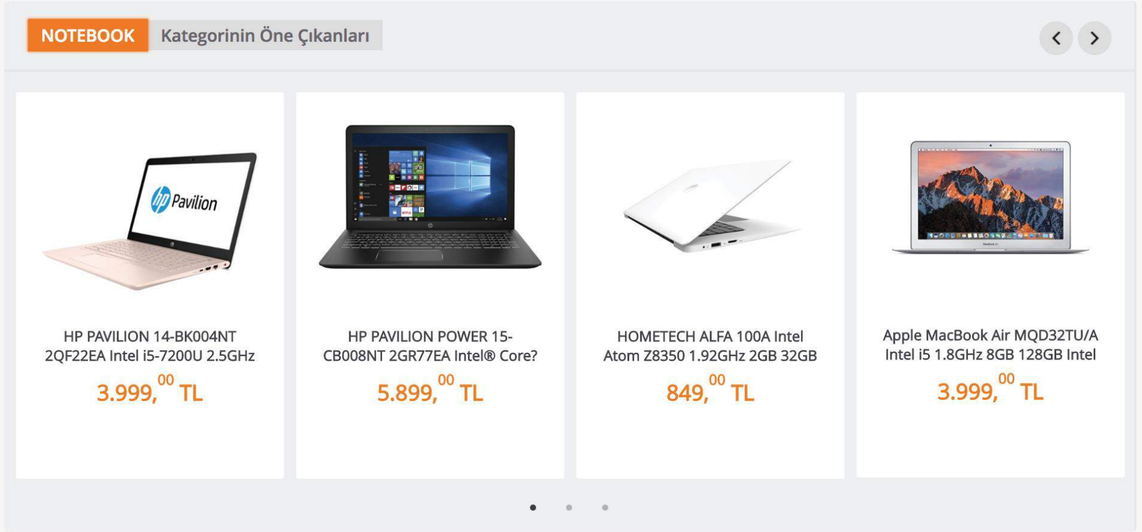
20%

Contribution to All Orders



segmentify

Home Page



Category Page

segmentify

saat&saat

Watch retail leader in Turkey with 4M monthly page views

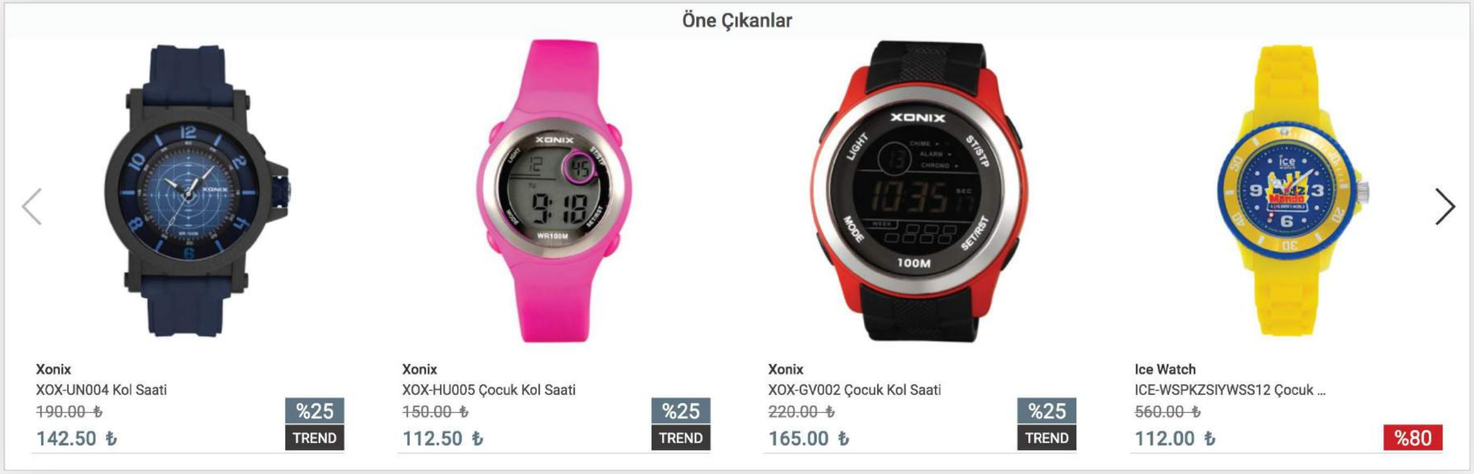
17.5%

Contribution Rate
to Online Revenue

segmentify

Home Page

Category Page



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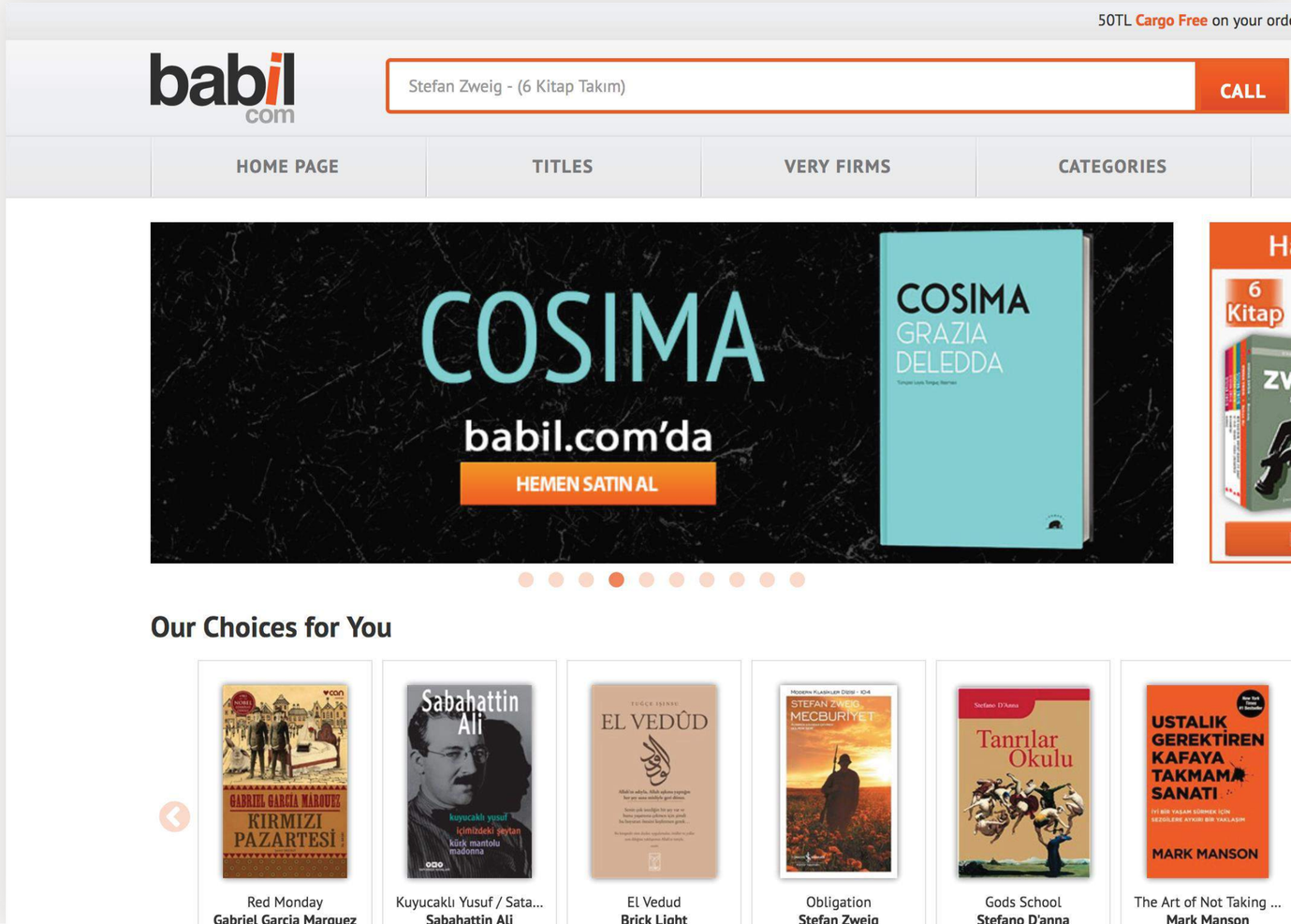
babil com

Online book retailer with 3.5M monthly page views

10%

Contribution to All Orders



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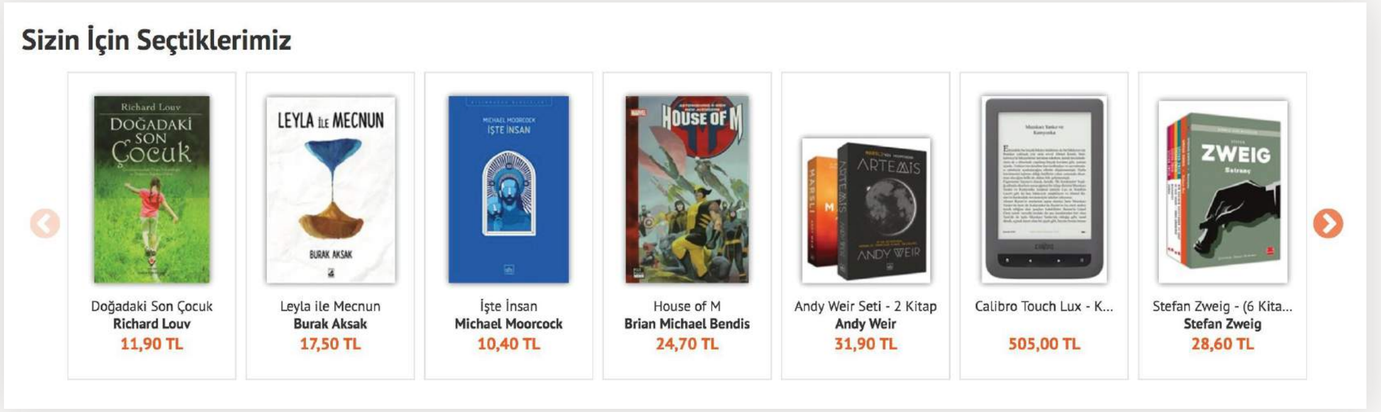
Home Page



Category Page

segmentify

Kitapiste

Book retailer with the largest product range of educational books in Turkey

36%

Contribution to All Orders

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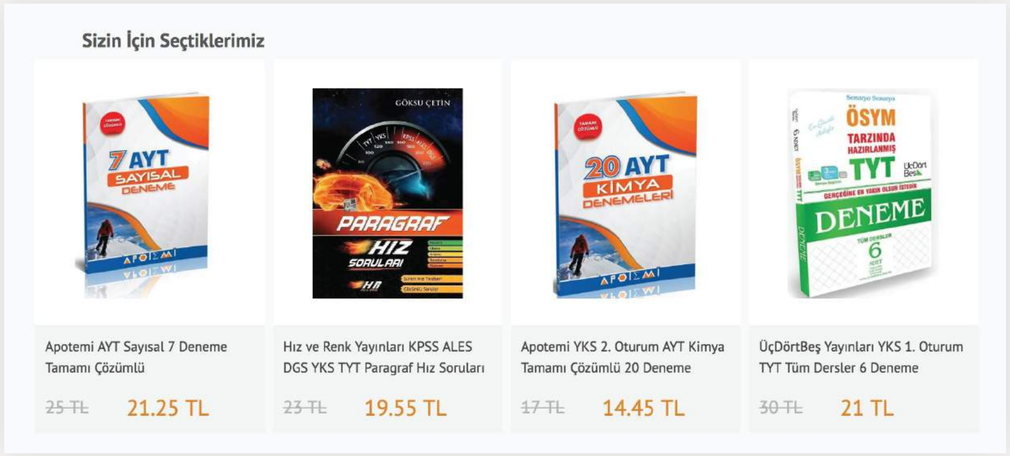
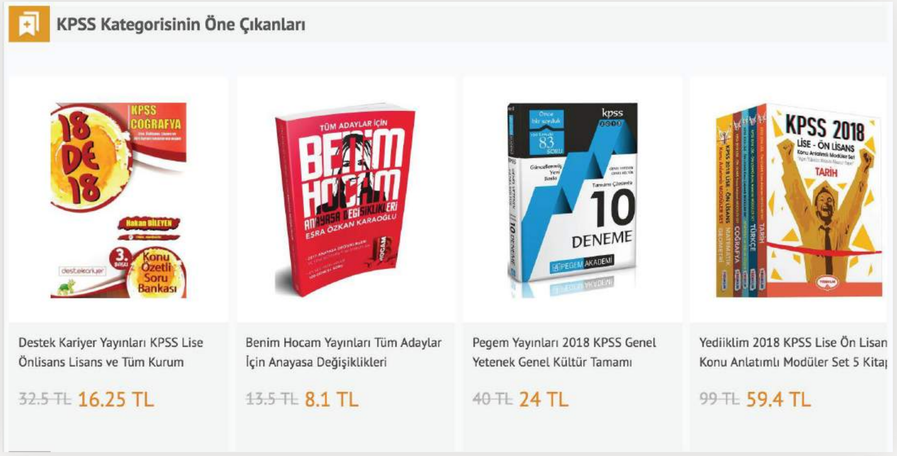
Home Page



Category Page



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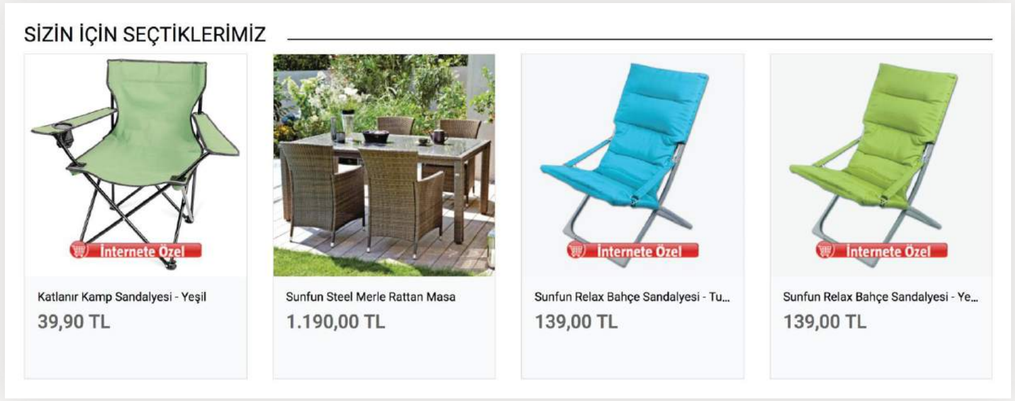
BAUHAUS

Home improvement retail giant with 5M page views

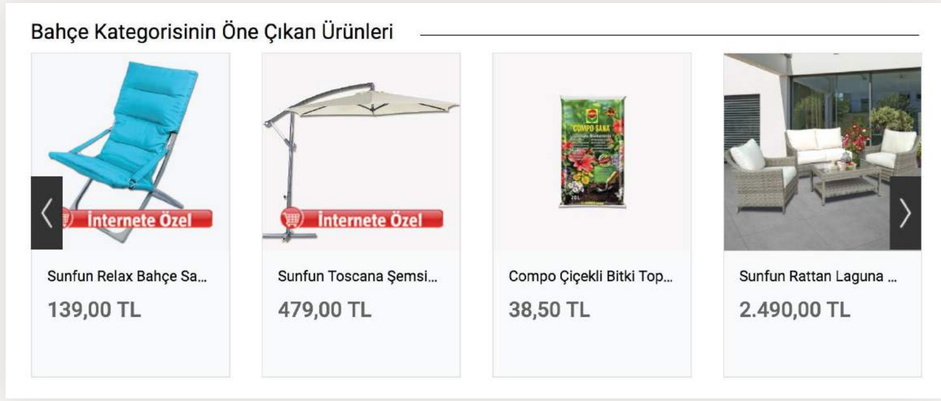
21%

Contribution to Online Revenue

Home Page



Category Page



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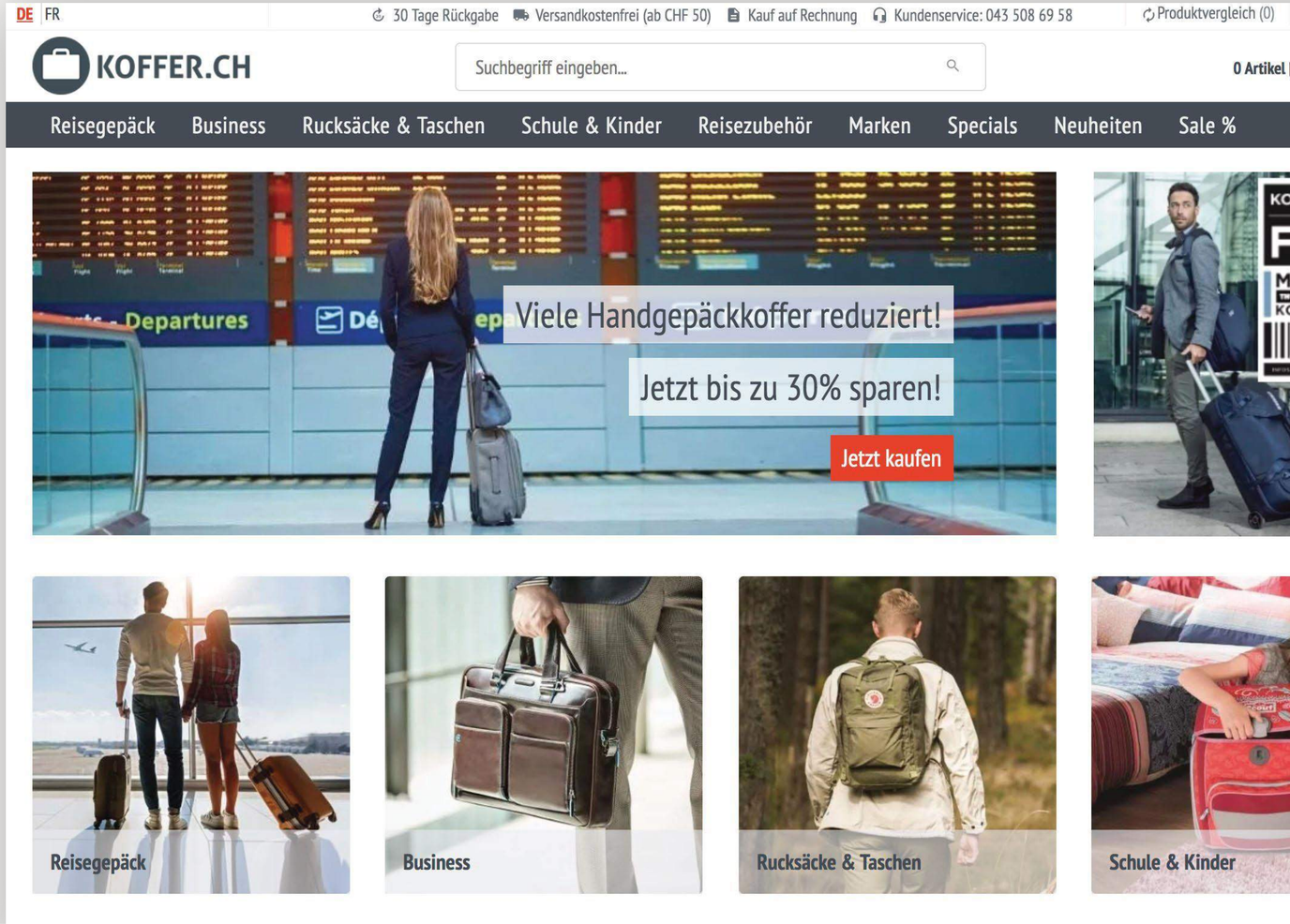
KOFFER.CH

Biggest online-player in the travel and luggage segment in Switzerland

25%

Increase in
Average Order Value



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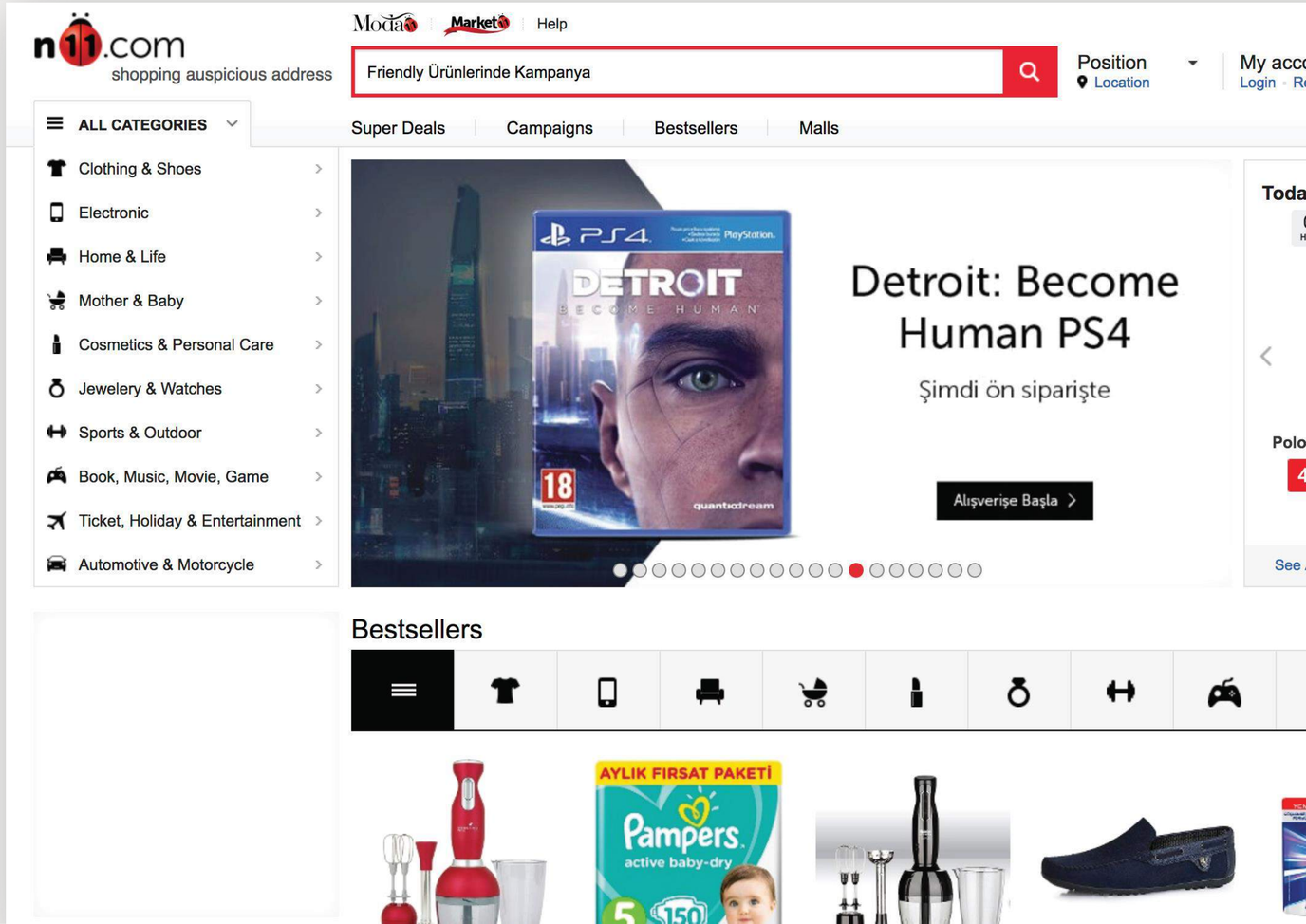
n11.com

Marketplace giant with
30 million products

24%

Increase in daily
transaction volume



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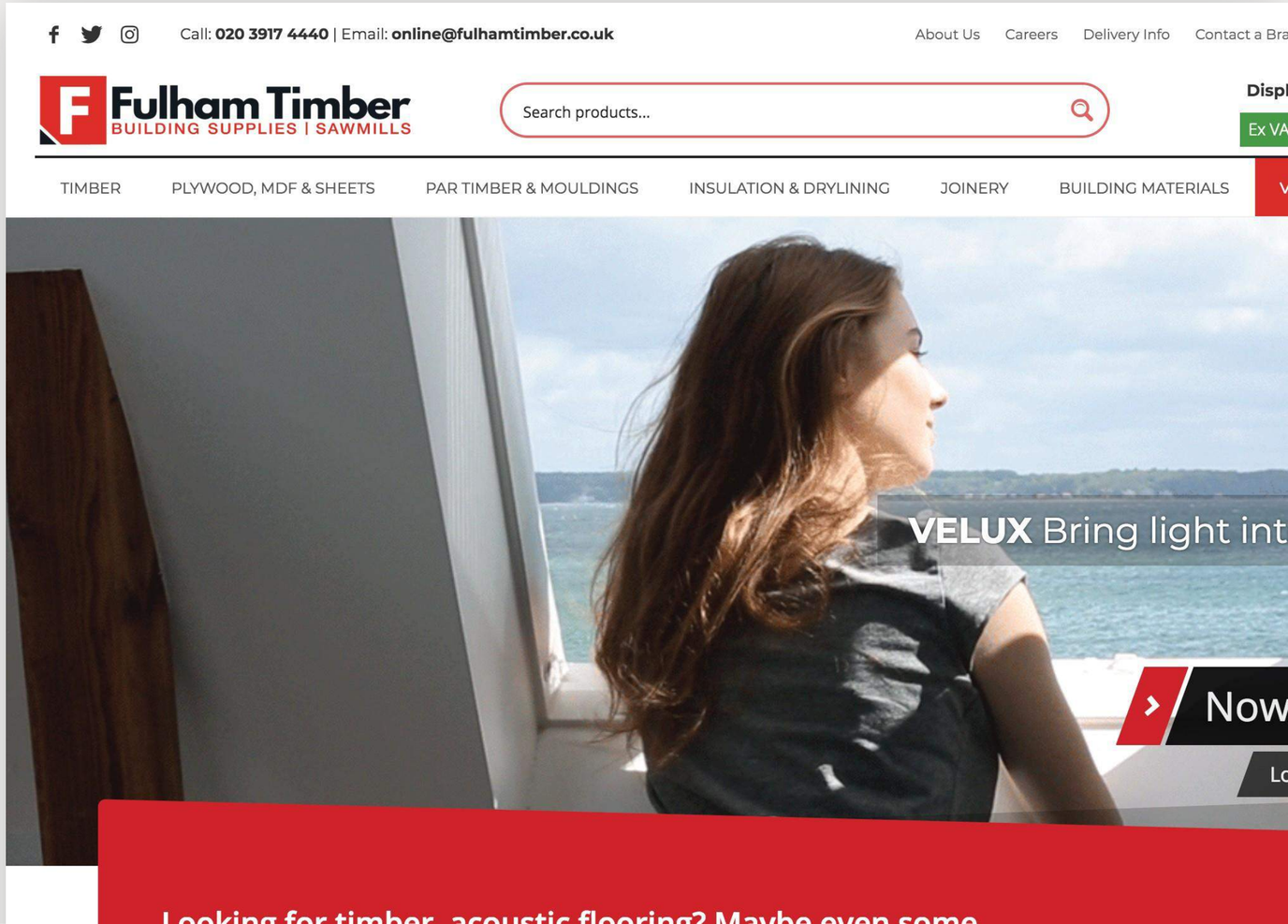
Fulham

Independent timber and builder's merchants based in London

34.8%

Products added to basket



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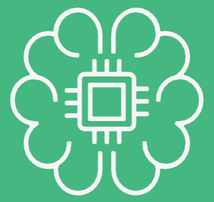
Why Segmentify?

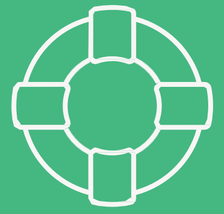


Advanced Machine Learning Technology

10% Contribution to revenue in 14 days

Easy and Fast Onboarding

Start personalization in 3 days



Excellent Support

Dedicated Success Managers

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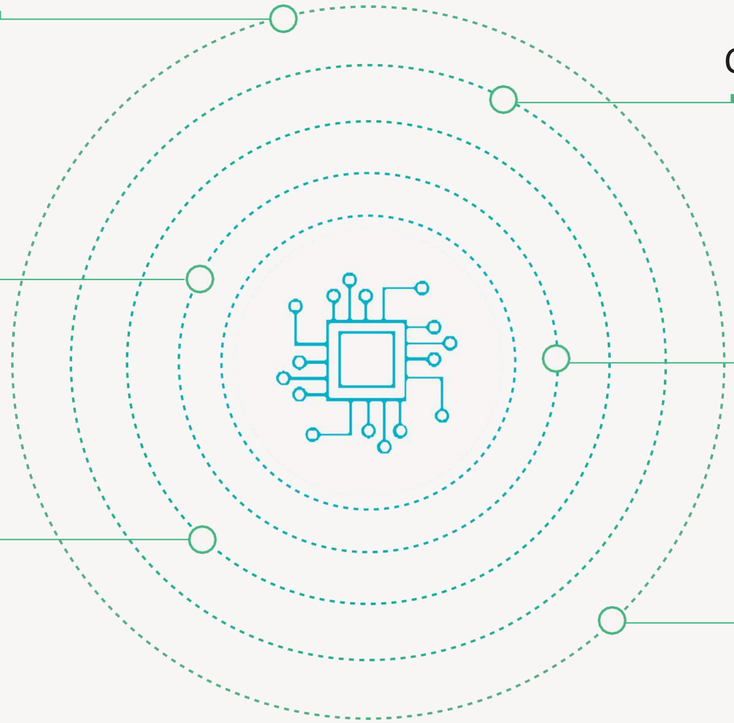
Superior Technology

Scalable high-performance engine

Custom recommendation rules

Continous Machine Learning



Easy-to-use web application

Real Time

Multi-platform

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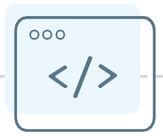
Plug & Gain

DAY 1



Implementation

Integration

Setting Up

Review

Approval

DAY 5

Free Trial

AFTER 1 WEEK

Performance
Meeting

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Leading Brands Trust Us

segmentify

Let’s Get in Touch!

Learn how you can leverage artificial intelligence technology to increase your online sales.

Contact us at: sales@segmentify.com

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